

Arkansas Newspaper Connection

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PUBLISHER

Ashley County Publishing Company and Chicot County Newspapers, which publish *The Ashley News-Observer*, *The Ashley County Ledger*, *The Chicot Spectator*, *The Eudora Enterprise* and *Shopper's Guide* as well as several niche publications, are seeking a new publisher to take over for a long time publisher who is retiring.

This individual must be an innovator who is ready to take this multi-media operation to the next level and lead into the future. In addition to the printed products and related websites, Ashley and Chicot have access to state of the art digital marketing and advertising platforms.

Offerings include social media, Google, recruitment, streaming TV and audio commercials, content creation, geofencing and much more. You will have access to top notch training and a full support team from our home office.

Ashley County Publishing, located in Crossett, Arkansas also has a web press with a robust commercial printing operation. The commercial print side of the business is very profitable, but does need attention on the personnel side.

Whether you prefer small town living or the excitement of a larger community, this southeast Arkansas area can provide. The county wide-population of around 20,000 offers a chance to know your neighbors, but be within only an hour's drive away to larger community amenities.

The new publisher will earn a competitive salary with a generous bonus tied directly to operating profit and other benefits such as family health insurance, vehicle allowance, vacation, life insurance, etc.

The owners wish to fill this important position quickly.

Please apply to John Lancaster, Vice President, Lancaster Management, Inc, at john@lminews.com with your resume, references, salary requirements and your goals for the future.

ASSOCIATE EDITOR

The Mena Star is searching for a full time Associate Editor. If you would love to live in a small mountain community and work for a weekly paper which has been in print since 1896 we would like to speak with you!

The Associate Editor position would entail covering local events such as city and county meetings, sporting events, taking pictures, proofing our publications, working with our composing team, editing and writing. This position would also be the lead on our other weekly publication, the *Ouachita Trading Post*. This position will require some nights and weekend work to be performed.

We operate our own press and publish three of our own publications. We also do various print jobs that would require your expertise.

Please send your resume to Jamie Hammack at Publisher@MenaStar.com. Arklaoma Print & Digital is an equal opportunity employer. Women and minorities are encouraged to apply.

PRESS OPERATOR

Ashley County Publishing Co., Inc. in Crossett, Arkansas has a position available for a web press operator. This is a daytime position with a Tuesday through Friday print schedule each week. Press is a GOSS / DGM with a four high and five floor units as well as two Jardis splicers.

Knowledge of Kansa 480 inserting machine is a plus. Printing and general maintenance are a part of the job as well as some mailroom work. Vacation, life insurance, and short-term disability insurance are provided. Group health insurance is offered.

To apply, send a resume to bwhite@ashleynewsobserver.com.

DIRECTOR OF CONTENT AND ENGAGEMENT

Seeking a curious and motivated person to be part of the team working to help shape the future of local news media. The experienced, collaborative, service-oriented leader chosen will share responsibility for the digital content and audience engagement strategy we develop and deploy across the WEHCO newspapers with the editors of each of our titles. The person in this role will also serve as a sounding board, advocate and liaison to the newsroom's digital editors and champions.

This person will report to the Vice President of Content and Newsroom Strategy. They will also work closely with the corporate digital consumer revenue team and newsroom leaders.

REQUIRED: A bachelor's degree in discipline related to journalism or communication, such as design, five+ years of journalism or comparable professional experience. A background in related fields or positions will be considered, provided they demonstrate strong writing, editing or communication abilities. A candidate should also have experience in training newsroom staff and leaders in industry best practices. Experience developing AI products or applying AI-assisted tools for reporting, editing, or newsroom workflows is a plus.

Benefits include a hybrid work model, 401K & profit sharing, paid vacation and sick leave, paid holiday and floating holiday, paid personal day, paid parental leave, health, dental, and vision insurance, life, disability, and accident insurance, critical illness and hospital indemnity coverage, employee assistance program and behavior program.

We are an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, veteran status, or any other status protected by law. Applicants must pass a drug screening, undergo motor vehicle record checks, and complete a background check.

Submit Resume: Allison Shirk, ashirk@wehco.com.

Ads run free for members and students for six weeks.

Deadline is Tuesday 10 a.m.

Email to lance@arkansaspress.org.

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ASSISTANT DISTRICT CIRCULATION MANAGER

The *Northwest Arkansas Democrat- Gazette* is seeking an Assistant District Circulation Manager for the Northwest Arkansas area. This full-time safety-sensitive position will provide iPad/digital subscriber support, route delivery, route auditing, and contractor recruitment/compliance. This position works weekends and has a varied schedule that will include some overnight hours.

Responsibilities include managing iPad distribution and providing digital support to subscribers, monitoring retail sales locations to ensure proper delivery/placement to maximize sales, monitoring free publication delivery to ensure delivery/placement and maximize product pickup, contractor recruitment/compliance, product delivery when necessary, transporting product via box truck/cargo van and other duties as assigned.

Qualified individuals will have distribution/delivery experience, driving records must meet company policy, must obtain a DOT medial card at employer's expense – this is required for driving box truck.

