

Arkansas Newspaper Connection

Volume 20, No. 1 January 2, 2025 • arkansaspress.org

EDITOR/REPORTER

The *Waldron News*, which serves Waldron, Mansfield, and Scott County is seeking an energetic and self-motivated editor/reporter.

Duties and responsibilities include but are not limited to:

- Report on current events in a wide variety of areas, including local government, schools, and sports.
- Investigate, observe, and conduct interviews to gather information for articles
- Take photographs to accompany articles
- Investigate, observe, and conduct interviews to gather information for articles, keeping notes, recordings and other necessary records that were used for writing articles.
- Assess information for potential stories and consult with publisher
- Meet regular deadlines
- Create trustworthy relationships with contacts and sources
- Keep up to date on latest news developments by attending events and meetings, studying different publications, and monitoring social platform discussions of things within the coverage area.
- Assist with website and social platforms
- Write recommended headlines
- Work with appropriate personnel for pagination so that paper is printed each week on time
- Meet with Publisher regularly to visit about potential big stories, important events in the community, etc.
- Participate in community activities
- Other duties as assigned

Qualifications:

- High School Diploma or equivalent required
- Four-year degree in journalism or related field preferred
- Ability to work independently and be self-motivated
- Professional, friendly attitude with an ability to work well with colleagues is required

For more information or to submit resumes, contact Andrew Bagley at andrew@helenaworld.org or 870-995-6067. (3)

ADVERTISING REPRESENTATIVE

The *Waldron News*, which serves Waldron, Mansfield, and Scott County, is seeking an energetic and self-motivated advertising representative.

Duties and responsibilities include but are not limited to:

- Sell and serve customers with their advertising needs, both print and digital
- Build new business and complete all necessary paperwork
- Regularly visit customers and establish relationships in the community
- Attend and participate in community events
- Promote publication on social platforms
- Work with appropriate personnel to insure placement of all advertisements on a weekly basis
- Other duties as assigned

Qualifications:

- High School Diploma or equivalent required; College degree preferred
- Sales experience preferred
- Ability to create ideas for special promotions and make recommendations
- Ability to work independently and be self-motivated

For more information or to submit resumes, contact Andrew Bagley at andrew@helenaworld.org or 870-995-6067. (3)

LET US KNOW



We want to know about your new hires, retirees and promotions!

Send your staffing changes to info@arkansaspress.org

to be updated online and included in the *Arkansas Publisher Weekly*.

Ads run free for members and students for six weeks. Deadline is Tuesday 10 a.m.
Numbers in parentheses indicate weeks the ad has run.

Email to info@arkansaspress.org.

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EDITOR AND PUBLISHER; GREENWOOD, MS

Emmerich Newspapers is looking for a dynamic editor and publisher for its small five-day daily, including a large press operation, in Greenwood, Mississippi. We have invested heavily in our proprietary state-of-the-art, 24/7, local news and social media platform. We need a strong manager to lead and guide our talented staff into the future.

Veteran publisher/editor is retiring, and the ideal candidate knows the business from both sides of the fence, able to drive revenue and profit, along with producing quality products – this is not a “desk job.” Solid editorial skillset, along with in-depth advertising knowledge and experience are requirements for successfully leading the operation. Publisher is also expected to be an active and integral member of the community.

Medical, 401(k), & other benefits. Compensation range \$80K - \$90K. We are aggressive in compensation for the right person. Our bonus model allows high achievers additional compensation atop their substantial base salary. This is a great opportunity for a high-energy individual willing to work hard and earn good money. Send letter of interest, resume, and professional references to Dan W. Strack, COO, Emmerich Newspapers, at strack@emmerichnewspapers.com. (4)



OFFICE SPACE AVAILABLE

580 square feet

Close to the Arkansas State Capitol

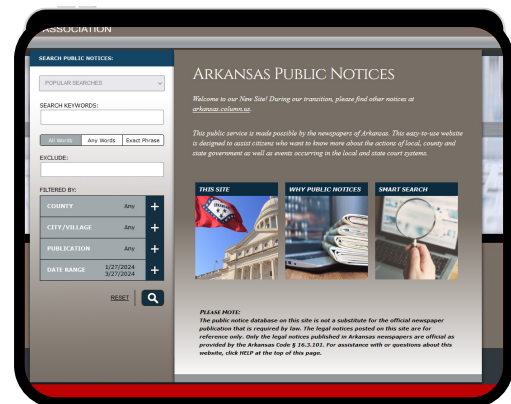
Parking included

Use of conference room and kitchen

Contact: ashley@arkansaspress.org

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