



Arkansas Press Association INSERTION ORDER

TO: The DAN Coordinators of Member Newspapers
FR: Bridget Clay, Ad Networks, 501-374-1500, ext. 106
RE: DAN instructions for ads to run the week of November 25, 2024
Notice - The ads below may also be downloaded by going to our website.

Region 1 – Northeast | Region 2 – Central | Region 3 – Northwest | Region 4 – South

Ad 1) Erie Roofing “Free Estimate”, 2x2 Statewide, NEW AD COPY

Ad 2) Leaf Filter “20% Off” 2x2 Statewide, Pick up from 11-18

Ad 3) DirectTV “Sports” 2x2 Statewide, Pick up from 11-18

Ad 4) Generac “It’s not just a generator” 2x2 Statewide, Pick up from 11-18

Ad 5) Bath Makeover “30 Homes” 2x4 Statewide, Pick up from 11-18

Ad 6) Heritage for the Blind “Donate your car”, 2x2 Statewide, Pick up from 11-18

Ad 7) Veteran Car Donations “Donate your car” 2x2 Statewide, Pick up from 11-18

Ad 8) Blue Cross Blue Shield “Take Good Care Ad1” 2x6 Statewide, NEW AD COPY

Ad 9) Jacksonville Parks & Rec, “Christmas Parade”, 2x4 Statewide, NEW AD COPY

Ad 10) ADH, “Vaccines”, 2x4 Statewide, Pick up from 11-18

Ad 11) Auditor of State, “Treasure Hunt”, 2x4 Statewide, Pick up from 11-18