

Arkansas Newspaper Connection

Volume 18, No. 1 January 4, 2023 • arkansaspress.org

CORPORATE SALES MANAGER

Phillips Media Group, a family-owned group, is looking for a corporate sales manager. The corporate level position will lead our team in growing print and digital advertising revenue across our group of newspapers and websites in Missouri and Arkansas. The ideal candidate will have successfully lead sales groups at multiple locations to print and digital sales growth. The position will work from one of our locations. To learn more about our locations visit phillipsmedia.com. This is a full-time salaried position with benefits including insurance, 401k, paid time off and a great working environment. If you have interest in the position, send your resume to Jim Holland, jim@phillipsmedia.com. (1)

ASSOCIATE EDITOR/REPORTER

The Harrison Daily Times, an award-winning daily newspaper in north Arkansas, is looking for a take-charge Associate Editor/Reporter to help us continue to grow and empower our readers both in-print and online. We are seeking a motivated, energetic, creative person who can think and perform outside the box, has strong writing skills. Great people and great places to cover. This is a full-time position with benefits, including insurance, 401k, paid time off and a great working environment. Send your resume to Lynn Blevins, lynnb@harrisonsdaily.com. (5)

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Send your staffing changes to

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to be updated online and included in the
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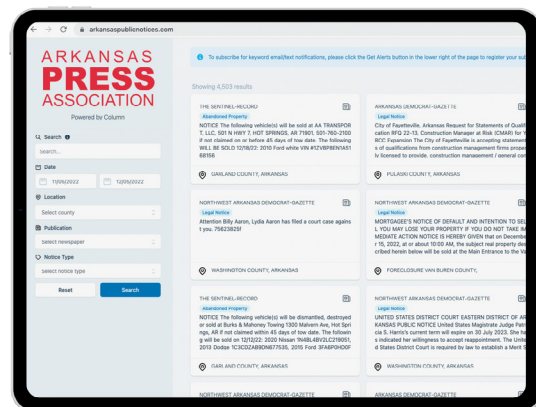
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Arkansas Newspaper Connection

Volume 18, No. 2 January 11, 2023 • arkansaspress.org

REPORTER/PHOTOGRAPHER

Times-Herald Publishing is seeking a Reporter/Photographer. Must have the ability to work with a small staff in a fast-paced environment and manage their time well. Must understand the value of community newspapers and be enthusiastic about covering the news important to people of Forrest City, Marianna, St. Francis County, Lee County and Eastern Arkansas. Valid driver's license required. Some night and weekend work required. Newspaper experience preferred, but not required. Applicants will be required to take a spelling and grammar test. Experience with Quark and Adobe software a plus. Competitive salary and benefits package. Applications may be picked up at the *Times-Herald*, 222 N. Icard, Forrest City. Resumes may be emailed to publisher@thnews.com or dropped off at the *Times-Herald* office in Forrest City. No Phone Calls Please. (1)

CORPORATE SALES MANAGER

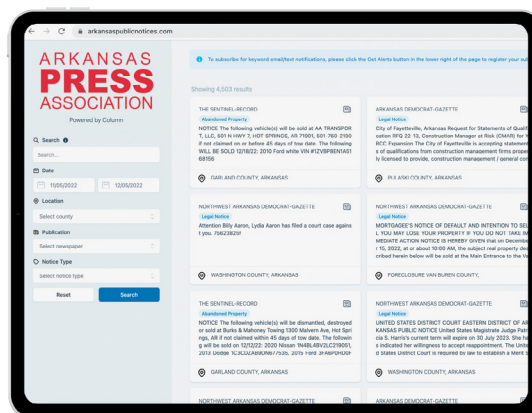
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Arkansas Newspaper Connection

