

Arkansas Newspaper Connection

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SPORTS EDITOR

The *Sentinel-Record* is reinventing local sports coverage. Our newsroom (11 staffers, including two videographers) is moving away from box scores and game recaps toward features, profiles, and magazine-style storytelling. We're looking for a Sports Editor who can lead that transformation.

The Sports Editor will:

- Write a weekly sports column.
- Manage one full-time sports reporter and two freelancers.
- Collaborate with videographers and photographers on video and photo storytelling.
- Oversee daily sports budgets and proof pages.
- Serve as the public face of our sports coverage in the community.
- This position reports directly to the Editor of the newspaper and offers clear growth potential into senior newsroom leadership.

Qualifications:

- 3–5 years as a sports reporter.
- Strong feature-writing and editing skills.
- Experience with multimedia journalism (video and photo storytelling).
- Leadership potential and ambition to grow.

What we offer: The chance to reshape local sports coverage, work closely with a collaborative newsroom team, and develop toward managing editor or other senior editorial roles.

The salary range for this position is \$35,000 to \$40,000 per year, with a maximum annual salary of \$40,000. Also, The *Sentinel-Record* provides a full benefits package, including paid vacation, holidays, sick leave, personal days, a floating holiday, and parental leave. Health, dental, vision, and other insurance are available, along with long-term disability and retirement plans. Our Employee Assistance Program provides additional support when needed.

This role is safety-sensitive. Applicants must pass both a drug screening and a background check.

The *Sentinel-Record* is an equal opportunity employer. We do not discriminate based on race, color, religion, sex (including pregnancy), sexual orientation, gender identity, national origin, disability, age (40 or older), genetic information (including family medical history), or any other legally protected status.

Please submit resume to Harry Porter at hporter@hotsr.com.

OFFICE SPACE AVAILABLE

316 square feet

Parking included

Close to the Arkansas State Capitol

Use of conference room and kitchen

Contact: ashley@arkansaspress.org

ASSOCIATE EDITOR

The *Mena Star* is searching for a full time Associate Editor. If you would love to live in a small mountain community and work for a weekly paper which has been in print since 1896 we would like to speak with you!

We operate our own press and publish three of our own publications. We also do various print jobs that would require your expertise.

The Associate Editor position would entail covering local events such as city and county meetings, sporting events, taking pictures, proofing our publications, working with our composing team, editing and writing. This position would also be the lead on our weekly publication, the *Ouachita Trading Post*. This position will require some nights and weekend work to be performed.

Please send your resume to Jamie Hammack Publisher@MenaStar.com. Arklaoma Print & Digital is an equal opportunity employer. Women and minorities are encouraged to apply.

ARE YOU HIRING?



The **Arkansas Newspaper Connection** is a weekly newsletter published by APA connecting freelance and independent writers, editors, photographers and designers with Arkansas newspapers in need. Lists available job openings and other opportunities at Arkansas newspapers and associate member organizations. Send your listings to info@arkansaspress.org.

Ads run free for members and students for six weeks.

Deadline is Tuesday 10 a.m.

Email to lance@arkansaspress.org.

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SENIOR DIGITAL MEDIA STRATEGIST

WEHCO Media, Inc. — parent company of award-winning newspapers including *The Arkansas Democrat-Gazette* and *The Chattanooga Times Free Press*, as well as the rapidly growing digital advertising agency Flypaper, is seeking a full-time exempt, Senior Digital Media Strategist to join our digital team. If you excel in a fast-paced, collaborative agency environment and have a passion for driving measurable results through precision in digital media, we want to hear from you.

What We're Looking For

- 4–6+ years of hands-on experience managing PPC, paid social, and programmatic campaigns.
- Strong track record of optimizing campaigns and achieving measurable performance outcomes.
- Advanced knowledge of Google Ads, Meta Ads Manager, LinkedIn Campaign Manager, and leading DSPs (The Trade Desk, Amazon DSP, etc.).
- Experience with analytics tools (GA4, Google Analytics) and strong skills in Excel for reporting and analysis.
- Ability to translate complex performance data into actionable insights.
- Strong communication skills — able to collaborate with internal teams and support sales enablement.
- Highly organized and detail-oriented, with the ability to manage multiple projects at once.

Benefits

- Salary: \$60,000 + bonus opportunities
- Hybrid work model. Must be commutable to Fayetteville, AR or Little Rock, AR.
- 401K & profit sharing
- Paid vacation and sick leave
- Paid holiday and floating holiday
- Paid personal day
- Paid parental leave
- Health, dental, and vision insurance
- Life, disability, and accident insurance
- Critical illness and hospital indemnity coverage
- Employee assistance program
- Behavior program

We are an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, veteran status, or any other status protected by law.

Please submit your resume to Mat Costa at mcosta@wehco.com.

We want to know about your new hires, retirements and promotions! Send your staffing changes to info@arkansaspress.org to be updated online and included in the *Arkansas Publisher Weekly*.

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