# Arkansas Newspaper Connection

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# **MULTIMEDIA EDITOR**

The Arkansas Democrat-Gazette is seeking a Multimedia Editor to lead our team in creating compelling video, audio, and digital storytelling. You'll collaborate with talented journalists, oversee innovative short-form and longform multimedia projects, and help shape news coverage across our website, social media platforms and digital replica edition. If you're skilled with video and podcasts, and thrive in a fast-paced newsroom, we want to hear from you.

The Multimedia Editor will lead a team of two multimedia reporters on staff and one or two freelance videographers, conceive and assign short- and long-term projects, shoot and edit video as needed, and produce and edit podcasts. Under general supervision, they will monitor newsroom budgets and coordinate the production of standalone and story-driven multimedia content. JOB DUTIES AND RESPONSIBILITIES

- Collaborate with newsroom staff to gather and combine video, audio, and visuals into newsworthy packages for daily and long-term coverage.
- Generate and manage a daily budget of multimedia elements.
- Oversee the Democrat-Gazette's production studio; coordinate and edit in-house podcasts and video series for publication on the website, social media, and digital edition.
- Create audience-engaging vertical video shorts for social media and the website.
- Shoot video on location for major events and breaking news, conduct on-camera interviews, and gather footage to edit into complete story packages.
- Train staff to shoot and edit video, working with reporters and photographers to improve multimedia skills using mobile phones. video cameras, and other equipment.
- Perform other duties as assigned.

### THE IDEAL CANDIDATE

- Has proven experience shooting and editing video, and producing audio and podcasts.
- Is proficient with Adobe Creative Cloud Suite, especially Premiere, Audition, and Photoshop.
- Possesses strong interviewing, observation, and organizational skills.
- Can organize and deliver video training programs for staff.
- Demonstrates a solid understanding of journalistic techniques and procedures.
- Has excellent written and oral communication skills, with strong command of grammar and spelling.
- Can work efficiently under deadline-driven, high-pressure situations.
- Is able to identify and develop story ideas independently with minimal supervision.
- Works well with news sources, the public, and colleagues.

### **EDUCATION**

Bachelor's degree in journalism preferred; equivalent professional experience may be considered.

### **EXPERIENCE**

Minimum of two (2) years' experience at a daily newspaper, news website, or a closely related field required. To apply, send your resume to: Sarah Campbell-Miller, scampbellmiller@adgnewsroom.com

# COPY EDITOR/PAGE DESIGNER

At the Arkansas Democrat-Gazette, we are engaged in exciting, innovative work and are dedicated to providing our readers with balanced and objective coverage of the day's news. Our copy desk and design desk play essential roles in our commitment to upholding traditional journalism in a modern way.

We are accepting resumes for a copy editor/page designer position on our night news copy desk in Little Rock. Applicants should hold a college degree, preferably journalism, and possess relevant experience. We are looking for a journalist who is knowledgeable in grammar and AP style and who can create accurate, attention-grabbing headlines.

Candidates invited for an interview will be required to take a copyediting test. Proficiency in Adobe Illustrator, InDesign, and Photoshop is an advantage. The person selected for this position will be expected to design news pages either immediately upon hiring or shortly thereafter.

In terms of benefits, we offer a comprehensive package, including paid vacation, holidays, sick leave, personal days, and parental leave. Employees can also take advantage of extensive health, dental, and vision insurance and long-term disability and retirement plans. Additionally, our Employee Assistance Program provides further support when needed.

Please note that this is a safety-sensitive position, and the candidate must pass drug tests, background checks, and motor vehicle record screenings.

The Arkansas Democrat-Gazette is an equal opportunity employer and does not discriminate based on race, national origin, gender, sexual orientation, protected veteran status, disability, age, or any other legally protected status.

To apply, email cover letters, resumes and work samples to Night News Editor Heather Kersten — hkersten@adgnewsroom.com or 501-378-3886.



Ads run free for members and students for six weeks. Deadline is Tuesday 10 a.m.

