**Arkansas Press Association**A close-up of a logo

Description automatically generated

**INSERTION ORDER**

TO:    **The DAN Coordinators of Member Newspapers**

FR:    Rebecca McGraw, [rebecca@arkansaspress.org](mailto:rebecca@arkansaspress.org) or 501-374-1500

**RE:         DAN instructions for ads to run the week of September 15, 2025**

***Ads may be downloaded from*** [***https://arkansaspress.org/apa-marketing-services/download-ads/***](https://arkansaspress.org/apa-marketing-services/download-ads/)

**Region 1 – Northeast    |    Region 2 – Central    |    Region 3 – Northwest    |    Region 4 – South**

Ad 1: Chupps “Moving 9-25 Auction”, 2x4 Region 3 (Northwest) and Region 4 (South), **NEW AD COPY**

**AD 2:** ASU Beebe “Free Concert”, 2x4 Region 1 (Northeast) and 2 (Central)**, NEW AD COPY**

Ad 3: Ark Foodbank, “Find a Food Pantry, 2x4 Statewide, **NEW AD COPY**

Ad 4: NAMI Arkansas, “5/K Walk-Run”, 2x4 Statewide, **NEW AD COPY**

Ad 5: Bath Makeover, “Fall Savings Hog Sponsor” 2x4 Statewide, **PICKUP from 9-8**

Ad 6: Oshun Foundation, “Cracks”, 2x2 Statewide, **PICKUP from 9-8**

Ad 7: Liz Buys Houses, 2x2 Statewide, **PICKUP from 9-8**

Ad 8: DirecTV, “Stream DirecTV”, 2x2 Statewide, **PICKUP from 9-8**

Ad 9: Consumer Cellular, 2x2 Statewide, **PICKUP from 9-8**

Ad 10: Veteran Car Donations, 2x2 Statewide, **PICKUP from 9-8**

Ad 11: Erie Metal Roof, 2x2 Statewide, **PICKUP from 9-8**