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NEWSPAPER EXECUTIVE

The Joplin Globe seeks an innovative, ambitious newspaper executive to lead its daily newspaper in southwest Missouri.

Our publisher will direct and manage the day-to-day activities of our newspaper operation to ensure profitability by meeting revenue and expense targets. We are looking for a revenue-producing star and creative thinker with a track record of bringing concepts to reality. The successful candidate will be a champion at leadership and community involvement.

Our publisher will work closely with all departments with special attention given to audience development and advertising sales, fostering new products and events to further strengthen this award-winning Tuesday-Saturday publication. This person will coach, manage and engage in advertising sales alongside team members to drive revenue in print, online and through new event opportunities.

Candidates should have a bachelor's degree or equivalent in a related field and a minimum of five years' related work experience. A proven history of successful leadership, sales ability, creativity, problemsolving, innovation and staff management are critical.

Interested candidates should send their resume, a cover letter explaining why they are qualified for the position to Bill Hanson at bill. hanson@newsandtribune.com. (6)



We want to know about your new hires, retires and promotions!

Send your staffing changes to

info@arkansaspress.org

to be updated online and included in the *Arkansas Publisher Weekly*.

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