

Arkansas Newspaper Connection

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EDITOR AND PUBLISHER

Emmerich Newspapers is looking for a dynamic editor and publisher for its weekly newspaper and 24/7 website in Kosciusko, Mississippi. We have invested heavily in our proprietary state-of-the-art local news and social media platform. We need a strong seller, leader, manager, and news-hound to make it happen. We believe our digital/print hybrid model will yield significant growth.

Ideal candidate knows the business from both sides of the fence, is able to drive revenue and profit, along with producing quality products – this is not a “desk job.” Staff size is 2.5 people. Solid editorial, computer, and advertising skills are major pluses. Additional talents in business, advertising, editorial, leadership, research, problem-solving, strategic planning, negotiation, customer service, management, and teamwork are all wonderful traits. If you have the drive, but may be lacking a few tools in your skill set? We do train. Publisher is also expected to be an active and integral member of the community.

Medical, 401(k), & other benefits. Compensation range \$45K - \$60K. We are aggressive in compensation for the right person. Our bonus model allows high achievers excellent, additional compensation atop their substantial base salary. This is a great opportunity for a high-energy individual willing to work hard and make a lot of money. Send letter of interest, resume, and professional references to Dan W. Strack, COO, Emmerich Newspapers, at strack@emmerichnewspapers.com. (6)

MANAGING EDITOR

Southeast Missourian — flagship of Rust Communications located in Cape Girardeau, Missouri — needs a specific journalist to join its newsroom. This is not a desk job. This is a role for a working journalist, someone whose byline will appear on the front page regularly. The journalist we are looking for is a dogged reporter and talented writer, as creating stories on a daily basis is necessary, but in-depth reporting will be important, too. This journalist will also help coach and mentor other journalists in our newsroom. Finally, this journalist will fill in as newsroom leader in the absence of the editor, who relishes opportunities to get to his hunting lease in South Arkansas and has no qualm about leaving a trusted colleague in charge.

In other words, this position will scratch most every itch a budding newsroom leader might have — creating content, helping others grow, leading.

We have big things in the works for the future of our company and, not to sound too bold, for the future of our industry. This position is an important position for us going forward.

We can pay a competitive salary, and we are on no timeline to hire, as we want — we need — the right person.

Interested? Contact editor Rick Fahr, rfahr@semissourian.com. (6)

EDITOR

The Daily Corinthian, a community newspaper serving Northeast Mississippi and Southwest Tennessee, is seeking an experienced, hands-on newspaper journalist to help lead and direct our newsroom operations as editor. The successful candidate will manage the day-to-day operations of our newsroom. Duties include reporter story assignment, writing, editing, and photography. This position is responsible for our online product and specialty magazine publications. Qualified candidates will have three to five years newspaper experience with a minimum of two years supervisory experience, along with the ability to deliver in-depth reporting and the ability to coach others. We offer a competitive salary, paid vacation, paid holidays, company matched 401K, major medical insurance, life and dental insurance. Send resume to: Reece Terry, Group Publisher, 1607 South Harper Road, Corinth, MS 38834 or email: rterry@paxtonmedia.com. The Daily Corinthian is an equal opportunity employer and does not discriminate on the basis of race, religion, color, sex, age, national origin, or disability. (1)

FREELANCE WRITER/REPORTER SERVICE

Veteran writer/reporter seeks a return to the journalism industry as a freelancer. Many years as a professional journalist for Arkansas newspapers, as well as for federal, civilian, military and Department of Defense publications, most recently working as a writer/editor for U.S. Customs and Border Protection Headquarters in Washington, D.C. Basically, I'm just an ink-stained rascal who wants to write again, hit the beat and deliver the story. Mass communication is in my blood and always will be. I began my career in print journalism and am eager to return. If you need a freelance journalist to write news, features or sports articles, take a chance on this news-hound. Please send inquiries to: dodpadoyen@gmail.com. Resume provided on request. (1)

LET US KNOW

We want to know about your new hires, retirees and promotions!

- [arkansaspress.org](mailto:info@arkansaspress.org) to
- be updated online and
- included in the *Arkansas Publisher Weekly*.

Send your staffing changes to [info@](mailto:info@arkansaspress.org)

Ads run free for members and students for six weeks. Deadline is Tuesday 10 a.m.