Volume 18, No. 3 January 18, 2023 • arkansaspress.org

MULTIMEDIA ADVERTISING ACCOUNT EXECUTIVE

If you are an enthusiastic, goal-oriented, positive-thinking team player, we are looking for you. We offer a salary plus bonus plan that includes an established account base with lots of opportunity to grow. Let your excellent people skills and sales ability take you to the top. The successful candidate will sell retail & classified print advertising, and a full suite of digital products. You will present marketing strategies for the needs of local and regional businesses in person, by phone, email and digital media. You will also be the representative to local and State government, local schools and colleges as well as non-profit organizations for their advertising plans. Excellent oral and written presentation skills required. You will be responsible for presenting complex information including market research, the daily newspaper, niche marketing productions and other products that will benefit and help advertisers meet their sales and marketing objectives. Requirements include: Strong communication skills, professional appearance, positive attitude, attention to detail, a creative mind, strong time management skills and desire to succeed. This is an entry level position, some prior sales experience preferred. Also required, a valid driver's license, reliable transportation and driving record that meets company policy. Send resume to **Mark Elliott**, email: melliott@thecabin.net. The *Log Cabin Democrat* offers a complete benefits package, including paid vacation, medical insurance, and 401k. The *Log Cabin Democrat* is an equal opportunity employer and does not discriminate on the basis of race, religion, color, race, age, national origin or disability. (1)

ADVERTISING SALES POSITIONS

Are you outgoing? Would you enjoy meeting and visiting with people in communities throughout the Delta? We have the perfect job opportunity for you! Full-time and part-time sales positions available. Salary plus commission. Applicant must have a valid driver's license and dependable transportation. Join our team! Email resume to: publisher@thnews.com or stop by the *Times-Herald*, 222 N. Izard, Forrest City, to pick up an application. No phone calls, please. (1)

FOR SALE



78,000 newspaper poly bags for sale at discount. Will sell them by multiples of 100 or boxes of 2,000. Contact **Scott Loftis** at the *Carroll County News* in Berryville for more information at 870-423-6636. (1)

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Arkansas Newspaper Connection

Volume 18, No. 4 January 25, 2023 • arkansaspress.org

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Arkansas Newspaper Connection

Volume 18, No. 6 February 8, 2023 • arkansaspress.org

ASST. EDITOR/ SPORTS WRITER

The *Northeast Arkansas Town Courier* in Blytheville is seeking an assistant editor/sports writer. The position is perfect for someone who is looking to grow and eventually step into an editor or sports editor's position. This position will write news and sports feature stories, cover meetings and games, write police and crime stories, take photographs, and paginate pages using InCopy and InDesign. We have new computers and the most recent Adobe software. This position will also have management duties, including helping reporters with story ideas and editing, making sure all deadlines are met, and having a voice in daily assignments and direction of the newsroom. We are looking for someone to take the lead with our digital products, including social media, and help with a sister weekly paper, *The Osceola Times*. We publish Wednesday and Saturday mornings. We also publish a popular Sports Connection section Wednesdays during the school year. We offer the standard full-time benefits, including medical, vision and dental insurance, 401K, and free life insurance. We also offer flexible work schedules and an opportunity to become part of a growing northeast Arkansas community. Memphis (1 hour) and Jonesboro (1 hour) are favorite spots to visit. To apply, email a cover letter and resume, along with examples of your work, to publisher **Chris Pruett** at cpruett79@gmail.com and editor **Sandra Brand** at brand@osceolatimes.com. (1)

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MULTIMEDIA ADVERTISING ACCOUNT EXECUTIVE

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Arkansas Newspaper Connection

Volume 18, No. 7 February 15, 2023 • arkansaspress.org

ASST. EDITOR/ SPORTS WRITER

The *Northeast Arkansas Town Courier* in Blytheville is seeking an assistant editor/sports writer. The position is perfect for someone who is looking to grow and eventually step into an editor or sports editor's position. This position will write news and sports feature stories, cover meetings and games, write police and crime stories, take photographs, and paginate pages using InCopy and InDesign. We have new computers and the most recent Adobe software. This position will also have management duties, including helping reporters with story ideas and editing, making sure all deadlines are met, and having a voice in daily assignments and direction of the newsroom. We are looking for someone to take the lead with our digital products, including social media, and help with a sister weekly paper, *The Osceola Times*. We publish Wednesday and Saturday mornings. We also publish a popular Sports Connection section Wednesdays during the school year. We offer the standard full-time benefits, including medical, vision and dental insurance, 401K, and free life insurance. We also offer flexible work schedules and an opportunity to become part of a growing northeast Arkansas community. Memphis (1 hour) and Jonesboro (1 hour) are favorite spots to visit. To apply, email a cover letter and resume, along with examples of your work, to publisher **Chris Pruett** at cpruett79@gmail.com and editor **Sandra Brand** at brand@osceolatimes.com. (2)

