

Arkansas Newspaper Connection

Volume 16, No. 01 • January 7, 2021 • arkansaspress.org

EDITOR

Phillips Media Group is seeking a full time editor to edit the weekly *Cedar County Republican* in Stockton, Missouri. We are looking for a self motivated person with good news judgment and strong writing/editing skills. Duties will include taking photos, writing, editing and management of a reporter. Pay depends on skills/experience but in the range of \$25,000 to \$40,000 Phillips Media offers a comprehensive benefit package, a great opportunity to live and work in a southern Missouri lake community and the ability to edit a strong local weekly paper. Want to know more? Please email your resume to jim@phillipsmedia.com (1)

EDITOR

Editor with 42 years of weekly and daily newspaper experience is seeking freelance writing and photography assignments in South Arkansas. Contact me at (870) 820-2001 or email TMKessler57@gmail.com. (2)

SALES/MARKETING EXECUTIVE

The retirement of a long-time sales marketing executive has created an opening on our advertising team. The right person will work with established accounts as well as non-advertising accounts in one

of the fastest growing markets in Arkansas. Because of the growth in the market as well as the product mix we offer to our customers, the potential for generating significant commission is here in Saline County. If you have sales experience, great customer service skills and the desire to work hard and be rewarded accordingly, this may be the opportunity you have been seeking. Salary + Commission + Insurance + Vacation + Holiday Pay + 401k. Interested? Send a cover letter and resume to publisher **Kelly Freudensprung**, publisher@bentoncourier.com. (2)

ASSISTANT EDITOR

A full-time assistant editor is needed at *The Chanute Tribune*, a five-day daily in southeast Kansas. The ideal candidate should have extensive knowledge of and experience in InDesign and Photoshop, a good eye for page design, understand the importance of our digital presence, have a demonstrable talent for covering local community news and uncovering special feature stories, and possess the ability and desire to be a team leader. Our small newspaper group, with our sister paper the *Parsons Sun*, is independently owned and will stay that way. We are located in the hub of southeast Kansas, two hours or less from KC, Tulsa, Wichita and Joplin. We offer health, dental, vision and life insurance, as well as generous paid time off. Salary is commensurate with experience. This is a long-term opportunity to be an important part of our community and our newspaper family. Send resume with references and story/photo samples to **Shanna L. Guiot**, Publisher, PO Box 559, Chanute, KS 66720

or email to shanna@chanute.com (2)

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THE BEST IN
THE NEW YEAR!**

happy
NEW YEAR!

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We want to know about
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Send your staffing changes to
info@arkansaspress.org
to be updated online and
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Arkansas Newspaper Connection

Volume 16, No. 02 • January 13, 2021 • arkansaspress.org

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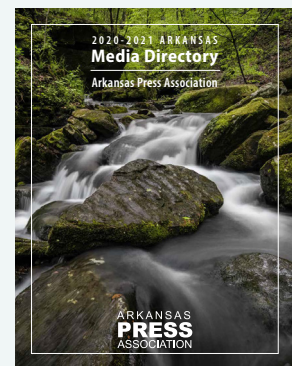
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The directory is \$40. Printed versions of the directory are also available in limited supply. To purchase both a digital and printed version, the cost is \$60.

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Arkansas Newspaper Connection

Volume 16, No. 03 • January 21, 2021 • arkansaspress.org

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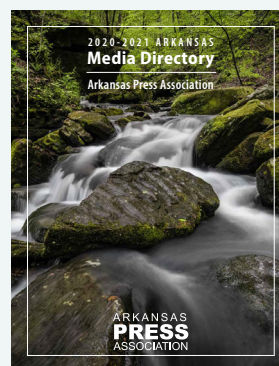
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Volume 16, No. 04 • January 27, 2021 • arkansaspress.org

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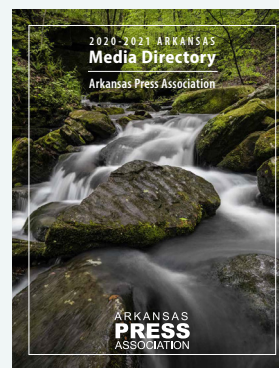


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Arkansas Newspaper Connection

Volume 16, No. 05 • February 3, 2021 • arkansaspress.org

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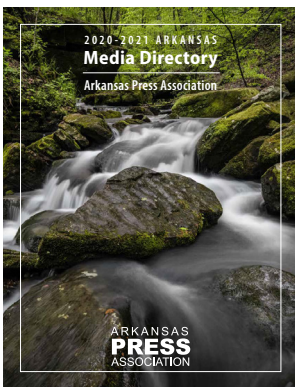
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Arkansas Newspaper Connection

Volume 16, No. 06 • February 10, 2021 • arkansaspress.org

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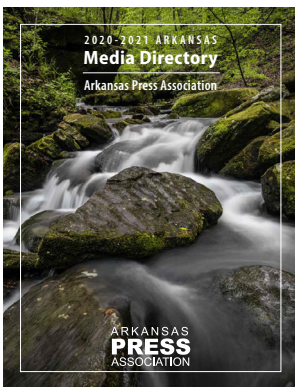
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Arkansas Newspaper Connection

Volume 16, No. 07 • February 17, 2021 • arkansaspress.org

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JOURNALISM T-SHIRT



**"In these times we fight for ideas
and newspapers are our fortresses."**

Show your support for independent journalism with this soft cotton tee, available in sizes S-XXL at arkansaspress.org/store.
T-shirts are \$20 each.

