

Arkansas Newspaper Connection

Volume 20, No. 17 April 23, 2025 • arkansaspress.org

REPORTER

The *Monroe County Argus*, one of the oldest newspapers in Arkansas, is looking for a self-motivated and energetic individual willing to take on a wide variety of tasks as a general assignment reporter for this weekly publication. Required duties will include but not be limited to:

- Report on current events in a wide variety of areas, including local government, schools, and sports in Monroe County
- Take photographs to accompany articles
- Investigate, observe, and conduct interviews to gather information for articles, keeping notes, recordings and other necessary records that were used for writing articles
- Assess information for potential stories and consult with publisher
- Meet regular deadlines
- Create trustworthy relationships with contacts and sources
- Keep up to date on latest news developments by attending events and meetings, studying different publications, and monitoring social platform discussions of things within the coverage area
- Assist with website and social platforms
- Write recommended headlines
- Work with appropriate personnel for pagination so that paper is printed each week on time
- Meet with Publisher regularly to visit about potential big stories, important events in the community, etc.
- Participate in community activities
- Write weekly opinion column
- Other duties as assigned

Qualifications:

- High School Diploma or equivalent required
- Four-year degree in journalism or related field preferred
- Ability to work independently and be self-motivated
- Professional, friendly attitude with an ability to work well with colleagues is required

For more information or to submit resumes, contact Andrew Bagley at andrew@helenaworld.org or 870-995-6067. Salary will be determined based on skills and experience. Please send a resume and cover letter to andrew@helenaworld.org.

Ads run free for members and students for six weeks.

Deadline is Tuesday 10 a.m.

Email to lance@arkansaspress.org.

MARKETING WRITER

The University of Arkansas System is looking for a Marketing Writer. The Marketing Writer reports to the Chief Communications and Marketing Officer and is a key member of the communications and marketing team. This position is responsible for creating compelling, clear, and persuasive content across multiple channels, including email marketing, print materials, and narrative-driven storytelling pieces. The Marketing Writer helps drive engagement and strengthens brand identity through creative and impactful writing. All application materials must be uploaded to the University of Arkansas System Career Site <https://uasys.wd5.myworkdayjobs.com/UASYS>. Please do not send to listed recruitment contact.

Qualifications:

Required Education and/or Experience

- Bachelor's degree in English, Journalism, Communications, Marketing, or a related field;
- Up to one year of professional or relevant internship experience writing clear, compelling, and persuasive copy for various mediums (e.g., print, web, social media, or advertising).

Preferred Education and/or Experience

- One year of experience using email marketing platforms (e.g., Mailchimp, Constant Contact) and digital marketing tools (e.g., Google Analytics, CMS, or social scheduling platforms);
- One year of experience conducting interviews and developing stories or content from source material;
- At least one year of experience working in a deadline-driven environment;
- Experience working in higher education or a mission-driven organization is a plus;
- Demonstrated ability to adapt voice and style across multiple content types;
- Experience contributing to projects as part of a collaborative, cross-functional team.

Knowledge, Skills, and Abilities

- Excellent writing, editing, and storytelling skills;
- Strong attention to detail;
- Ability to manage multiple priorities and deadlines in a fast-paced environment;
- Strong interpersonal and communication skills;
- Familiarity with branding and content strategy principles.

Salary Information:

\$40,000-\$45,000

Required Documents to Apply:

List of three Professional References (name, email, business title), Other (see special instructions for details), Resume

Special Instructions to Applicants:

Please provide two samples of marketing copy

Recruitment Contact Information:

Carrie Phillips, CCMO, 501-916-5917.