

# Arkansas Newspaper Connection

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## EDITOR AND PUBLISHER

Emmerich Newspapers is looking for a dynamic editor and publisher for its weekly newspaper and 24/7 website in Kosciusko, Mississippi. We have invested heavily in our proprietary state-of-the-art local news and social media platform. We need a strong seller, leader, manager, and news-hound to make it happen. We believe our digital/print hybrid model will yield significant growth.

Ideal candidate knows the business from both sides of the fence, is able to drive revenue and profit, along with producing quality products – this is not a “desk job.” Staff size is 2.5 people. Solid editorial, computer, and advertising skills are major pluses. Additional talents in business, advertising, editorial, leadership, research, problem-solving, strategic planning, negotiation, customer service, management, and teamwork are all wonderful traits. If you have the drive, but may be lacking a few tools in your skill set? We do train. Publisher is also expected to be an active and integral member of the community.

Medical, 401(k), & other benefits. Compensation range \$45K - \$60K. We are aggressive in compensation for the right person. Our bonus model allows high achievers excellent, additional compensation atop their substantial base salary. This is a great opportunity for a high-energy individual willing to work hard and make a lot of money. Send letter of interest, resume, and professional references to Dan W. Strack, COO, Emmerich Newspapers, at [strack@emmerichnewspapers.com](mailto:strack@emmerichnewspapers.com). (5)

## MANAGING EDITOR

**Southeast Missourian** — flagship of Rust Communications located in Cape Girardeau, Missouri — needs a specific journalist to join its newsroom. This is not a desk job. This is a role for a working journalist, someone whose byline will appear on the front page regularly. The journalist we are looking for is a dogged reporter and talented writer, as creating stories on a daily basis is necessary, but in-depth reporting will be important, too. This journalist will also help coach and mentor other journalists in our newsroom. Finally, this journalist will fill in as newsroom leader in the absence of the editor, who relishes opportunities to get to his hunting lease in South Arkansas and has no qualm about leaving a trusted colleague in charge.

In other words, this position will scratch most every itch a budding newsroom leader might have — creating content, helping others grow, leading.

We have big things in the works for the future of our company and, not to sound too bold, for the future of our industry. This position is an important position for us going forward.

We can pay a competitive salary, and we are on no timeline to hire, as we want — we need — the right person.

Interested? Contact editor Rick Fahr, [rfahr@semissourian.com](mailto:rfahr@semissourian.com). (5)

## Save the Date

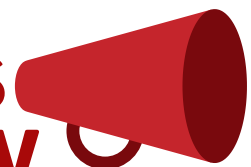


### Arkansas Press Freedom Gala

THURSDAY, OCTOBER 12, 2023

• LITTLE ROCK •

## LET US KNOW



We want to know about your new hires,  
retires and promotions!

Send your staffing changes to  
[info@arkansaspress.org](mailto:info@arkansaspress.org)  
to be updated online and included in  
the *Arkansas Publisher Weekly*.

Ads run free for members and students for six weeks. Deadline is Tuesday 10 a.m.

Numbers in parentheses indicate weeks the ad has run.

Email to [info@arkansaspress.org](mailto:info@arkansaspress.org).