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Arkansas Newspaper Connection

Volume 16, No. 08 • February 24, 2021 • arkansaspress.org

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Are you ready to move up to the next level as editor of a 6-day newspaper? *The Saline Courier* (Benton, AR) has an immediate opening for a Managing Editor. *The Courier* newsroom consists of a Sports Editor and two reporters, currently filled with seasoned, professional journalists who make the editor look good daily. In addition to being the coordinator of news content, the Managing Editor is the lead designer of the print and e-Edition as well as coordinator for news uploads to social media and our website, SalineCourier.com. As part of the *Courier's* management team, this key position helps make decisions on the direction of the publications that have been serving Saline County for more than 140 years. Customer service skills along with ability and willingness to be involved in this fast-growing community is extremely important. Please send cover letter and resume to: **Kelly Freudensprung**, Publisher *The Saline Courier* 321 N. Market St. Benton, AR 72019 or email to kfreudensprung@bentoncourier.com (1)

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Arkansas Press Association Virtual Advertising Conference

March 12, 2021

Registration cost is \$25
arkansaspress.org/event/2021AdConference



Shannon Kinney

Shannon Kinney is a seasoned startup Founder and Executive with over 25 years of experience. She is considered a thought leader in the online space, and is a highly sought after keynote speaker, advisor and consultant. With deep experience in sales, marketing, online product development, and leadership, this is her third nationally-scaled digital marketing solution company.

She founded Dream Local Digital in 2009 "to bring the power of online marketing to small and medium sized businesses", and also to master the craft of how to make SMBs successful on social media. She has a wide and highly engaged network of leaders in media, technology, and startups worldwide, and has developed Dream Local Digital to be a widely recognized brand as best of breed social media fulfillment.

Schedule:

- 10:00 AM** Welcome & Introductions, Ashley Wimberley, APA Executive Director
"Driving Digital Revenue" Presented by: Shannon Kinney
- 1:00 PM** 2021 APA Better Newspaper Advertising Contest awards presentation

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Arkansas Newspaper Connection

Volume 16, No. 10 • March 10, 2021 • arkansaspress.org

WRITER

Phillips Media is currently seeking a news writer for community newspapers in Southwest Missouri. Our ideal candidate will become a familiar face of the newspaper, be involved in civic clubs, meetings, organizations and highly visible in the community, not just in the office. Must be able to multitask, seek out quality news content, meet multiple deadlines and be a strong team player. This is a full time writing position, responsible for regular weekly and special project bylines. Photography and design skills are a plus. Competitive salary, commensurate with experience is offered along with paid time off and full benefits package. Send cover letter, resume' and any applicable clips to jays@phillipsmedia.com. Phillips Media is an equal opportunity employer. (1)

PUBLISHER/GM

Seeking candidates to replace retiring publisher for the *Stillwater News Press*, an award-winning newspaper in one of Oklahoma's best markets – the home of Oklahoma State University. This individual will oversee all operations of the *News Press* and help navigate print and digital products to future successes. We're looking for someone to be involved in the community, lead and manage staff and generate successful

strategies. Excellent communication skills and proven leadership of successful departments or other markets required. Great benefits and bonus plan. EOE. Send letter and resume to CNHI Group Publisher **Dale Brendel** at publisher@joplinglobe.com. (1)

EDITOR

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Arkansas Newspaper Connection

Volume 16, No. 11 • March 17, 2021 • arkansaspress.org

FIELD REPORTER

The Arkansas Farm Bureau public relations department is seeking a field reporter to work with team members and county leaders to identify interesting and educational agriculture stories and news around the state. This position will produce written, digital, video and audio stories, as well as photography and social media content. It also works with the team to brainstorm and develop ideas for "telling the farming story." Qualifications include a Bachelor's degree in communications, public relations, agricultural communications, journalism, new media, marketing or related degree and 6 years of previous public relations/news/communications experience or 10 years of closely related work experience. Proficiency in writing, photography, video/audio recording and production, knowledge of current trends in visual, digital and social media, an understanding of agriculture and rural life, outstanding communication skills, excellent time management skills and the ability to meet deadlines consistently also desired. Flexible work schedule includes extended hours and overnight travel (in and out of state). Valid driver's license with acceptable driving record required. For more information visit arfb.com/pages/careers/field-communications-specialist/ (1)

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Phillips Media is currently seeking a news writer for community newspapers in Southwest Missouri. Our ideal candidate will become a familiar face of the newspaper, be involved in civic clubs, meetings, organizations and highly visible in the community, not just in the office. Must be able to multitask, seek out quality news content, meet multiple deadlines and be a strong team player. This is a full time writing position, responsible for regular weekly and special project bylines. Photography and design skills are a plus. Competitive salary, commensurate with experience is offered along with paid time off and full benefits package. Send cover letter, resume' and any applicable clips to jays@phillipsmedia.com. Phillips Media is an equal opportunity employer. (3)

PUBLISHER/GM

Seeking candidates to replace retiring publisher for the *Stillwater News Press*, an award-winning newspaper in one of Oklahoma's best markets – the home of Oklahoma State University. This individual will oversee all operations of the *News Press* and help navigate print and digital products to future successes. We're looking for someone to be involved in the community, lead and

manage staff and generate successful strategies. Excellent communication skills and proven leadership of successful departments or other markets required. Great benefits and bonus plan. EOE. Send letter and resume to CNHI Group Publisher **Dale Brendel** at publisher@joplinglobe.com. (3)

EDITOR

Are you ready to move up to the next level as editor of a 6-day newspaper? *The Saline Courier* (Benton, AR) has an immediate opening for a Managing Editor. *The Courier* newsroom consists of a Sports Editor and two reporters, currently filled with seasoned, professional journalists who make the editor look good daily. In addition to being the coordinator of news content, the Managing Editor is the lead designer of the print and e-Edition as well as coordinator for news uploads to social media and our website, SalineCourier.com. As part of the *Courier's* management team, this key position helps make decisions on the direction of the publications that have been serving Saline County for more than 140 years. Customer service skills along with ability and willingness to be involved in this fast-growing community is extremely important. Please send cover letter and resume to: **Kelly Freudensprung**, Publisher *The Saline Courier* 321 N. Market St. Benton, AR 72019 or email to kfreudensprung@bentoncourier.com (4)

Ads run free for members and students for six weeks. Deadline is Tuesday 10:00 a.m.
Numbers in parentheses indicate weeks the ad has run.
Email to info@arkansaspress.org or fax to 501.374.7509.

