

Arkansas Newspaper Connection

Volume 20, No. 35 September 3, 2025 • arkansaspress.org

MANAGING EDITOR

The *Arkansas Democrat-Gazette*, Arkansas' leading statewide news organization, is seeking a Managing Editor to shape coverage that matters to audiences across our state — wherever they are, and on whatever platform they choose. You'll lead our news, features and sports teams in delivering high-impact journalism for digital, social and print, with an emphasis on engaging readers in real time and growing our digital reach.

We're looking for a leader who thrives in a fast-paced environment, embraces analytics and audience insights and drives innovation in storytelling. You'll guide our statewide newsroom strategy, ensuring our journalism is not only timely and accurate, but also tailored to meet the needs of Arkansans today and tomorrow. If you're passionate about leading change, staying ahead of digital trends and serving readers first, this is your opportunity to make a statewide impact.

As an editorial leader, you'll oversee daily operations, from long-term planning to the details of story assignments. You'll review and edit content for both digital and print, ensuring each story meets our standards. You'll also mentor staff, hire new team members and encourage a newsroom culture that values both accuracy and innovation. Working closely with leadership is crucial to maintaining a sharp editorial strategy. You'll also run daily news budget meetings, manage budgets, stay on top of the news cycle and prepare contest entries.

You have a minimum of eight years of experience in a daily newsroom setting or comparable professional experience. A background in related fields or positions will be considered, provided they demonstrate strong writing, editing or communication abilities. You've led teams and managed complex projects across different platforms. You know how to use analytics and digital tools to reach more readers and improve content. Strong editorial judgment, a clear sense of what makes a story matter and excellent language skills are essential. A bachelor's degree in Journalism, English or a related field is required; a master's degree is a plus.

The *Arkansas Democrat-Gazette* provides a full benefits package, including paid vacation, holidays, sick leave, personal days, a floating holiday and parental leave. Health, dental, vision and other insurance are available, along with long-term disability and retirement plans. Our Employee Assistance Program provides additional support when needed.

This role is safety-sensitive. You'll need a valid driver's license, reliable transportation and proof of insurance. Applicants must pass drug screening, background and motor vehicle record checks.

The *Arkansas Democrat-Gazette* is an equal opportunity employer. We do not discriminate based on race, color, religion, sex (including pregnancy), sexual orientation, gender identity, national origin, disability, age (40 or older), genetic information (including family medical history) or any other legally protected status.

Please submit your resume to Allison Shirk, Vice President of Content and Newsroom Strategy, at ashirk@wehco.com.

ASSOCIATE EDITOR

The *Mena Star* is searching for a full time Associate Editor. If you would love to live in a small mountain community and work for a weekly paper which has been in print since 1896 we would like to speak with you!

We operate our own press and publish three of our own publications. We also do various print jobs that would require your expertise.

The Associate Editor position would entail covering local events such as city and county meetings, sporting events, taking pictures, proofing our publications, working with our composing team, editing and writing. This position would also be the lead on our weekly publication, the *Ouachita Trading Post*. This position will require some nights and weekend work to be performed.

Please send your resume to Jamie Hammack Publisher@MenaStar.com. ArklaHoma Print & Digital is an equal opportunity employer. Women and minorities are encouraged to apply.

LET US KNOW



We want to know about your new hires, retirees and promotions! Send your staffing changes to info@arkansaspress.org to be updated online and included in the *Arkansas Publisher Weekly*.

SAVE THE DATE



ARKANSAS PRESS ASSOCIATION

Press Freedom Gala

October 23

Clinton Presidential Center • Little Rock

Ads run free for members and students for six weeks.

Deadline is Tuesday 10 a.m.

Email to lance@arkansaspress.org.

Arkansas Newspaper Connection

AD OPERATIONS COORDINATOR

WEHCO Media, Inc. — the parent company of award-winning newspapers such as *The Arkansas Democrat-Gazette* and *The Chattanooga Times Free Press* — is seeking an Advertising Operations Coordinator to join our growing digital team. If you thrive in a fast-paced, collaborative environment and have a knack for making sure the details are just right, we want to hear from you.

About the Role

The Ad Ops Coordinator plays a pivotal role in ensuring advertising campaigns across our owned and operated platforms—websites, apps, newsletters, branded content, and more—are launched flawlessly and perform at their best. You'll work with our Ad Ops Manager, sales teams, and creative teams to make sure campaigns run smoothly from start to finish.

What You'll Do

- Set up and traffic ad campaigns using Google Ad Manager and other third-party tools
- Ensure ad creatives, click-through URLs, targeting, and placements are correct
- Monitor live campaigns for pacing and performance; flag under-delivery risks
- Troubleshoot delivery issues and discrepancies
- Maintain logs and documentation for campaign activity
- Collaborate with sales and creative teams for assets, approvals, and tracking
- Assist with performance reporting and monthly campaign wrap-ups
- Support continuous process improvements in trafficking and documentation

What You Bring

- 1–2+ years' experience in digital advertising, media operations, or marketing coordination
- Familiarity with ad serving platforms (Google Ad Manager a plus)
- Strong attention to detail and comfort working with data and tracking tags
- Ability to juggle multiple deadlines and pivot quickly when needed
- Solid communication skills and a team-first mindset
- Bonus points for HTML basics or knowledge of ad specs

Who You Are

- Organized, dependable, and detail-oriented
- Comfortable learning new technical systems
- Energized by collaboration and fast-moving projects

Perks & Benefits

Salary: \$40,000 – \$55,000 DOE + bonus opportunities

Hybrid work model (based in Little Rock; Fayetteville; or Chattanooga, TN)

- 401K & profit sharing
- Paid vacation and sick leave
- Paid holiday and floating holiday
- Paid personal day
- Paid parental leave
- Health, dental, and vision insurance
- Life, disability, and accident insurance
- Critical illness and hospital indemnity coverage
- Employee assistance program
- Behavior program

We are an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, veteran status, or any other status protected by law.