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Arkansas Newspaper Connection

Volume 18, No. 8 February 23, 2023 • arkansaspress.org

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The *Northeast Arkansas Town Courier* in Blytheville is seeking an assistant editor/sports writer. The position is perfect for someone who is looking to grow and eventually step into an editor or sports editor's position. This position will write news and sports feature stories, cover meetings and games, write police and crime stories, take photographs, and paginate pages using InCopy and InDesign. We have new computers and the most recent Adobe software. This position will also have management duties, including helping reporters with story ideas and editing, making sure all deadlines are met, and having a voice in daily assignments and direction of the newsroom. We are looking for someone to take the lead with our digital products, including social media, and help with a sister weekly paper, *The Osceola Times*. We publish Wednesday and Saturday mornings. We also publish a popular Sports Connection section Wednesdays during the school year. We offer the standard full-time benefits, including medical, vision and dental insurance, 401K, and free life insurance. We also offer flexible work schedules and an opportunity to become part of a growing northeast Arkansas community. Memphis (1 hour) and Jonesboro (1 hour) are favorite spots to visit. To apply, email a cover letter and resume, along with examples of your work, to publisher **Chris Pruett** at cpruett79@gmail.com and editor **Sandra Brand** at brand@osceolatimes.com. (3)

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Arkansas Newspaper Connection

Volume 18, No. 9 March 1, 2023 • arkansaspress.org

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Arkansas Newspaper Connection

Volume 18, No. 10 March 22, 2023 • arkansaspress.org

ASST. EDITOR/ SPORTS WRITER

The *Northeast Arkansas Town Courier* in Blytheville is seeking an assistant editor/sports writer. The position is perfect for someone who is looking to grow and eventually step into an editor or sports editor's position. This position will write news and sports feature stories, cover meetings and games, write police and crime stories, take photographs, and paginate pages using InCopy and InDesign. We have new computers and the most recent Adobe software. This position will also have management duties, including helping reporters with story ideas and editing, making sure all deadlines are met, and having a voice in daily assignments and direction of the newsroom. We are looking for someone to take the lead with our digital products, including social media, and help with a sister weekly paper, *The Osceola Times*. We publish Wednesday and Saturday mornings. We also publish a popular Sports Connection section Wednesdays during the school year. We offer the standard full-time benefits, including medical, vision and dental insurance, 401K, and free life insurance. We also offer flexible work schedules and an opportunity to become part of a growing northeast Arkansas community. Memphis (1 hour) and Jonesboro (1 hour) are favorite spots to visit. To apply, email a cover letter and resume, along with examples of your work, to publisher **Chris Pruett** at cpruett79@gmail.com and editor **Sandra Brand** at brand@osceolatimes.com. (6)

ACCOUNT MANAGER

Full-time position, based in Little Rock. We are looking for an energetic, highly motivated, goal-oriented candidate to join our sales team as an account manager. In this role, you'll help local businesses and national brands reach our

readers through print and digital solutions. Root Publishing is a local, woman-owned publishing company producing two of the state's premier niche magazines: *At Home in Arkansas* and *Weddings in Arkansas*. Ideal candidates will be excited to work with businesses in the home and wedding industries and beyond; our clients also include restaurants, boutiques, resorts, spas, and more.

Responsibilities include:

- Maintain current advertising accounts
- Prospect new clients over the phone and in person
- Consult with clients on sales solutions best suited to their goals
- Develop proposals, presentations, and pitches
- Meet monthly sales goals
- Work with editorial team to create special advertising sections
- Coordinate with graphic designer on client art when necessary

Qualifications include:

- Proven sales experience (media sales not required)
- Strong verbal and written communication skills
- Bachelor's degree

Compensation: This position offers base pay plus commission. Benefits include insurance (health, life, dental, disability, and vision) as well as paid time off. To apply, please email your resume and cover letter to publisher **Kelly Fraiser** at kelly@athomearkansas.com. (1)

OFFICE COORDINATOR – PART-TIME

Approximately 20 hours/week

Responsibilities include:

- Monthly invoicing
- Payment processing
- Data entry
- Some subscription processing

Qualifications include:

- At least a year of experience in an administrative or customer service role

- Proficiency in Office (Word and Excel)
- Familiarity with Apple software

Benefits include flexible hours (between 8:30 a.m. to 4:30 p.m., Monday through Thursday).