Arkansas Newspaper Connection

Volume 16, No. 13 • March 31, 2021 • arkansaspress.org

FIELD REPORTER

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Arkansas Newspaper Connection

Volume 16, No. 14 • April 7, 2021 • arkansaspress.org

FIELD REPORTER

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Arkansas Newspaper Connection

Volume 16, No. 15 • April 14, 2021 • arkansaspress.org

MANAGING EDITOR

The promotion of our managing editor within our company leaves an opportunity for the right person at the *Malvern Daily Record* in Hot Spring County. If you are an editor at a weekly newspaper who wants to move up to a five-day-per-week paper or an experienced reporter at a daily paper ready for the next step, this may be your opportunity. Responsibilities include managing experienced news/sports team, community involvement, story writing and page design (InDesign). Interested parties should send a cover letter and resume to **Kelly Freudensprung**, Publisher at publisher@malvern-online.com. (1)

SPORTS REPORTER

Ashley County Publishing in Ashley County, AR, is seeking an energetic self-starter to cover sports and news in Ashley and Chicot counties. The successful candidate will work with the managing editor of the *Ashley News Observer* to budget each news cycle and create the best local newspaper possible. Pagination and photography experience are a plus, but can be learned on the job. A valid driver's license is required. Send resume and recent writing clips to news@ashleynewsobserver.com. (1)

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Arkansas Newspaper Connection

Volume 16, No. 16 • April 21, 2021 • arkansaspress.org

CIRCULATION SPECIALIST

The *Saline Courier* in Benton is searching for an Audience Development / Circulation Specialist to help us continue to grow the market share of both our print and digital publications. This is a hands-on position requiring both desk time and street time. The perfect candidate has distribution experience including managing employees as well as independent contractors. Weekly and monthly reports to management required. Customer service, marketing and communication skills are key components to this management position. Mailroom supervision experience a plus. Send a cover letter and resume to **Kelly Freudensprung** at publisher@bentoncourier.com (1)

MANAGING EDITOR

The promotion of our managing editor within our company leaves an opportunity for the right person at the *Malvern Daily Record* in Hot Spring County. If you are an editor at a weekly newspaper who wants to move up to a five-day-per-week paper or an experienced reporter at a daily paper ready for the next step, this may be your opportunity. Responsibilities include managing experienced news/sports team, community involvement, story writing and page design (InDesign). Interested parties should send a cover letter and resume to **Kelly Freudensprung**, Publisher at publisher@malvern-online.com. (2)

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PRESS
ASSOCIATION

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Arkansas Newspaper Connection

Volume 16, No. 17 • April 28, 2021 • arkansaspress.org

CIRCULATION SPECIALIST

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SPORTS REPORTER

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LET'S GET SOCIAL

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Support the future of Arkansas journalism by giving to the Arkansas Newspaper Foundation.

Ways to give: Estate planning, memorial and honor gifts and charitable donations.

The Arkansas Newspaper Foundation is a 501(c)(3) organization.

For more information call APA at 501-374-1500 or email info@arkansaspress.org.

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Email to info@arkansaspress.org or fax to 501.374.7509.

Arkansas Newspaper Connection

Volume 16, No. 18 • May 5, 2021 • arkansaspress.org

CIRCULATION SPECIALIST

The Saline Courier in Benton is searching for an Audience Development / Circulation Specialist to help us continue to grow the market share of both our print and digital publications. This is a hands-on position requiring both desk time and street time. The perfect candidate has distribution experience including managing employees as well as independent contractors. Weekly and monthly reports to management required. Customer service, marketing and communication skills are key components to this management position. Mailroom supervision experience a plus. Send a cover letter and resume to **Kelly Freudenspung** at publisher@bentoncourier.com (2)

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Arkansas Newspaper Connection

Volume 16, No. 19 • May 12, 2021 • arkansaspress.org

SALESPERSON

We're looking for a regional salesperson to help spread the word about our software platform. Workbench serves small and medium community newspapers, giving smaller teams a simple, cohesive tool that handles digital distribution, customer acquisition/retention, and USPS paperwork/labels -- all without requiring a computer science degree or countless hours of data wrangling. This work can be done in-person or virtually, but we're looking for someone with industry experience and relationships in Arkansas publishing. For more information, visit lcp-news.com or contact patrick@lcp-news.com (1)

GENERAL MANAGER

IMMEDIATE OPENING for a proven sales team leader to be General Manager for our award winning daily newspaper located in beautiful southern Missouri. The *West Plains Daily Quill* is a local community oriented Tuesday through Saturday publication established in 1885. This is a hands-on multi-media position with an experienced sales staff, an editorial staff focused on local coverage and a dedicated readership. In addition to our print products, we have an online presence that is significantly larger than anything else in the area. Our site, www.WestPlainsDailyQuill.net, is a paywall site but you can take a look for 99 cents. The operation is part of Phillips Media, a family owned newspaper group with four dailies, a bi-weekly, six weekly newspapers and numerous ancillary publications. If you're tired of the Big Biz "one size fits all" corporate approach to newspaper management, you will find that your ideas and enthusiasm are appreciated when you join our team. The successful

candidate will be involved in the community, is a good communicator and willing to lead by example. Responsibilities include managing the advertising sales department to achieve monthly goals as well as planning and implementing revenue generating promotions for both print and online. We provide a competitive salary, a significant bonus and commission plan, gas allowance and paid time off. We offer a full slate of benefits including medical insurance, life, dental, vision and 401k options. If this sounds like your next opportunity, please email your resume and a cover letter outlining your skills and accomplishments to publisher **Jim Perry**: jimp@phillipsmedia.com. PMG is an equal opportunity employer. (1)

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Arkansas Newspaper Connection