Numbers in parentheses indicate weeks the ad has run.

Email to info@arkansaspress.org.

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SAFETY-SENSITIVE POSITION

Central Missouri Newspapers, Inc. is hiring for a full-time exempted General Manager. The position is responsible for and drives the overall business strategy, execution, and revenue initiatives for print and online advertising, Flypaper agency, print and digital subscriptions, niche publications, and commercial printing; is responsible for the financial performance of the operation, including budgeting, revenue projections, and expense control; consults with the President of WEHCO Newspaper Division and other WEHCO senior leadership to ensure alignment of overall business plan; serves as the corporate representative to the local community to ensure desired brand and visibility is present and engaging. Supports and communicates the WEHCO Statement of Core Values to our readers, customers, and employees.

RESPONSIBILITIES

1. Provides overall leadership to the organization and sets the strategic vision; develops and implements strategic initiatives that will position the company to realize its full potential in the increasingly evolving publishing industry;
2. Utilizes knowledge of local news, government, and community to advance the company further.
3. Plans, develops, organizes, implements, directs, and evaluates the company's performance; supervises the Department Heads and operations of print and online publications and digital-media outlets of the company;
4. Enhances and/or develops, implements, and enforces policies and procedures of the company that will improve productivity and overall effectiveness.
5. Establishes a culture of success to ensure sustainable results, maximize employee performance and drive employee retention and engagement.
6. Sets and oversees the company's financial objectives; ensure achievement of financial objectives, including generating revenues and controlling expenses to maximize the potential to operate at a profit.
7. Oversees the Advertising, Marketing, Circulation, Production, Administrative, Commercial Printing, Audience Development, and Digital operations of the company and implements high-performance plans to maximize the results of the retail, national, classifieds, legal and digital sales staff in the areas of advertising sales, revenue growth, creative services, production, and cost control;
8. Plans and develops sales programs and procedures in accordance with company goals, objectives, and policies to achieve the most profitable advertising volume at the lowest feasible cost.
9. Guides and supports the Department Managers to create and oversee the production of special sections and niche products.
10. Communicates regularly to plan and ensure alignment regarding performance levels, revenue targets, and initiatives to maximize customer satisfaction.
11. Serves as a critical business partner to ensure seamless communication

of corporate initiatives and direction to the local workforce to build a positive, cooperative team operation throughout the company.

12. Seeks opportunities and serves as the corporation's Face to the community to maximize corporate citizenship reputation and brand recognition, and loyalty
13. Performs other duties as assigned.

KNOWLEDGE, SKILLS, AND ABILITIES

- Strong managerial, leadership, interpersonal, teamwork, and communication skills (both written and oral)
- Strong strategic planning, organizational, analytical, financial, creative, and sales management skills
- Strong negotiation and marketing skills
- High level of understanding of advertising, marketing, and digital policies and procedures
- Ability to organize and coordinate programs and functions with minimal guidance
- Ability to adapt to new procedures or changing environments due to market conditions
- Proficient PC/Apple skills and varying computer programs (PowerPoint, Excel, Word, etc.)
- Well-developed interpersonal skills to deal with diverse types of people in a friendly and professional manner

MINIMUM QUALIFICATIONS

- Bachelor's Degree in Advertising, Marketing, Journalism, Business Administration, or other related field; or Equivalent combination of education and experience in lieu of degree.
- Prior experience as a General Manager or in advertising/sales management position, preferably in the daily newspaper field; Prior experience with community involvement (i.e., serving on community boards and professional organizations).

EXCELLENT COMPENSATION BENEFITS ARE PROVIDED

- Competitive wage
- Supplemental benefits available
- Medical insurance offered
- Paid sick and vacation
- Paid holidays
- Paid personal day and floating holiday
- Paid parental leave
- Life and disability insurance coverage
- 401K matching contribution by the company
- Profit sharing
- Employee Assistance Program

This is a safety-sensitive position. Candidate must pass drug screening, background checks, and have a satisfactory driving record.

Resumes should be directed to: Tammy Hartley at tammy@newstribune.com.

The Central Missouri Newspapers, Inc. is an equal opportunity employer and does not discriminate based on race, color, religion, sex including pregnancy, sexual orientation, gender identity, national origin, disability, age 40 or older, or genetic information, including family medical history or any other legally protected class or status. (1)

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