

Arkansas Newspaper Connection

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DIRECT SALES REPRESENTATIVE

The *Arkansas Democrat-Gazette* is seeking full-time, motivated sales representatives to promote and sell the leading online news source in Arkansas. While sales experience is helpful, it is not required, as we provide training for the right candidates. We are searching for individuals with a positive attitude and a strong work ethic. Digital media is the future.

This is a full-time position. Applicants must pass a drug test, undergo a background check, and have a clean driving record. This is a safety-sensitive role.

Our benefits package includes commission, mileage reimbursement, paid vacation, holidays, sick leave, personal days and parental leave. Our extensive health, dental and vision insurance coverage is designed to support your well-being, along with long-term disability and retirement plans to help you prepare for the future. We also provide access to our Employee Assistance Programs for extra support.

The *Arkansas Democrat-Gazette* is equal opportunity employers and do not discriminate on the basis of race, national origin, gender, gender identity, sexual orientation, protected veteran status, disability, age or another legally protected status.

Salary: \$52,000 - \$67,000 per year.

**LET US
KNOW** 

We want to know about your new hires, retirees and promotions! Send your staffing changes to info@arkansaspress.org to be updated online and included in the *Arkansas Publisher Weekly*.

SAVE THE DATE



ARKANSAS PRESS ASSOCIATION

Press Freedom Gala

October 23

Clinton Presidential Center • Little Rock

Ads run free for members and students for six weeks.

Deadline is Tuesday 10 a.m.

Email to lance@arkansaspress.org.

JOURNALIST/EDITOR

NWA Media is looking for an experienced journalist/editor to oversee weekly newspaper in McDonald County, Mo. The right candidate values community journalism and is ready to be part of the Northwest Arkansas/southern Missouri area. This is a great place to live and work, and our readers expect quality journalism about their hometowns. The best candidates will have experience writing for websites, reader engagement and social media.

The editor is mostly a one-person show responsible for the quality of the content that fills the news hole, including writing, photography and editing of news, features and McDonald County High School sports. The editor is not responsible for page design. She maintains general records of correspondence and other information and performs other duties as assigned.

The candidate possesses a strong foundation in reporting, editing, and project management, with extensive experience in presentations across various platforms. Their knowledge of news elements is comprehensive, encompassing key factors such as proximity, timeliness, consequence, novelty, conflict, sensationalism, human interest, prominence, suspense, clarity, and certainty. Additionally, they have a solid understanding of the English language, including grammar, spelling, syntax, and punctuation.

The individual is well-versed in the editorial guidelines, policies, and procedures relevant to the field and have a working knowledge of the legal aspects of libel, including potential defenses. Their communication skills, both written and oral, are effective for internal communications and public dissemination. The candidate shows the ability to interpret and apply WEHCO Media's policies and procedures and is accustomed to working long hours, often under pressure, to ensure tasks are completed on time.

To meet the minimum qualifications, the candidate holds a Bachelor's degree in Journalism, English, or a related liberal arts discipline, which may be complemented by pertinent experience. They have a minimum of one year of experience in a professional news role at either a weekly or daily newspaper.

At the NWA Media, we prioritize our employees' well-being. We offer a comprehensive benefits package that includes paid time off, comprehensive health insurance, retirement plans, and an Employee Assistance Program for additional support. This package underscores our commitment to your health and happiness, providing you with the security and support you need to thrive in your role.

This is a safety-sensitive role; candidates must pass drug screenings and background checks and maintain a satisfactory driving record.

NWA Media is an equal opportunity employer and does not discriminate based on race, color, religion, sex including pregnancy, sexual orientation, gender identity, national origin, disability, age 40 or older, or genetic information, including family medical history or any other legally protected class or status.

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REPORTER-CITY OF ROGERS/HEALTH

We're looking for a storyteller who understands that government coverage is about the issues, not the meetings; the taxpayers, not the politicians. We're seeking a professional who is skilled in producing multimedia content for our digital-first newsroom, with a focus on clarity and avoiding jargon.

Northwest Arkansas Newspapers seeks a writer to cover the cities of Rogers and Lowell, as well as regional healthcare issues, along with other duties as assigned. Rogers is a booming city in a region named by several institutions and publications as one of the best places to live and work in the country.

The successful candidate should have a degree in journalism or a related field and knowledge of AP style. The best candidate will demonstrate an understanding of municipal government, a clear, inviting writing style and organization, and a desire to write enterprise stories. Experience at a daily newspaper is preferred; however, entry-level applicants with strong clips will be considered.

The position works from our Fayetteville and Bentonville offices.

The work schedule will include nights and occasional weekend duty. This is a safety-sensitive position. The candidate must pass a drug screening, undergo background checks, have a satisfactory motor vehicle record and a valid driver's license, and provide their own means of transportation.

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PAGE DESIGNER/COPY EDITOR

The *Northwest Arkansas Democrat-Gazette* is searching for a full-time page designer/copy editor to play a crucial role in maintaining our position as the leading source of news and information in Northwest Arkansas. The ideal candidate will primarily focus on crafting layouts for daily publications encompassing sports, news, and special sections. Additionally, they will generate extra pages for our e-edition online. Occasional page design duties for weekly publications may also be assigned.

The selected individual will be tasked with crafting attention-grabbing headlines and strategically arranging news content on pages to enhance impact and attract readership. Meeting deadlines is imperative, as is proficiency in editing and Adobe InDesign. A fundamental understanding of journalism principles and familiarity with AP style are essential. Proficiency in Adobe Illustrator and Photoshop is advantageous.

This role presents a unique professional growth and development opportunity. The work includes nights and weekends. We value candidates with prior experience at a local daily newspaper, but we also encourage applicants with experience in weekly or monthly publications or those at the entry level seeking to build their careers. The job involves prolonged sitting while working on a computer screen under deadline pressure. Remote work options may be available for certain shifts.

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This is a safety-sensitive role; candidates must pass drug screenings and background checks and maintain a satisfactory driving record. As part of our commitment to safety, this role may involve occasional travel to cover local events or meetings.

We are committed to diversity and proud to be an equal-opportunity employer. We welcome candidates from all backgrounds without regard to race, color, religion, gender, sexual orientation, nationality, disability, age, genetic information, or any other legally protected status.

OFFICE SPACE AVAILABLE

580 square feet

Parking included

Close to the Arkansas
State Capitol

Use of conference room
and kitchen



Contact: ashley@arkansaspress.org