Volume 16, No. 20 • May 19, 2021 • arkansaspress.org

NEWS EDITOR

Family-owned newspaper company that is part of Emmerich Newspapers group in Hattiesburg, Mississippi, seeks an exceptional news editor. This isn't just a desk job. Seeking someone to roll up their sleeves and cover a beat, write feature stories, take photographs, and pitch in wherever needed. Top-notch design skills, creativity, leadership skills, and the ability to cultivate relationships with stringers, columnists, and community leaders desired. This position will work directly with the publisher and others to publish our expanding network of independent community newspapers, magazines, and websites. Responsibilities include determining each week's news budget in addition to writing and editing; paginating most of the news pages; and maintaining content on our website and social media pages. Prefer at least five years of experience as a working journalist. Pay is \$34,000 to \$38,000 annually with benefits including health insurance, 401(k), paid vacation, mileage reimbursement, and phone stipend. Relocation expenses available. Submit a cover letter, resume, references and writing samples via email to: **Christina Pierce**, Publisher, at christina@hubbcityspokes.com (1)

SALESPERSON

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GENERAL MANAGER

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We offer a full slate of benefits including medical insurance, life, dental, vision and 401k options. If this sounds like your next opportunity, please email your resume and a cover letter outlining your skills and accomplishments to publisher **Jim Perry**: jimp@phillipsmedia.com. PMG is an equal opportunity employer. (2)

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Continued on Page 2

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Arkansas *Newspaper Connection*

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The Arkansas Farm Bureau public relations department is seeking a field reporter to work with team members and county leaders to identify interesting and educational agriculture stories and news around the state. This position will produce written, digital, video and audio stories, as well as photography and social media content. It also works with the team to brainstorm and develop ideas for "telling the farming story." Qualifications include a Bachelor's degree in communications, public relations, agricultural communications, journalism, new media, marketing or related degree and 6 years of previous public relations/news/communications experience or 10 years of closely related work experience. Proficiency in writing, photography, video/audio recording and production, knowledge of current trends in visual, digital and social media, an understanding of agriculture and rural life, outstanding communication skills, excellent time management skills and the ability to meet deadlines consistently also desired. Flexible work schedule includes extended hours and overnight travel (in and out of state). Valid driver's license with acceptable driving record required. For more information visit <https://bit.ly/3uPfbFA> (6)

"In these times we fight for ideas and newspapers are our fortresses."

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Arkansas Newspaper Connection

Volume 16, No. 22 • June 2, 2021 • arkansaspress.org

NEWS EDITOR

Family-owned newspaper company that is part of Emmerich Newspapers group in Hattiesburg, Mississippi, seeks an exceptional news editor. This isn't just a desk job. Seeking someone to roll up their sleeves and cover a beat, write feature stories, take photographs, and pitch in wherever needed. Top-notch design skills, creativity, leadership skills, and the ability to cultivate relationships with stringers, columnists, and community leaders desired. This position will work directly with the publisher and others to publish our expanding network of independent community newspapers, magazines, and websites. Responsibilities include determining each week's news budget in addition to writing and editing; paginating most of the news pages; and maintaining content on our website and social media pages. Prefer at least five years of experience as a working journalist. Pay is \$34,000 to \$38,000 annually with benefits including health insurance, 401(k), paid vacation, mileage reimbursement, and phone stipend. Relocation expenses available. Submit a cover letter, resume, references and writing samples via email to: **Christina Pierce**, Publisher, at christina@hubbcityspokes.com (3)

SALESPERSON

We're looking for a regional salesperson to help spread the word about our software platform. Workbench serves small and medium community newspapers, giving smaller teams a simple, cohesive tool that handles digital distribution, customer acquisition/retention, and USPS paperwork/labels -- all without requiring

a computer science degree or countless hours of data wrangling. This work can be done in-person or virtually, but we're looking for someone with industry experience and relationships in Arkansas publishing. For more information, visit lcp-news.com or contact patrick@lcp-news.com (4)

GENERAL MANAGER

IMMEDIATE OPENING for a proven sales team leader to be General Manager for our award winning daily newspaper located in beautiful southern Missouri. The *West Plains Daily Quill* is a local community oriented Tuesday through Saturday publication established in 1885. This is a hands-on multi-media position with an experienced sales staff, an editorial staff focused on local coverage and a dedicated readership. In addition to our print products, we have an online presence that is significantly larger than anything else in the area. Our site, www.WestPlainsDailyQuill.net, is a paywall site but you can take a look for 99 cents. The operation is part of Phillips Media, a family owned newspaper group with four dailies, a bi-weekly, six weekly newspapers and numerous ancillary publications. If you're tired of the Big Biz "one size fits all" corporate approach to newspaper management, you will find that your ideas and enthusiasm are appreciated when you join our team. The successful candidate will be involved in the community, is a good communicator and willing to lead by example. Responsibilities include managing the advertising sales department to achieve monthly goals as well as planning and implementing revenue generating promotions for both print and online. We provide a competitive salary, a significant bonus and commission plan, gas allowance and paid time off.

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CIRCULATION SPECIALIST

The Saline Courier in Benton is searching for an Audience Development / Circulation Specialist to help us continue to grow the market share of both our print and digital publications. This is a hands-on position requiring both desk time and street time. The perfect candidate has distribution experience including managing employees as well as independent contractors. Weekly and monthly reports to management required. Customer service, marketing and communication skills are key components to this management position. Mailroom supervision experience a plus. Send a cover letter and resume to **Kelly Freudenspung** at publisher@bentoncourier.com (6)

LET US KNOW

We want to know about your new hires, retirees and promotions!

Send your staffing changes to info@arkansaspress.org to be updated online and included in the *Arkansas Publisher Weekly*.

Ads run free for members and students for six weeks. Deadline is Tuesday 10:00 a.m.
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Email to info@arkansaspress.org or fax to 501.374.7509.