Email to lance@arkansaspress.org.

# Arkansas Newspaper Connection

# REPORTER-CITY OF ROGERS/HEALTH

We're looking for a storyteller who understands that government coverage is about the issues, not the meetings; the taxpayers, not the politicians. We're seeking a professional who is skilled in producing multimedia content for our digital-first newsroom, with a focus on clarity and avoiding jargon.

Northwest Arkansas Newspapers seeks a writer to cover the cities of Rogers and Lowell, as well as regional healthcare issues, along with other duties as assigned. Rogers is a booming city in a region named by several institutions and publications as one of the best places to live and work in the country.

The successful candidate should have a degree in journalism or a related field and knowledge of AP style. The best candidate will demonstrate an understanding of municipal government, a clear, inviting writing style and organization, and a desire to write enterprise stories. Experience at a daily newspaper is preferred; however, entry-level applicants with strong clips will be considered.

The position works from our Fayetteville and Bentonville offices.

The work schedule will include nights and occasional weekend duty. This is a safety-sensitive position. The candidate must pass a drug screening, undergo background checks, have a satisfactory motor vehicle record and a valid driver's license, and provide their own means of transportation.

Our benefits package includes paid vacation, holidays, sick leave, personal days and parental leave. Our extensive health, dental and vision insurance coverage is designed to support your well-being, along with long-term disability and retirement plans to help you prepare for the future. We also provide access to our Employee Assistance Programs for extra support.

Northwest Arkansas Newspapers is an equal opportunity employer and does not discriminate on the basis of race, national origin, gender, gender identity, sexual orientation, protected veteran status, disability, age or another legally protected status.

Please contact Dave Perozek at dperozek@nwaonline.com.

### PAGE DESIGNER/COPY EDITOR

The Northwest Arkansas Democrat-Gazette is searching for a full-time page designer/copy editor to play a crucial role in maintaining our position as the leading source of news and information in Northwest Arkansas. The ideal candidate will primarily focus on crafting layouts for daily publications encompassing sports, news, and special sections. Additionally, they will generate extra pages for our e-edition online. Occasional page design duties for weekly publications may also be assigned.

The selected individual will be tasked with crafting attention-grabbing headlines and strategically arranging news content on pages to enhance impact and attract readership. Meeting deadlines is imperative, as is proficiency in editing and Adobe InDesign. A fundamental understanding of journalism principles and familiarity with AP style are essential. Proficiency in Adobe Illustrator and Photoshop is advantageous.

This role presents a unique professional growth and development opportunity. The work includes nights and weekends. We value candidates with prior experience at a local daily newspaper, but we also encourage applicants with experience in weekly or monthly publications or those at the entry level seeking to build their careers. The job involves prolonged sitting while working on a computer screen under deadline pressure. Remote work options may be available for certain shifts.

At the *Northwest Arkansas Democrat-Gazette*, we prioritize our employees' well-being. We offer a comprehensive benefits package that includes paid time off, comprehensive health insurance, retirement plans, and an Employee Assistance Program for additional support. This package underscores our commitment to your health and happiness, providing you with the security and support you need to thrive in your role.

This is a safety-sensitive role; candidates must pass drug screenings and background checks and maintain a satisfactory driving record. As part of our commitment to safety, this role may involve occasional travel to cover local events or meetings.

We are committed to diversity and proud to be an equal-opportunity employer. We welcome candidates from all backgrounds without regard to race, color, religion, gender, sexual orientation, nationality, disability, age, genetic information, or any other legally protected status.

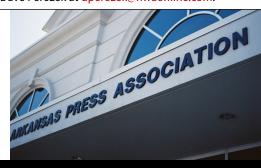
Please contact Dave Perozek at dperozek@nwaonline.com.

# **OFFICE SPACE AVAILABLE**

316 square feet

Close to the Arkansas State Capitol Parking included

Use of conference room and kitchen



Contact: ashley@arkansaspress.org