Please submit your resume to Mat Costa at mcosta@wehco.com.

MANAGING EDITOR

The *Northwest Arkansas Democrat-Gazette*, the region's most trusted news source, is seeking a forward-thinking Managing Editor to lead our award-winning newsroom. This role offers the chance to shape impactful journalism that reaches audiences across digital, social and print platforms.

As Managing Editor, you'll lead our news, features and sports teams in driving timely, relevant and engaging coverage with a strong focus on digital growth and real-time storytelling.

We're looking for a strategic leader who's passionate about journalism, thrives in a fast-paced environment and uses data and audience insights to guide decisions. You'll play a central role in shaping editorial strategy — ensuring that our reporting is not only accurate, but aligned with the evolving needs of Northwest Arkansas readers. If you're energized by innovation, committed to newsroom excellence and eager to lead change, this is your opportunity to make an impact.

As an editorial leader, you'll oversee daily operations, from long-term planning to the details of story assignments. You'll review and edit content for both digital and print, ensuring each story meets our standards. You'll also mentor staff, hire new team members and encourage a newsroom culture that values both accuracy and innovation. Working closely with leadership is crucial to maintaining a sharp editorial strategy. You'll also run daily news budget meetings, manage budgets, stay on top of the news cycle and prepare contest entries.

You have a minimum of eight years of experience in a daily newsroom setting or comparable professional experience. A background in related fields or positions will be considered, provided they demonstrate strong writing, editing or communication abilities. You've led teams and managed complex projects across different platforms. You know how to use analytics and digital tools to reach more readers and improve content. Strong editorial judgment, a clear sense of what makes a story matter and excellent language skills are essential. A bachelor's degree in Journalism, English or a related field is required; a master's degree is a plus.

The *Northwest Arkansas Democrat-Gazette* provides a full benefits package, including paid vacation, holidays, sick leave, personal days, a floating holiday and parental leave. Health, dental, vision and other insurance are available, along with long-term disability and retirement plans. Our Employee Assistance Program provides additional support when needed.

This role is safety-sensitive. You'll need a valid driver's license, reliable transportation and proof of insurance. Applicants must pass drug screening, background and motor vehicle record checks.

The *Northwest Arkansas Democrat-Gazette* is an equal opportunity employer. We do not discriminate based on race, color, religion, sex (including pregnancy), sexual orientation, gender identity, national origin, disability, age (40 or older), genetic information (including family medical history) or any other legally protected status.

Please submit your resume to Allison Shirk, Vice President of Content and Newsroom Strategy, at ashirk@wehco.com.

Arkansas Newspaper Connection

COPY EDITOR/PAGE DESIGNER

At the *Arkansas Democrat-Gazette*, we are engaged in exciting, innovative work and are dedicated to providing our readers with balanced and objective coverage of the day's news. Our copy desk and design desk play essential roles in our commitment to upholding traditional journalism in a modern way.

We are accepting resumes for a copy editor/page designer position on our night news copy desk in Little Rock. Applicants should hold a college degree, preferably journalism, and possess relevant experience. We are looking for a journalist who is knowledgeable in grammar and AP style and who can create accurate, attention-grabbing headlines.

Candidates invited for an interview will be required to take a copy-editing test. Proficiency in Adobe Illustrator, InDesign, and Photoshop is an advantage. The person selected for this position will be expected to design news pages either immediately upon hiring or shortly thereafter.

In terms of benefits, we offer a comprehensive package, including paid vacation, holidays, sick leave, personal days, and parental leave. Employees can also take advantage of extensive health, dental, and vision insurance and long-term disability and retirement plans. Additionally, our Employee Assistance Program provides further support when needed.

Please note that this is a safety-sensitive position, and the candidate must pass drug tests, background checks, and motor vehicle record screenings.

The *Arkansas Democrat-Gazette* is an equal opportunity employer and does not discriminate based on race, national origin, gender, sexual orientation, protected veteran status, disability, age, or any other legally protected status.

To apply, email cover letters, resumes and work samples to Night News Editor Heather Kersten — hkersten@adgnewsroom.com or 501-378-3886.

OFFICE SPACE AVAILABLE

316 square feet

Parking included

Close to the Arkansas State Capitol

Use of conference room and kitchen

Contact: ashley@arkansaspress.org

YOUR RIGHT TO KNOW

To search Arkansas's public notices, visit arkansaspublicnotices.com



SEARCH BY:

- ✓ DATE
- ✓ COUNTY
- ✓ PUBLICATION DATE
- ✓ NOTICE TYPE

You may also subscribe by keyword on the website to receive email/text notifications.

ARKANSAS
PRESS
ASSOCIATION

411 South Victory Street, Little Rock AR 72201
(501) 374-1500 | arkansaspress.org