Arkansas Newspaper Connection

Volume 16, No. 23 • June 9, 2021 • arkansaspress.org

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Arkansas Newspaper Connection

Volume 16, No. 24 June 16, 2021 • arkansaspress.org

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Arkansas Newspaper Connection

Volume 16, No. 25 June 23, 2021 • arkansaspress.org

WRITER/PHOTOGRAPHER

The West Plains Daily Quill, an award-winning publication covering West Plains, Mo. and the surrounding area, is looking for an individual with communication, writing and photography skills to join our staff. This is a full-time position with benefits. This person will be a general beat reporter responsible for covering a variety of local news, features and community events. Our focus is local. We cover local city government, schools, civic groups, businesses and good things happening in the community. We are looking for a team-oriented, multi-tasking individual to join us, willing to work in a fast-paced office under deadlines. Ideal candidate will have the ability to work a flexible, full-time schedule and have a passion for covering community journalism. If this sounds like a positive career move for you, please send your resume with a cover letter to **Jim Perry**, publisher, jimp@phillipsmedia.com or mail to Jim Perry, P. O. Box 40, Harrison, AR 72602. No phone calls, please. *The West Plains Daily Quill* is an equal opportunity employer. (1)

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writing style; good story organization; and a desire to write issue-oriented enterprise pieces. Must have a degree in journalism or a related field and knowledge of AP style, and be fluent in speaking, reading and & writing Spanish. Experience at a daily newspaper is preferred. Our region has been rated one of the best places to live and work in the country by several national institutions and publications. Entry-level applicants with experience reporting and writing news for a college publication will be considered. Work schedule includes some nights and occasional weekend duty. Applicants must have good driving record, valid driver's license and proof of auto insurance. This is a safety-sensitive position. We offer a competitive salary and a full benefits package including health and life benefits and 401K. Drug Free Workplace/EOE Resumes should be sent to bpowers@nwaonline.com (2)

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Email to info@arkansaspress.org or fax to 501.374.7509.

Arkansas Newspaper Connection

Volume 16, No. 26 June 30, 2021 • arkansaspress.org

REPORTER

The Sentinel-Record newspaper in Hot Springs, Arkansas seeks a full-time reporter. This position will participate in all coverage areas including but not limited to general news, local politics, community events, tourism, seniors, business, features, education and health issues. However this position will have a strong emphasis on local business stories. Reporters are often asked to cover night government or community board meetings. Regular work hours may include nights and weekends. The successful candidate will have previous newsroom experience and must be highly productive, willing to accept all assignments and have the ability to work well with a small staff of like-minded professionals. Candidate must have photography/video experience. Candidate will display an entertaining and informational writing style and will be open to coaching and the introduction to new media models. Full COVID-19 vaccination required. The position is paid an hourly wage and comes with a full benefit package including paid vacation, medical benefits and 401k. Submit resume and writing samples via email to breed@hotsr.com (1)

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a newspaper or similar publication preferred. Must have a good driving record. Must show proof of full vaccination. Requests for reasonable accommodations are considered. This is a SAFETY-SENSITIVE position. Email your resume with a cover letter and three writing/design examples, or the link to an online portfolio, to jellis@arkansasonline.com. You may also apply in person from 9-11 a.m. Tuesday, Wednesday or Thursday at 121 E. Capitol Ave. in Little Rock. (1)

WRITER/PHOTOGRAPHER

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Arkansas Newspaper Connection

Volume 16, No. 27 July 7, 2021 • arkansaspress.org

SPORTS/NEWS REPORTER

Ashley County Publishing is seeking a sports and news reporter. The job is a split position that focuses more on sports during the high school prep seasons and more on news during the down times. The successful candidate will be able to tell a compelling game story, break a city council meeting into understandable components for the layman, and find interesting features in the community. A college degree in journalism and experience with InDesign and Photoshop are a plus, but good writers who can get people talking and who are willing to learn page and photo design will be considered. The reporter will write primarily for *The Ashley News Observer*, but will also provide coverage for sister publications in the region on an ad hoc basis; the coverage area includes Ashley and Chicot counties in southeastern Arkansas. In addition to the kind of good small-town living that you thought doesn't exist in America any more, the region offers lots of recreational opportunities for outdoorsmen and women, hikers and kayakers. Other requirements: a valid driver's license. For more information, contact *Ashley News Observer* managing editor **Vershal Hogan** at 870-364-5186 or submit a resume, cover letter and at least three recent writing samples to news@ashleynewsobserver.com. (1)

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Continued on Page 2

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Arkansas Newspaper Connection

Volume 16, No. 27 July 7, 2021 • arkansaspress.org

Continued from Page 1

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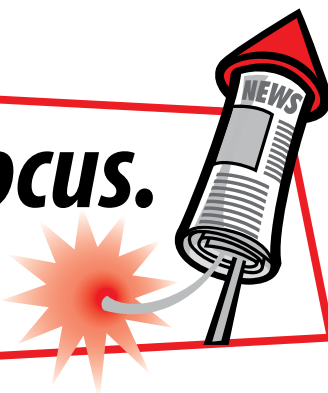
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truth

Arkansas Newspaper Connection

Volume 16, No. 28 July 14, 2021 • arkansaspress.org

REPORTER

The *Batesville Daily Guard*, an award winning three-day-a-week newspaper in beautiful historic Batesville, population 10,000, is looking for an energetic and self-motivated reporter to join its news team. The ideal candidate must be a creative, solid writer, attentive to detail and flexible enough to multi-task and cover a variety of subjects from local government, education, community projects and more. We offer a competitive compensation package including paid holidays, vacation, health, vision and dental benefits and a 401k plan. The position includes some night and weekend events. Photography and Photoshop skills are a plus. Send resume and work samples to **Bruce Guthrie**, Editor / GM at bguthrie@guardonline.com (1)

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to join us, willing to work in a fast-paced office under deadlines. Ideal candidate will have the ability to work a flexible, full-time schedule and have a passion for covering community journalism. If this sounds like a positive career move for you, please send your resume with a cover letter to **Jim Perry**, publisher, jimp@phillipsmedia.com or mail to Jim Perry, P. O. Box 40, Harrison, AR 72602. No phone calls, please. *The West Plains Daily Quill* is an equal opportunity employer. (4)