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FULL / PART TIME POSITIONS

Times-Herald Publishing has openings for full-time and part-time positions. Applicants must have the ability to work with a small staff in a fast-paced environment and manage his or her time well. The entry-level positions will allow applicants to be exposed to all aspects of publishing a community newspaper. Applicants with newspaper experience preferred, but not required as training will be provided. The position requires a valid driver's license and reliable transportation. A competitive salary and benefits package is included. Applications may be picked up at the *Times-Herald*, 222 N. Izard in Forrest City. Resumes may be emailed to: publisher@thnews.com or dropped off at the *Times-Herald* office in Forrest City. (1)

LET US KNOW



We want to know about your new hires, retirees and promotions!

Send your staffing changes to info@arkansaspress.org to be updated online and included in the *Arkansas Publisher Weekly*.

Ads run free for members and students for six weeks. Deadline is Tuesday 10:00 a.m.

Numbers in parentheses indicate weeks the ad has run.

Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 11 April 5, 2023 • arkansaspress.org

PARTS NEEDED

The *Nashville News-Leader* is looking for an Astec LPQ 253 power supply for our plate burner. If you have one you'd like to sell, please call Pam at 870-845-0600 or email John Robert Schirmer at jrs@nashvilleleader.com. (1)

FULL / PART TIME POSITIONS

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Qualifications include:

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Compensation: This position offers base pay plus commission. Benefits include insurance (health, life, dental, disability, and vision) as well as paid time off. To apply, please email your resume and cover letter to publisher **Kelly Fraiser** at kelly@athomearkansas.com. (2)

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Qualifications include:

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.....



LET'S GET SOCIAL

Follow us on Facebook & Twitter



@ArkansasPressAssociation

@ARPressAssoc

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 12 April 12, 2023 • arkansaspress.org

PARTS NEEDED

The *Nashville News-Leader* is looking for an Astec LPQ 253 power supply for our plate burner. If you have one you'd like to sell, please call Pam at 870-845-0600 or email John Robert Schirmer at jrs@nashvilleleader.com. (2)

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OFFICE COORDINATOR – PART-TIME

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WE ARE HIRING GRAPHIC DESIGNERS

PART TIME AND FULL TIME

SEND YOUR RESUME AND WORK SAMPLES TO

ASHLEY@ARKANSASPRESS.ORG

150 YEARS

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ARKANSAS
PRESS
ASSOCIATION



Ads run free for members and students for six weeks. Deadline is Tuesday 10:00 a.m.

Numbers in parentheses indicate weeks the ad has run.

Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 13 April 19, 2023 • arkansaspress.org

PARTS NEEDED

The *Nashville News-Leader* is looking for an Astec LPQ 253 power supply for our plate burner. If you have one you'd like to sell, please call Pam at 870-845-0600 or email John Robert Schirmer at jrs@nashvilleleader.com. (3)

FULL / PART TIME POSITIONS

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 14 April 26, 2023 • arkansaspress.org

PARTS NEEDED

The *Nashville News-Leader* is looking for an Astec LPQ 253 power supply for our plate burner. If you have one you'd like to sell, please call Pam at 870-845-0600 or email John Robert Schirmer at jrs@nashvilleleader.com. (4)

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 15 May 3, 2023 • arkansaspress.org

PARTS NEEDED

The *Nashville News-Leader* is looking for an Astec LPQ 253 power supply for our plate burner. If you have one you'd like to sell, please call Pam at 870-845-0600 or email John Robert Schirmer at jrs@nashvilleleader.com. (5)

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150 YEARS

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ARKANSAS
PRESS
ASSOCIATION

**WE ARE
HIRING
ACCOUNT
EXECUTIVES**

**SEND YOUR RESUME
AND COVER LETTER TO:
ASHLEY@ARKANSASPRESS.ORG**

Position based in Little Rock

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 16 May 24, 2023 • arkansaspress.org

ACCOUNT MANAGER

The *Baxter Bulletin* in Mountain Home is accepting applications for an Advertising Sales Representative. We are looking for a competitive, talented and hardworking individual to fill an entry level advertising, marketing sales position for our advertising department. The ideal candidate will be a self-starter with strong organizational and leadership abilities. Sales experience not necessary, but preferred.

