

# Arkansas Newspaper Connection

Volume 18, No. 13 April 19, 2023 • [arkansaspress.org](http://arkansaspress.org)

## PARTS NEEDED

The *Nashville News-Leader* is looking for an Astec LPQ 253 power supply for our plate burner. If you have one you'd like to sell, please call Pam at 870-845-0600 or email John Robert Schirmer at [jrs@nashvilleleader.com](mailto:jrs@nashvilleleader.com). (3)

## FULL / PART TIME POSITIONS

Times-Herald Publishing has openings for full-time and part-time positions. Applicants must have the ability to work with a small staff in a fast-paced environment and manage his or her time well. The entry-level positions will allow applicants to be exposed to all aspects of publishing a community newspaper. Applicants with newspaper experience preferred, but not required as training will be provided. The position requires a valid driver's license and reliable transportation. A competitive salary and benefits package is included. Applications may be picked up at the *Times-Herald*, 222 N. Izard in Forrest City. Resumés may be emailed to: [publisher@thnews.com](mailto:publisher@thnews.com) or dropped off at the *Times-Herald* office in Forrest City. (4)

## ACCOUNT MANAGER

*Full-time position, based in Little Rock.* We are looking for an energetic, highly motivated, goal-oriented candidate to join our sales team as an account manager. In this role, you'll help local businesses and national brands reach our readers through print and digital solutions. Root Publishing is a local, woman-owned publishing company producing two of the state's premier niche magazines: *At Home in Arkansas* and *Weddings in Arkansas*. Ideal candidates will be excited to work with businesses in the home and wedding industries and beyond; our clients also include restaurants, boutiques, resorts, spas, and more.

### Responsibilities include:

- Maintain current advertising accounts
- Prospect new clients over the phone and in person
- Consult with clients on sales solutions best suited to their goals
- Develop proposals, presentations, and pitches
- Meet monthly sales goals
- Work with editorial team to create special advertising sections
- Coordinate with graphic designer on client art when necessary

### Qualifications include:

- Proven sales experience (media sales not required)
- Strong verbal and written communication skills
- Bachelor's degree

**Compensation:** This position offers base pay plus commission. Benefits include insurance (health, life, dental, disability, and vision) as well as paid time off. To apply, please email your resume and cover letter to publisher **Kelly Fraiser** at [kelly@athomearkansas.com](mailto:kelly@athomearkansas.com). (4)

## OFFICE COORDINATOR – PART-TIME

*Approximately 20 hours/week*

### Responsibilities include:

- Monthly invoicing
- Payment processing
- Data entry
- Some subscription processing

### Qualifications include:

- At least a year of experience in an administrative or customer service role
- Proficiency in Office (Word and Excel)
- Familiarity with Apple software

Benefits include flexible hours (between 8:30 a.m. to 4:30 p.m., Monday through Thursday).

Compensation: This is a part-time position for approximately 20 hours per week. Hourly pay is commensurate with experience.

To apply, please email your resume and cover letter to publisher **Kelly Fraiser** at [kelly@athomearkansas.com](mailto:kelly@athomearkansas.com). (4)

## WE ARE HIRING GRAPHIC DESIGNERS

PART TIME AND FULL TIME

SEND YOUR RESUME AND WORK SAMPLES TO

[ASHLEY@ARKANSASPRESS.ORG](mailto:ASHLEY@ARKANSASPRESS.ORG)



# 150

YEARS

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## ARKANSAS PRESS ASSOCIATION

Ads run free for members and students for six weeks. Deadline is Tuesday 10:00 a.m.

Numbers in parentheses indicate weeks the ad has run.

Email to [info@arkansaspress.org](mailto:info@arkansaspress.org).