**Arkansas Press Association**A close-up of a logo

Description automatically generated

**INSERTION ORDER**

TO:    **The DAN Coordinators of Member Newspapers**

FR:    Rebecca McGraw, [rebecca@arkansaspress.org](mailto:rebecca@arkansaspress.org) or 501-374-1500

**RE:         DAN instructions for ads to run the week of March 31, 2025**

***Ads may be downloaded from*** [***https://arkansaspress.org/apa-marketing-services/download-ads/***](https://arkansaspress.org/apa-marketing-services/download-ads/)

**Region 1 – Northeast    |    Region 2 – Central    |    Region 3 – Northwest    |    Region 4 – South**

Ad 1: Chupps Auction, 4-8 Broken Arrow Auction, 2x4 NW (Region 3) and South (Region 4) only, **NEW AD COPY**

Ad 2: Chupps Auction, 4-11 Joplin Auction, 2x4 NW (Region 3) and South (Region 4) only, **NEW AD COPY**

Ad 3: Timbo VFD, Gun Show 2x4 2x4 NE (Region 1), Central (Region 2) and NW (Region 3) only, **NEW AD COPY**

Ad 4: G&S Mt Home Gun & Knife Show 2x2 NE (Region 1) and NW (Region 3) only, **NEW AD COPY**

Ad 5: Bath Makeover “Spring Savings” 2x4 Statewide, **NEW AD COPY**

Ad 6: Johnson Cattle Marketing, “Cow Heifer Sale”, 2x4 Statewide, **NEW AD COPY**

Ad 7: Johnson Cattle Marketing, “April 5 Sale”, 2x4 Statewide, **PICKUP from 3-24**

Ad 8: Arkansas Nursing Expo, “2025 Expo”, 2x4 Statewide, **PICKUP from 3-24**

Ad 9: Wildwood Park, “Lanterns Festival”, 2x4 Statewide**, PICKUP from 3-24**

Ad 10: Bath Makeover “Triple Savings” 2x4 Statewide,  **PICKUP from 3-24**

Ad 11: Leaf Filter “20% Off” 2x2 Statewide,  **PICKUP from 3-24**

Ad 12: Generac “It’s not just a generator” 2x2 Statewide,  **PICKUP from 3-24**