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NEWS REPORTER

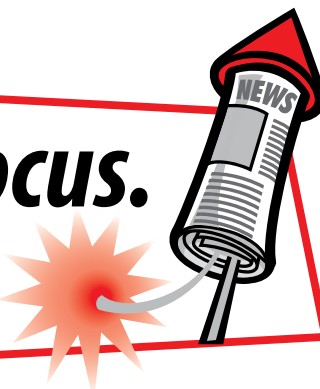
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REPORTER

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ARKANSAS
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Arkansas Newspaper Connection

Volume 16, No. 31 August 4, 2021 • arkansaspress.org

PHOTOJOURNALIST

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RACKS WANTED

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ARKANSAS
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Arkansas Newspaper Connection

Volume 16, No. 32 August 11, 2021 • arkansaspress.org

PHOTOJOURNALIST

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Arkansas Newspaper Connection

Volume 16, No. 34 September 1, 2021 • arkansaspress.org

EDITOR

The *Fulton Sun* is seeking a full-time editor to lead a two-person staff in Mid-Missouri. The duties of the position include coordination of the work of two reporters, as well as contributing stories and photos to the daily production cycle. Good community journalism is the mission of the staff as it covers the Fulton and Callaway County areas in Mid-Missouri. Interested candidates may apply by sending Gary Castor, managing editor, an email at gary@newstribune.com (1)

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Arkansas Newspaper Connection

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Arkansas Newspaper Connection

Volume 16, No. 38 September 23, 2021 • arkansaspress.org

FOR SALE

For Sale: Well-established, mid-size weekly newspaper with circulation of 3,900 and Shopper with distribution of 6,500 in South Arkansas. Established in 1885. Family owned and operated with over 53 years in the business. Ready to retire. If interested, call **Danny** at 870-820-1753. (1)

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COPY/DESIGN DESK

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Arkansas Newspaper Connection

Volume 16, No. 39 September 29, 2021 • arkansaspress.org

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Kimberly Forester, ceo
kim@targetprintinginc.com

Arkansas Newspaper Connection

Volume 16, No. 40 October 6, 2021 • arkansaspress.org

REPORTER

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Arkansas Newspaper Connection

Volume 16, No. 41 October 13, 2021 • arkansaspress.org

REPORTER

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Social Invitations & Announcements



Kimberly Forester, ceo
kim@targetprintinginc.com

Arkansas Newspaper Connection

Volume 16, No. 41 October 20, 2021 • arkansaspress.org

SPORTS EDITOR

The *Carroll County News*, an award-winning weekly newspaper in Berryville, is seeking a sports editor. The right candidate will have a team-first attitude, a willingness to accept and respond to feedback and the initiative to work hard even when the boss isn't watching. Berryville is located in northwest Arkansas, about an hour and 15 minutes northeast of Fayetteville. While Berryville has a population of a little over 5,000, we're in easy driving distance of the booming Northwest Arkansas corridor. The *Carroll County News* has won first place for general excellence in the state press association's annual editorial contest four times in the past five years, and we don't plan to stop there. We're a small, close-knit newsroom staff dedicated to producing a quality product and we're looking for a sports editor who has that same vision. This position includes design work, so InDesign experience is a major plus. If you can handle a camera, even better. We'd love to have someone with some experience but would certainly consider a new graduate. Please send resumes and clips to **Scott Loftis**, editor and general manager, at CarrollCountyNews@cox-internet.com. (1)

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Conference Agenda

- | | |
|-----------------|--|
| 10:00 AM | Build Your Brand, Build Your Business/
Implementing a 5-Star Service Strategy
<i>Presenter: Kelly Wirges</i> |
| 11:30 AM | Break |
| 1:00 PM | Panel Discussion: Maximizing your Audience
<i>Moderator: Ellen Kreth</i> |
| 2:00 PM | Break |
| 2:15 PM | Hot Ideas Exchange
<i>Moderator: Dennis Dunn</i> |



Guest Speaker

Kelly Wirges, ProMax Training & Consulting

About the Session:

Your brand is a combination of actions, ideas and innovation consistently applied to create a persona that differentiates your company from competitors. Over time, your identity becomes associated with the level of quality, credibility and value you offer to your customers. Your brand helps distinguish you as a preferred advisor and news source in today's crowded and complex marketplace. However, creating and developing your brand is more than simply providing exceptional customer service and quality news. To achieve a substantial competitive advantage, you need to have a 5-Star Strategy. How are you going to delight each customer? Stand out from the pack? What is going to make doing business with your company unique and different? Why would someone refer your company to their friends and family? Join this session to learn a step-by-step process to build your vision, plan and future success.

Arkansas Newspaper Connection

Volume 16, No. 43 November 3, 2021 • arkansaspress.org

SPORTS EDITOR

The *Carroll County News*, an award-winning weekly newspaper in Berryville, is seeking a sports editor. The right candidate will have a team-first attitude, a willingness to accept and respond to feedback and the initiative to work hard even when the boss isn't watching. Berryville is located in northwest Arkansas, about an hour and 15 minutes northeast of Fayetteville. While Berryville has a population of a little over 5,000, we're in easy driving distance of the booming Northwest Arkansas corridor. The *Carroll County News* has won first place for general excellence in the state press association's annual editorial contest four times in the past five years, and we don't plan to stop there. We're a small, close-knit newsroom staff dedicated to producing a quality product and we're looking for a sports editor who has that same vision. This position includes design work, so InDesign experience is a major plus. If you can handle a camera, even better. We'd love to have someone with some experience but would certainly consider a new graduate. Please send resumes and clips to **Scott Loftis**, editor and general manager, at CarrollCountyNews@cox-internet.com. (3)