Benefits offered are: \$18-\$20 per hour depending on experience, mileage reimbursement, 401K & profit sharing, paid vacation and sick leave, paid holiday and floating holiday, paid personal day, paid parental leave, health, dental and vision insurance, life, disability and accident insurance, critical illness and hospital indemnity coverage and employee assistance program.

The *Northwest Arkansas Democrat-Gazette* is an equal opportunity employer and does not discriminate on the basis of race, national origin, gender, gender identity, sexual orientation, protected veteran status, disability, age, or another legally protected status.

Resumes may be emailed to Jim Tolly: jtolly@nwaonline.com.

**LET US
KNOW**



We want to know about your new hires, retirees and promotions! Send your staffing changes to lance@arkansaspress.org to be updated online and included in the *Arkansas Publisher Weekly*.

INVESTIGATIVE EDITOR

The *Arkansas Democrat-Gazette* is seeking a smart, skilled, tireless journalist to be the investigative editor for the state's leading news source.

We are looking for journalists with a record of investigative journalism that serves the public by holding powerful people accountable, bringing insight for quick-turn watchdog stories as well as larger, long-term projects, working with reporters across the newsroom to find ideas and help them capitalize on investigative opportunities, managing multiple complex projects simultaneously with strong organizational skills, clear prioritization and consistent followthrough from concept to publication, skilled editing, showing the ability to help reporters deliver cogently written, air-tight stories, use of public records to find stories, unearth facts and fuel reporting, an eye for the big picture to see where the heart of any given story lies, a deft digital hand, finding the best use of the platform, able to apply all the available tools to serve readers, data reporting skills that enable news organizations to compellingly present and reporters to swiftly sift through reams of material, balancing large-scope project management with a steady production of shorter-term watchdog stories, navigating the legalities both in producing unassailable copy that safeguards the institution and in accessing the information needed to deliver the story, seamlessly working with digital teams to ensure the best possible reader experience.

QUALIFICATIONS: At least five years of high-level experience as an investigative journalist, a commitment to public service, a belief in objective reporting that ensures stories are free from actual bias, exceptional writing and editing skills, expertise in leading journalists of all talent levels and all ranges of experience, knowledge of FOIA law, fluency in both media and public records law, proficiency in coaching and managing, the ability to understand and use data and be steeped in digital best practices.

Submit a cover letter, resume and three pdf samples of your best investigative work to:

Executive Editor Lee Wolverton at lwolverton@adgnewsroom.com.

ARE YOU HIRING?

The *Arkansas Newspaper Connection* is a weekly newsletter published by APA connecting freelance and independent writers, editors, photographers and designers with Arkansas newspapers in need. Lists available job openings and other opportunities at Arkansas newspapers and associate member organizations. Send your listings to lance@arkansaspress.org.



Arkansas Newspaper Connection

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**ARKANSAS
PRESS
ASSOCIATION**

411 South Victory Street, Little Rock AR 72201
(501) 374-1500 | arkansaspress.org

AUDIENCE DIRECTOR

The *Arkansas Democrat-Gazette* is seeking a visionary and collaborative Audience Director to lead the development and execution of our statewide newsroom into a more digitally sophisticated and audience-first operation.

Qualifications Required: Minimum 5 years of newsroom experience, with at least two years in a leadership role focused on digital journalism, audience development or content strategy, proven success in growing digital audiences, leading editorial teams and translating data insights into actionable strategies, deep understanding of digital content strategies, platforms and analytics, strong communication, organizational and leadership skills, a collaborative spirit, able to build relationships and work effectively across teams and departments, willingness to learn and experiment, and a desire to help others in the newsroom do the same!

Preferred: Experience leading digital transformation and change management in established news organizations, proficiency with tools like analytics tools like Google Analytics and social scheduling tools, experience managing teams or supervising direct reports and experience developing AI products or applying AI-assisted tools for reporting, editing, or newsroom workflows is a plus.

Benefits include a hybrid work model, 401K & profit sharing, paid vacation and sick leave, paid holiday and floating holiday, paid personal day, paid parental leave, health, dental, and vision insurance, life, disability, and accident insurance, critical illness and hospital indemnity coverage, employee assistance program and behavior program.

We are an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, veteran status, or any other status protected by law.

Applicants must pass a drug screening, undergo motor vehicle record checks, and complete a background check.

Submit Resume: Allison Shirk, ashirk@webco.com.

PRESS OPERATOR

The *Courier* in Russellville is looking for a full time press operator. Full time position with a complete benefit package including paid vacation, medical insurance and 401K.

Job Summary: The primary responsibility of the press operator is to set up, operate and maintain a GOSS 8 unit press and folder in a safe and efficient manner with an eye toward print quality and waste control. Fill in any production position when needed, operate a forklift for moving and unloading rolls of newsprint. A physically demanding job that requires lifting, climbing and standing for long durations.

Must have mechanical experience, preferably in an industrial setting. Must be 18 years of age or older.

Apply at *The Courier*, 201 E. 2nd St. Russellville, AR 72801 between 10 a.m. and 3 p.m. Monday through Friday. No phone calls please.