

Arkansas Newspaper Connection

Volume 17, No. 48 November 30, 2022 • arkansaspress.org

MANAGING EDITOR

The Saline Courier in Benton, Arkansas, is seeking a candidate for the position of Managing Editor. This position manages a team of multi-media journalists responsible for producing community news for multiple publications and websites and is quick to build sources and contacts - vital to gathering verifiable local news. Additionally, this position is a training mentor for the professional reporters who also teaches ethical journalism and the importance of trusted news organizations to the communities they serve. Duties Include: manage and coach reporters to seek out hyper-local news daily; responsible for staff hiring, development, evaluations, terminations; plan and execute impactful, enterprise stories that will draw interest in our area; bolster coverage by handling day-to-day assignments and working with reporters to produce high-quality community news content, photos, and videos that are relevant to our reader base. Requirements: Bachelor's degree in Journalism or Communications;

accomplished newspaper editor or an experienced and talented reporter who understands how to coach a team; and experience using content management systems for print and digital delivery is a plus. *The Saline Courier* is an award-winning, community-focused news organization in fast-growing central Arkansas and has served Saline County since 1876. *The Saline Courier* publishes news online daily and in a print Tues. through Sat. Horizon also oversees Arkansas publications in Malvern, Forrest City and Marianna as well as Starkville and West Point, Mississippi. Email your resume to Rhonda Overbey, regional publisher at roverbey@bentoncourier.com. (4)

MANAGING EDITOR

AY Media Group is looking for a Managing Editor to plan and manage all daily operations. The role combines the innovativeness of a writer with the practical focus of an operations manager. Responsibilities include suggesting story ideas for print and online; planning, assigning, writing, and editing content;

controlling schedules; and enforcing and meeting deadlines. The ME will ensure that all articles are complete, accurate, and professionally written; collaborate with the President/Publisher and writers to determine issues' content and topics; communicate with the production department daily, making sure our team is informed on timelines and layouts and managing editorial budgets; planning editorial content and scheduling writers, contributors, and photographers; and oversee and coordinate with the advertising coordinator. The ME will conduct weekly meetings with writers and contributors on the progress and quality of editorial content. We expect excellent organizational and leadership skills and a unique problem-solving ability. Attendance at events on behalf of the company will be required as needed. Required skills are: proven experience as a managing editor or relevant role; exceptional ability in copywriting and editing; proficiency in English; working knowledge of online platforms like WordPress and SEO concepts; a BA or BS in journalism or a relevant field. Please send resume and writing sample to vvowell@aymag.com. (6)

2023 APA MEDIA DIRECTORY

PHOTO CONTEST

Show us how you capture the beautiful state of Arkansas!

Open to all Arkansas photographers, \$5 per entry. No entry fee for APA Members & Associate Members .

The winning entry will appear on the cover of the APA Media Directory.

First Place: \$150 Second Place: \$75 Third Place: \$50

ENTRY DEADLINE: WEDNESDAY, NOVEMBER 23

Email entries to graphics@arkansaspress.org

Ads run free for members and students for six weeks. Deadline is Tuesday 10:00 a.m.
Numbers in parentheses indicate weeks the ad has run.

Email to info@arkansaspress.org.