REPORTER

The *Jefferson City News Tribune*, a daily morning newspaper in Missouri's Capital City, is looking to hire a business reporter and a state government/general assignment reporter. The business reporter would cover local business news and trends, as well as write a weekly business column of what's new in the Capital City. Duties could also include coverage of business topics in the

Missouri Legislature during the session. The state government/general assignment reporting position would focus on emerging topics and issues in Cole County and its neighboring communities, as well as coverage of state government and its direct impact on Mid-Missouri. We're looking for someone with a journalism degree or two to five years of experience in a newsroom. You must show proof of full vaccination (we will consider a request for reasonable accommodation.) The business reporter and state government/general assignment reporter are safety-sensitive positions. Send a resume, recent clips (no more than six) and a brief bio to gary@newstribune.com by Oct. 13. (6)

REPORTER

The *Jonesboro Sun* is seeking a self-motivated, inquisitive applicant to fill an open full-time reporter position. This position will include education and county government reporting duties as well as some photography responsibilities. The position requires covering some evening meetings. While a bachelor's degree — preferably in journalism or communications — is preferred, it is not a requirement if the candidate has prior reporting experience at a daily or weekly newspaper or media outlet. The *Jonesboro Sun*, which publishes five days a week, offers competitive pay with benefits, including vacation time, health insurance and a matching 401k retirement plan. Jonesboro is a thriving city with a population of about 80,000 in Northeast Arkansas and is home to Arkansas State University, which has a main campus enrollment of about 13,200. Send resume and work examples to: Editor **Chris Wessel** at cwessel@jonesborosun.com, or 518 Carson St., Jonesboro, Ar., 72401 (6)

MARK YOUR CALENDAR



Friday, November 12

Please visit the following link to register

<https://bit.ly/3nX7IMs>

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Arkansas Newspaper Connection

Volume 16, No. 44 November 10, 2021 • arkansaspress.org

INFORMATION SYSTEMS DIRECTOR

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EQUIPMENT

30 orange Kansa newspaper carts. Also 3 Konica imagesetters: 1-5100s, 1-3100s and 1-6200. - all were working when taken out of service. Free to anyone who can use them. Please contact **Reece Terry** at rterry@dailycorinthian.com (1)

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Arkansas Newspaper Connection

Volume 16, No. 45 November 17, 2021 • arkansaspress.org

BACKUP LAYOUT ASST.

The *Daily Record* in Little Rock is looking for a backup layout assistant. Must be proficient with InDesign/Photoshop, have experience with laying out a newspaper, knowledge with Windows operating system, and handle a fast-paced environment. Remote work is preferred. Training and assistance will be provided. Please contact **Bobby Burton** at bobby@dailydata.com to inquire. (1)

EDITOR/REPORTER

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Arkansas Newspaper Connection

Volume 16, No. 46 November 24, 2021 • arkansaspress.org

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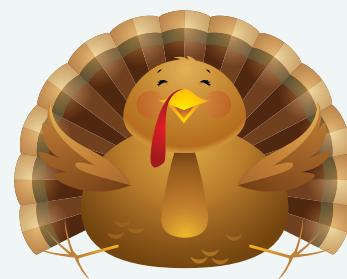
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MARK YOUR CALENDAR

Happy Thanksgiving



The APA office will be closed on Thursday, November 25 and Friday, November 26 in observance of the Thanksgiving holiday.

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Arkansas Newspaper Connection

Volume 16, No. 47 December 1, 2021 • arkansaspress.org

REPORTER

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PUBLISHER

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business, advertising, editorial, leadership, research, problem-solving, strategic planning, negotiation, customer service, management, and teamwork are all wonderful traits. If you have the drive, but may be lacking a few tools in your skill set? We do train. Publisher is also expected to be an active and integral member of the community. Medical, 401(k), & other benefits. Compensation \$45K - \$55K. We are aggressive in compensation for the right person. Our bonus model allows high achievers to double their substantial base salary. This is a great opportunity for a high-energy individual willing to work hard and make a lot of money. Send letter of interest, resume, and professional references to **Dan W. Strack**, COO, Emmerich Newspapers, at strack@emmerichnewspapers.com. (1)

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Social Invitations & Announcements



Kimberly Forester, ceo
kim@targetprintinginc.com

Arkansas Newspaper Connection

Volume 16, No. 48 December 9, 2021 • arkansaspress.org

MANAGING EDITOR

If you are passionate about small-town, community journalism and want to live where you can enjoy the great outdoors, while also residing in a growing community with a strong retail and industrial presence, *The Grenada Star*, the weekly newspaper in Grenada, Mississippi, has the perfect job for you. We are seeking to hire an energetic managing editor to assist in leading *The Star's* hyper-local newsroom, which also includes work on the 167-year-old newspaper's cutting-edge website and innovative special sections and magazines. Responsibilities include organizing and assigning news content, reporting, photography, layout and design, editing and website content upload. We need a strong newshound to keep our community informed, while we balance our print/digital hybrid model to offer readers timely news. From meetings and school functions to spot news and sports coverage, this job offers it all. Candidates must be outgoing, self-motivated and want to be part of an award-winning staff. This is not a desk job. Situated along the Yalobusha River at the eastern edge of the Mississippi River valley, Grenada County is home to Grenada Lake, a 36,000-acre body of water known best for the finest Trophy Crappie fishing in the world. Featuring 15 boat ramps, numerous campgrounds, cabins, beaches, pavilions, hiking trails and much more, Grenada Lake is a recreation dream and is one of the county's valued resources. The area also offers golf, a variety of cuisines, a revitalized Downtown Square and a vast amount of history. Grenada is located off Interstate 55 only 111 miles north of the state's capital of Jackson. The college towns of Starkville and Oxford, along with the "Birthplace of Rock-n-Roll," Memphis, Tennessee, are all within a 90-minute drive from Grenada. Medical, dental, vision, 401(k) and other benefits are available. Compensation \$30K-\$40K based on experience. Send letter of interest, resume, and professional references to Publisher Adam Prestridge at aprestridge@grenadastar.com (1)