Key Responsibilities:

- Provide exceptional customer service and build professional relationships with customers to help clients reach their goals.
- Consistently meet and exceed print and digital revenue targets.
- Develop and demonstrate knowledge of newspaper, digital, and event products/offerings.
- Prospect new business via internal leads, cold calling, and other prospecting techniques.
- Provide revenue forecasts and achieve critical sales related goals.

Key qualifications:

- Outstanding communication skills, verbal and written.
- Able to prioritize; work independently and in a team environment.
- Fun and outgoing personality with strong people skills.
- Highly motivated, performance driven, self-starter with a desire to succeed.
- Strong organization, time management, and follow-up skills. Creative skills are a plus.
- Desire to learn, improve sales skills, embrace new products and programs as we diversify our product portfolio.
- Must have reliable transportation.

Our work is fast paced and exciting. We are looking for a professional individual that is energetic and enthusiastic about developing new business. We want individuals who work hard and have fun in the process. The ideal candidate is not only a team player, but able to work independently. This individual will have

the ability to build long-lasting relationships, overcome objections and create effective multi-media advertising solutions that achieve results for our clients. Great interpersonal communication skills and a strong work ethic are essential.

The *Baxter Bulletin* is a part of Phillips Media Group, an independently owned newspaper, specialty publication and digital company with dedicated staff and important ties to the communities we serve.

Contact or email your resume to Sonny Elliott, General Manager at sonny@baxterbulletin.com. (1)

PARTS NEEDED

The *Nashville News-Leader* is looking for an Astec LPQ 253 power supply for our plate burner. If you have one you'd like to sell, please call Pam at 870-845-0600 or email John Robert Schirmer at jrs@nashvilleleader.com. (6)

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LET'S GET SOCIAL

Follow us on Facebook & Twitter



[@ArkansasPressAssociation](https://www.facebook.com/ArkansasPressAssociation)



[@ARPressAssoc](https://twitter.com/ARPressAssoc)

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 17 May 31, 2023 • arkansaspress.org

ACCOUNT MANAGER

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Key Responsibilities:

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- Highly motivated, performance driven, self-starter with a desire to succeed.
- Strong organization, time management, and follow-up skills. Creative skills are a plus.
- Desire to learn, improve sales skills, embrace new products and programs as we diversify our product portfolio.
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Contact or email your resume to Sonny Elliott, General Manager at sonnye@baxterbulletin.com. (2)

150

YEARS

1873 • FREE PRESS • 2023

ARKANSAS
PRESS
ASSOCIATION

WE ARE HIRING ACCOUNT EXECUTIVES

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Position based in Little Rock

LET US KNOW



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Arkansas Newspaper Connection

Volume 18, No. 18 June 7, 2023 • arkansaspress.org

EDITOR

The *Madison County Record*, an award-winning large weekly newspaper in Northwest Arkansas, is seeking a talented and dedicated individual to fill the position of Editor. As the Editor, you will be responsible for all editorial content, ensuring the timely and accurate coverage of various topics such as government meetings, news investigations, sports, features, and breaking news. This role also involves conducting investigative reporting and series reporting to delve into in-depth issues affecting the county. Additionally, you will handle the editing of all weekly content and be involved in the pagination of specific newspaper pages. Some night and weekend work will be required to fulfill the demands of the position.

Required Skills and Qualifications:

- Excellent writing and editing skills
- Strong journalistic integrity and ethics
- Ability to work in a fast-paced and dynamic environment
- Good work ethic and dedication to meeting deadlines
- Collaborative mindset to work effectively with a small staff and community members
- Strong communication and interpersonal skills

Preferred Skills:

- Proficiency in InDesign pagination software
- Familiarity with Adobe software
- Prior experience in investigative reporting
- Knowledge of the local community and its issues

Location:

The position is based in Huntsville, which is conveniently located at the crossroads of the Ozarks. It offers a short commute to both

Eureka Springs and the Fayetteville/Bentonville area. Madison County is currently the fastest-growing area in the state, providing an exciting environment for professional growth and development.

