



Arkansas Press Association INSERTION ORDER

TO: The DAN Coordinators of Member Newspapers
FR: Bridget Clay, Ad Networks, 501-374-1500, ext. 106
RE: DAN instructions for ads to run the week of December 23, 2024
Notice - The ads below may also be downloaded by going to our website.

Region 1 – Northeast | Region 2 – Central | Region 3 – Northwest | Region 4 – South

Ad 1) Erie Roofing “Free Estimate”, 2x2 Statewide, Pick up from 12-16

Ad 2) Leaf Filter “20% Off” 2x2 Statewide, Pick up from 12-16

Ad 3) DirectTV “Sports” 2x2 Statewide, Pick up from 12-16

Ad 4) Generac “It’s not just a generator” 2x2 Statewide, Pick up from 12-16

Ad 5) Bath Makeover “30 Homes” 2x4 Statewide, Pick up from 12-16

Ad 6) Heritage for the Blind “Donate your car”, 2x2 Statewide, Pick up from 12-16

Ad 7) Veteran Car Donations “Donate your car” 2x2 Statewide, Pick up from 12-16

Ad 8) Antique Alley “January 3-5”, 2x4 Statewide, NEW AD COPY

Ad 9) Arkansas Press “Get your message to Arkansas” 2x4 Statewide, Pick up from 12-16

Ad 10) ADH, “Vaccines ad2”, 2x4 Statewide, Pick up from 12-16

Ad 11) Bond Engineering, “Surveyor”, 2x2 Statewide, NEW AD COPY

Ad 12) Bond Engineering, “Receptionist”, 2x2 Central (Region 2), NEW AD COPY