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skills are major pluses. Additional talents in business, advertising, editorial, leadership, research, problem-solving, strategic planning, negotiation, customer service, management, and teamwork are all wonderful traits. If you have the drive, but may be lacking a few tools in your skill set? We do train. Publisher is also expected to be an active and integral member of the community. Medical, 401(k), & other benefits. Compensation \$45K - \$55K. We are aggressive in compensation for the right person. Our bonus model allows high achievers to double their substantial base salary. This is a great opportunity for a high-energy individual willing to work hard and make a lot of money. Send letter of interest, resume, and professional references to Dan W. Strack, COO, Emmerich Newspapers, at strack@emmerichnewspapers.com. (2)

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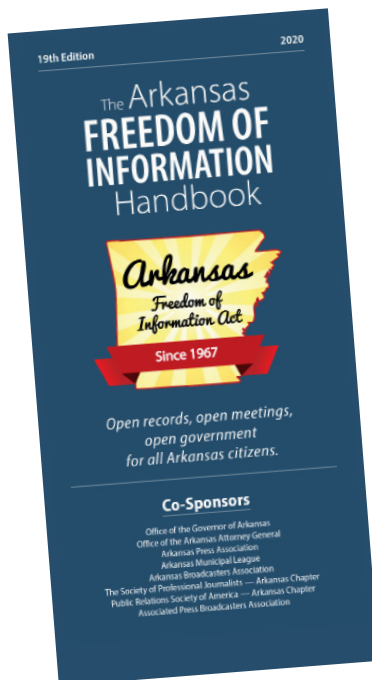
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Arkansas Newspaper Connection

Volume 16, No. 49 December 15, 2021 • arkansaspress.org

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PUBLISHER

Emmerich Newspapers is looking for a dynamic publisher for its weekly newspaper and ground-breaking 24/7 website in Winona, Mississippi. We are investing heavily in our proprietary state-of-the-art local news and social media platform. We need a strong seller, leader, manager, and newshound to make it happen. We believe our digital/print hybrid model will yield significant growth. Ideal candidate knows the business from both sides of the fence, is able to drive revenue and profit, along with producing quality products – this is not a "desk job." Solid editorial, computer, and advertising skills are major pluses. Additional talents in business, advertising, editorial, leadership, research, problem-solving, strategic planning, negotiation, customer service, management, and teamwork are all wonderful traits. If you have the drive, but may be lacking a few tools in your skill set? We do train. Publisher is also expected to be an active and integral member of the community. Medical, 401(k), & other benefits. Compensation \$45K - \$55K. We are aggressive in compensation for the right person. Our bonus model allows high achievers to double their substantial base salary. This is a great opportunity for a high-energy individual willing to work hard and make a lot of money. Send letter of interest, resume, and professional references to **Dan W. Strack**, COO, Emmerich Newspapers, at strack@emmerichnewspapers.com. (3)

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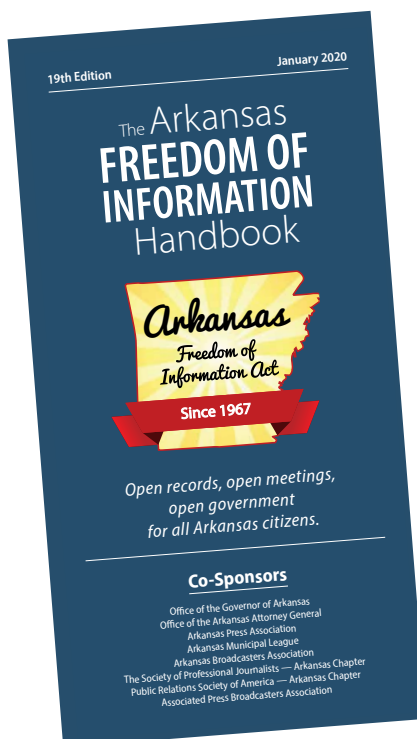
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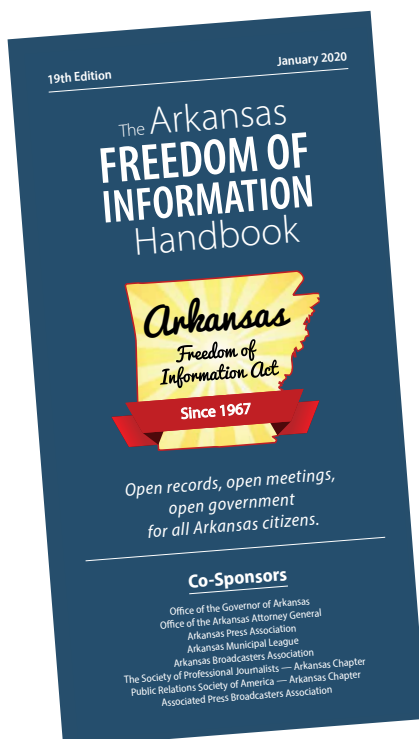
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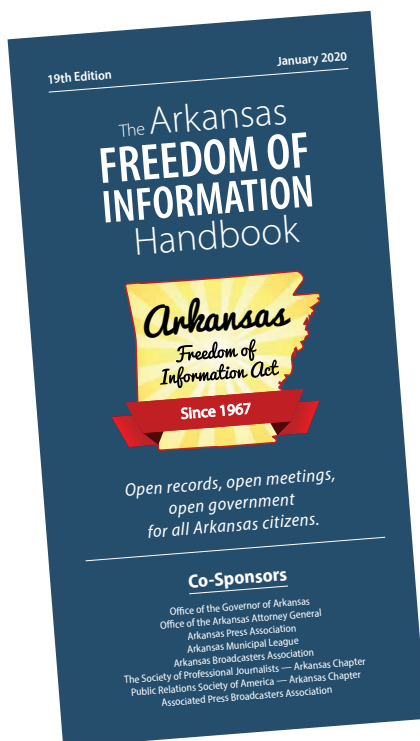
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