



# Arkansas Press Association INSERTION ORDER

**TO: The DAN Coordinators of Member Newspapers**  
**FR: Bridget Clay, Ad Networks, 501-374-1500, ext. 106**  
**RE: DAN instructions for ads to run the week of January 20, 2025**  
*Notice - The ads below may also be downloaded by going to our website.*

**Region 1 – Northeast | Region 2 – Central | Region 3 – Northwest | Region 4 – South**

**Ad 1) Erie Roofing “Free Estimate”, 2x2 Statewide, Pick up from 1-13**

**Ad 2) Leaf Filter “20% Off” 2x2 Statewide, Pick up from 1-13**

**Ad 3) DirectTV “Sports” 2x2 Statewide, Pick up from 1-13**

**Ad 4) Generac “It’s not just a generator” 2x2 Statewide, Pick up from 1-13**

**Ad 5) Bath Makeover “New Year” 2x4 Statewide, Pick up from 1-13**

**Ad 6) Heritage for the Blind “Donate your car”, 2x2 Statewide, Pick up from 1-13**

**Ad 7) Veteran Car Donations “Donate your car” 2x2 Statewide, Pick up from 1-13**

**Ad 8) Little Rock Tours “Schedule” 2x4 Statewide, Pick up from 1-13**

**Ad 9) Arkansas Press “Public Notice” 2x6 Statewide, NEW AD COPY**

**Ad 10) Ark Dept of Agriculture, “Arkansas Grown Expo”, 2x4 Statewide, Pick up from 1-13**

**Ad 11) Reform Alliance, “1-25 Little Rock School Fair”, 2x4 Statewide, Pick up from 1-13**

**Ad 12) G&S Promotions, “Mt Home Show”, 2x2 Northwest (Region 3), Northeast (Region 1), NEW AD COPY**

**Ad 13) Chupps Auctions, “1-27 Chouteau”, 2x4 Northwest (Region 3), South (Region 4), NEW AD COPY**