

# Arkansas Newspaper Connection

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## EDITOR

The *Madison County Record*, an award-winning large weekly newspaper in Northwest Arkansas, is seeking a talented and dedicated individual to fill the position of Editor. As the Editor, you will be responsible for all editorial content, ensuring the timely and accurate coverage of various topics such as government meetings, news investigations, sports, features, and breaking news. This role also involves conducting investigative reporting and series reporting to delve into in-depth issues affecting the county. Additionally, you will handle the editing of all weekly content and be involved in the pagination of specific newspaper pages. Some night and weekend work will be required to fulfill the demands of the position.

### Required Skills and Qualifications:

- Excellent writing and editing skills
- Strong journalistic integrity and ethics
- Ability to work in a fast-paced and dynamic environment
- Good work ethic and dedication to meeting deadlines
- Collaborative mindset to work effectively with a small staff and community members
- Strong communication and interpersonal skills

### Preferred Skills:

- Proficiency in InDesign pagination software
- Familiarity with Adobe software
- Prior experience in investigative reporting
- Knowledge of the local community and its issues

### Location:

The position is based in Huntsville, which is conveniently located at the crossroads of the Ozarks. It offers a short commute to both

Eureka Springs and the Fayetteville/Bentonville area. Madison County is currently the fastest-growing area in the state, providing an exciting environment for professional growth and development.

### Company Information:

*The Madison County Record* is a family-owned newspaper that has gained recognition through its exceptional journalism. It has recently received prestigious national awards, including the Nieman Award and the Gish Award, along with statewide recognition for its news and investigative reporting. The company provides a competitive salary and benefits package to its employees.

### To Apply:

If you are interested in this position, please submit your application, including your resume and any relevant writing samples, to [ekreth@sbcglobal.net](mailto:ekreth@sbcglobal.net). (1)

## ACCOUNT MANAGER

The *Baxter Bulletin* in Mountain Home is accepting applications for an Advertising Sales Representative. We are looking for a competitive, talented and hardworking individual to fill an entry level advertising, marketing sales position for our advertising department. The ideal candidate will be a self-starter with strong organizational and leadership abilities. Sales experience not necessary, but preferred.

### Key Responsibilities:

- Provide exceptional customer service and build professional relationships with customers to help clients reach their goals.
- Consistently meet and exceed print and digital revenue targets.
- Develop and demonstrate knowledge of

newspaper, digital, and event products/offerings.

- Prospect new business via internal leads, cold calling, and other prospecting techniques.
- Provide revenue forecasts and achieve critical sales related goals.

### Key qualifications:

- Outstanding communication skills, verbal and written.
- Able to prioritize; work independently and in a team environment.
- Fun and outgoing personality with strong people skills.
- Highly motivated, performance driven, self-starter with a desire to succeed.
- Strong organization, time management, and follow-up skills. Creative skills are a plus.
- Desire to learn, improve sales skills, embrace new products and programs as we diversify our product portfolio.
- Must have reliable transportation.

Our work is fast paced and exciting. We are looking for a professional individual that is energetic and enthusiastic about developing new business. We want individuals who work hard and have fun in the process. The ideal candidate is not only a team player, but able to work independently. This individual will have the ability to build long-lasting relationships, overcome objections and create effective multi-media advertising solutions that achieve results for our clients. Great interpersonal communication skills and a strong work ethic are essential.

The *Baxter Bulletin* is a part of Phillips Media Group, an independently owned newspaper, specialty publication and digital company with dedicated staff and important ties to the communities we serve.

Contact or email your resume to Sonny Elliott, General Manager at [sonnye@baxterbulletin.com](mailto:sonnye@baxterbulletin.com). (3)

# LET US KNOW



We want to know about your new hires, retirees and promotions!



Send your staffing changes to [info@arkansaspress.org](mailto:info@arkansaspress.org) to be updated online and included in the *Arkansas Publisher Weekly*.

Ads run free for members and students for six weeks. Deadline is Tuesday 10:00 a.m.

Numbers in parentheses indicate weeks the ad has run.

Email to [info@arkansaspress.org](mailto:info@arkansaspress.org).