

Arkansas Newspaper Connection

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FOR SALE

Southwest Missouri weekly three-newspaper group. Home office at Sarcouxie, Missouri, in our 124th year of continual publication. All are established, legal publications, one at beautiful Carthage, county seat of Jasper County and another at tony Carl Junction. Owners aging and wanting to retire. Contact owners at 417-440-0344 or e-mail jascocitizen@gmail.com. (1)

SENIOR ADVERTISING ACCOUNT EXECUTIVE

AY Media Group, a multimedia company, seeks a dynamic Senior Advertising Account Executive to sell print advertising and digital content across our platforms. As an account executive, you identify potential clients by making cold calls, sending emails, and following up on inquiries. You'll work daily in helping businesses grow with print and digital solutions. You will inherit a current client list of customers and prospects for new ones, and you are responsible for developing and maintaining relationships with them.

The ideal candidate must have a competitive personality with the desire to win. Candidates must be able to meet goals, demonstrate consultative sales skills, develop multi-media proposals and make presentations to potential clients.

Must have previous sales experience, good time management, great enthusiasm, and work well with others.

To apply, or for more information, submit your resume to hbaker@aymag.com. (1)

ADVERTISING MANAGER FOR NORTH CENTRAL ARKANSAS NEWSPAPERS

Phillips Media Group is looking for a sales management professional to manage sales operations for our North Arkansas newspapers and websites. The manager will oversee sales operations for our twice a weekly newspapers in Harrison and Mtn Home, Arkansas as well as West Plains, Missouri. Responsibilities will be to manage, hire and train sales staff. Each newspaper has a local sales staff dedicated to each market. This position will work with the local Editor/GM but will report to the president of Phillips Media Group.

Travel between newspapers required. Each newspaper is within a one hour drive from a sister newspaper.

Please send your resume or questions to jim@phillipsmedia.com. (2)

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We want to know about
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Send your staffing changes to
info@arkansaspress.org to be updated online
and included in the *Arkansas Publisher Weekly*.

Ads run free for members and students for six weeks. Deadline is Tuesday 10 a.m.

Numbers in parentheses indicate weeks the ad has run.

Email to info@arkansaspress.org.