

# Arkansas Newspaper Connection

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## SOCIAL MEDIA COORDINATOR/VIDEOGRAPHER

The University of Arkansas Little Rock is seeking a **Social Media Coordinator/Videographer** to work in the Office of Marketing and University Communication. This role supports the university's intentional effort to tell the UA Little Rock story to a variety of audiences, engage current students, and support enrollment and advancement efforts. Utilizing a strategic mix of traditional and emerging media channels including social media and video content, this role will collaborate with the campus community to highlight students, faculty, staff, alumni and academic programs that are on the rise and making a difference in our region. This position is governed by state and federal laws, and agency/institution policy. Required Education and/or Experience includes:

- High school diploma with 120 college credit hours from an accredited college or university OR a bachelor's degree or higher degree in an area of communications, journalism, cinematography, TV or film, or related field.
- Understanding of social media and videography best practices;
- Familiarity with content platforms including YouTube, Facebook, Twitter, Instagram, and Reddit; and
- Familiarity with video editing software such as Adobe Premiere Pro.

Previous experience in higher education or nonprofit marketing, representing a brand on social media and working across multiple media in digital, graphics, social media, etc. is preferred. The ideal candidate will have a high level of creativity, with the ability to strategize content and concepts; excellent communication and interpersonal skills, with the ability to effectively collaborate and build relationships with diverse individuals, teams and stakeholders; the ability to think strategically and be nimble; the ability to appropriately manage and respond to sensitive information on social media; and willingness to work flexible hours to monitor social media and provide coverage for campus events or emergencies.

A criminal background check and sex offender registry check is required.

Required documents to apply include Cover Letter/Letter of Application, List of three Professional References (name, email, business title), Resume. All application materials must be uploaded to the University of Arkansas System Career Site <https://uasys.wd5.myworkdayjobs.com/UASYS>

Recruitment Contact Information: Carrie Phillips, Chief Communications & Marketing Officer, 501-916-5907. (1)

## CAPITOL BUREAU REPORTER

The *Arkansas Democrat-Gazette* is looking for an experienced, energetic **reporter for a position on its state Capitol bureau in Little Rock.**

This bureau opening is for an enterprising journalist with a proven ability to write about politics, legislation, agencies, FOIA issues and anything else related to state government coverage. A journalism degree and/or experience covering politics is preferred. An ability to handle large amounts of data, including in spreadsheets, and a knowledge of social media is a plus.

This is a safety-sensitive position. A candidate must pass a drug screening as well as have a clean driving record. Benefits include vacation, holiday and sick time; retirement programs; and health, life and disability insurance.

To learn more about the position or to submit your resume, email Assistant Managing Editor/News Glen Chase at [gchase@adgnewsroom.com](mailto:gchase@adgnewsroom.com). (1)



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## LET US KNOW



We want to know about your new hires, retirees and promotions!



Send your staffing changes to [info@arkansaspress.org](mailto:info@arkansaspress.org) to be updated online and included in the *Arkansas Publisher Weekly*.

Ads run free for members and students for six weeks. Deadline is Tuesday 10 a.m.

Numbers in parentheses indicate weeks the ad has run.

Email to [info@arkansaspress.org](mailto:info@arkansaspress.org).