

# Arkansas Newspaper Connection

Volume 19, No. 12 March 20, 2024 • [arkansaspress.org](http://arkansaspress.org)

## STATE GOVERNMENT, POLITICS AND POLICY REPORTER

The Arkansas Advocate is an award-winning nonpartisan, nonprofit news organization that covers state government, politics and policy. It is staffed by veteran Arkansas reporters and is dedicated to its mission of relentless reporting that sheds light on how decisions in Little Rock are made and their impact on people and communities across the Natural State.

Part of States Newsroom, the Advocate believes in enlisting and empowering journalists to do powerful, ambitious work.

Based in Little Rock, this reporter will thrive in a collaborative culture, possess great news judgment, and demonstrate the ability to develop a beat to create compelling, engaging journalism. The reporter will produce daily and enterprise stories on the Legislature, state agencies, statewide elections, and other assignments. The reporter may also take photos, and share content on social media.

The ideal candidate will know how to track trending topics and hold officials accountable through deep source building and public records requests. The reporting will take readers beyond press releases, providing a deeper understanding of the issues.

### ESSENTIAL RESPONSIBILITIES AND TASKS

- Produce regular, high-quality reporting on Arkansas government and officials
- Contribute regularly to outlet's briefs section
- Generate story ideas with the editorial team
- Pursue story leads, both self-generated and as assigned, with self-direction and solid news judgment
- Approach assignments on deadline with strong communication and follow through with the editors and colleagues
- Collaborate with other reporters on projects and to share research and pertinent knowledge when/if available
- Take photos and video to illustrate and amplify stories

### QUALIFICATIONS AND COMPENSATION

We're looking for candidates with at least 3 years previous news reporting and/or editing experience (some student journalism counts), sound news judgment, flexibility, and the ability to manage ongoing and short-term projects with strong attention to detail and accuracy. Knowledge of the state's political landscape and leaders, previous digital, photography and/or videography experience, and an entrepreneurial spirit are strong assets. States Newsroom journalists are expected to produce at least four posts per week.

Authorization to work in the United States is required. All States Newsroom employees are required to be fully vaccinated for COVID within 30 days of hire. Bilingual candidates encouraged to apply.

The minimum salary for this position is \$52,000 and rises depending on experience. Our generous benefits package includes:

- Premium-free platinum healthcare for employees and their families (i.e., nothing comes out of your paycheck!)
- 4 weeks of vacation per year

- 2 weeks of personal leave per year
- 20 hours of paid volunteer time per year
- 11 paid holidays per year
- \$75 monthly cell phone reimbursement
- \$200 cell phone replacement benefit every two years
- \$75 monthly fitness benefit
- 401K with up to 3% match
- 12 weeks of parental leave
- Full-service EAP
- Annual DeleteMe subscription
- New laptop and any necessary equipment will be provided by States Newsroom.

Applicants should respond to [jobs@statesnewsroom.com](mailto:jobs@statesnewsroom.com)

Sonny Albarado, Editor-in-Chief, Arkansas Advocate

@ArkAdvocate

501-551-8811 (1)

## Save the date!

2024 APA Advertising Conference  
April 18-19

Winthrop Rockefeller Institute  
Petit Jean Mountain



Ads run free for members and students for six weeks. Deadline is Tuesday 10 a.m.

Numbers in parentheses indicate weeks the ad has run.

Email to [info@arkansaspress.org](mailto:info@arkansaspress.org).

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## MARKETING – ADVERTISING DIRECTOR

The Jonesboro Sun is searching for a Marketing - Advertising Director with a proven track record of building partnerships and developing strategies for new and existing clients. The Marketing - Advertising Director will serve as the advertising sales leader for the Jonesboro Sun for our print and digital products.

The ideal candidate will possess expertise in advertising sales for both print and digital, have sales management experience, and experience in forecasting, budgeting, and revenue development.

### Responsibilities include:

- Achievement of monthly and annual revenue goals
- Growing print and digital advertising revenues
- Leading sales training
- Planning and executing ideas for print and digital advertising campaigns
- Possess an understanding of competitive media and market growth opportunities

• Monitor and analyze competing media

### Requirements:

- Minimum of three to five years management experience
- Proven ability to meet revenue goals
- Ability to work well with clients and business leaders
- Strong interpersonal skills
- Excellent communication skills, both written and oral
- Excellent digital skills including social media, digital analytics, and an understanding of digital market
- Sales training experience
- Proficient in Microsoft Office (Word, Excel, PowerPoint)

### Benefits include:

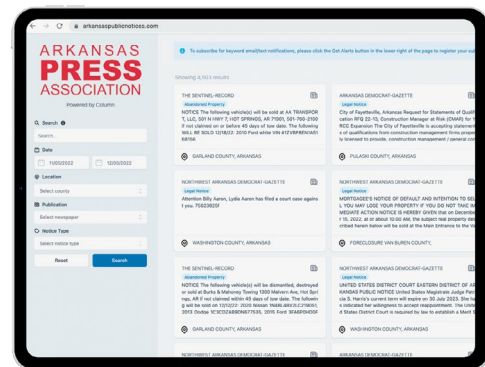
- Salary plus bonus opportunity
- Paid vacation
- Paid holidays
- 401k
- Health insurance
- Vision insurance
- Dental insurance

To apply: email your cover letter and resume to [rterry@paxtonmedia.com](mailto:rterry@paxtonmedia.com)

The Jonesboro Sun is an equal opportunity employer and does not discriminate on the basis of race, religion, color, sex, age, national origin, or disability. (5)

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ARKANSAS  
**PRESS**  
ASSOCIATION

411 South Victory Street, Little Rock AR 72201  
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LET US  
KNOW



We want to know about your new hires, retirees and promotions!



Send your staffing changes to [info@arkansaspress.org](mailto:info@arkansaspress.org) to be updated online and included in the Arkansas Publisher Weekly.

Ads run free for members and students for six weeks. Deadline is Tuesday 10 a.m.

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