



Arkansas Press Association **INSERTION ORDER**

TO: The DAN Coordinators of Member Newspapers
FR: Bridget Clay, Ad Networks, 501-374-1500, ext. 106
RE: DAN instructions for ads to run the week of January 20, 2025
Notice - The ads below may also be downloaded by going to our website.

Region 1 – Northeast | Region 2 – Central | Region 3 – Northwest | Region 4 – South

Ad 1) Erie Roofing “Free Estimate”, 2x2 Statewide, Pick up from 1-13

Ad 2) Leaf Filter “20% Off” 2x2 Statewide, Pick up from 1-13

Ad 3) DirectTV “Sports” 2x2 Statewide, Pick up from 1-13

Ad 4) Generac “It’s not just a generator” 2x2 Statewide, Pick up from 1-13

Ad 5) Bath Makeover “New Year” 2x4 Statewide, Pick up from 1-13

Ad 6) Heritage for the Blind “Donate your car”, 2x2 Statewide, Pick up from 1-13

Ad 7) Veteran Car Donations “Donate your car” 2x2 Statewide, Pick up from 1-13

Ad 8) Little Rock Tours “Schedule” 2x4 Statewide, Pick up from 1-13

Ad 9) Arkansas Press “Public Notice” 2x6 Statewide, NEW AD COPY

Ad 10) Ark Dept of Agriculture, “Arkansas Grown Expo”, 2x4 Statewide, Pick up from 1-13

Ad 11) Reform Alliance, “1-25 Little Rock School Fair”, 2x4 Statewide, Pick up from 1-13

Ad 12) G&S Promotions, “Mt Home Show”, 2x2 Northwest (Region 3), Northeast (Region 1), NEW AD COPY

Ad 13) Chupps Auctions, “1-27 Chouteau”, 2x4 Northwest (Region 3), South (Region 4), NEW AD COPY