Company Information:

The *Madison County Record* is a family-owned newspaper that has gained recognition through its exceptional journalism. It has recently received prestigious national awards, including the Nieman Award and the Gish Award, along with statewide recognition for its news and investigative reporting. The company provides a competitive salary and benefits package to its employees.

To Apply:

If you are interested in this position, please submit your application, including your resume and any relevant writing samples, to ekreth@sbcglobal.net. (1)

ACCOUNT MANAGER

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Key Responsibilities:

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- Fun and outgoing personality with strong people skills.
- Highly motivated, performance driven, self-starter with a desire to succeed.
- Strong organization, time management, and follow-up skills. Creative skills are a plus.
- Desire to learn, improve sales skills, embrace new products and programs as we diversify our product portfolio.
- Must have reliable transportation.

Our work is fast paced and exciting. We are looking for a professional individual that is energetic and enthusiastic about developing new business. We want individuals who work hard and have fun in the process. The ideal candidate is not only a team player, but able to work independently. This individual will have the ability to build long-lasting relationships, overcome objections and create effective multi-media advertising solutions that achieve results for our clients. Great interpersonal communication skills and a strong work ethic are essential.

The *Baxter Bulletin* is a part of Phillips Media Group, an independently owned newspaper, specialty publication and digital company with dedicated staff and important ties to the communities we serve.

Contact or email your resume to Sonny Elliott, General Manager at sonnye@baxterbulletin.com. (3)

LET US KNOW

We want to know about your new hires, retirees and promotions!

Send your staffing changes to info@arkansaspress.org to be updated online and included in the *Arkansas Publisher Weekly*.

Ads run free for members and students for six weeks. Deadline is Tuesday 10:00 a.m.

Numbers in parentheses indicate weeks the ad has run.

Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 19 June 14, 2023 • arkansaspress.org

EDITOR

The *Madison County Record*, an award-winning large weekly newspaper in Northwest Arkansas, is seeking a talented and dedicated individual to fill the position of Editor. As the Editor, you will be responsible for all editorial content, ensuring the timely and accurate coverage of various topics such as government meetings, news investigations, sports, features, and breaking news. This role also involves conducting investigative reporting and series reporting to delve into in-depth issues affecting the county. Additionally, you will handle the editing of all weekly content and be involved in the pagination of specific newspaper pages. Some night and weekend work will be required to fulfill the demands of the position.

Required Skills and Qualifications:

- Excellent writing and editing skills
- Strong journalistic integrity and ethics
- Ability to work in a fast-paced and dynamic environment
- Good work ethic and dedication to meeting deadlines
- Collaborative mindset to work effectively with a small staff and community members
- Strong communication and interpersonal skills

Preferred Skills:

- Proficiency in InDesign pagination software
- Familiarity with Adobe software
- Prior experience in investigative reporting
- Knowledge of the local community and its issues

Location:

The position is based in Huntsville, which is conveniently located at the crossroads of the Ozarks. It offers a short commute to both Eureka Springs and the Fayetteville/Bentonville area. Madison County is currently the fastest-growing area in the state, providing an exciting environment for professional growth and development.

Company Information:

The Madison County Record is a family-owned newspaper that has gained recognition through its exceptional journalism. It has recently received prestigious national awards, including the Nieman Award and the Gish Award, along with statewide recognition for its news and investigative reporting. The company provides a competitive salary and benefits package to its employees.

To Apply:

If you are interested in this position, please submit your application, including your resume and any relevant writing samples, to ekreth@sbcglobal.net. (2)

150

YEARS

1873 • FREE PRESS • 2023

ARKANSAS PRESS ASSOCIATION

WE ARE HIRING ACCOUNT EXECUTIVES

SEND YOUR RESUME
AND COVER LETTER

ASHLEY@ARKANSASPRESS.ORG

Position based in Little Rock



LET'S GET
SOCIAL



[@ArkansasPressAssociation](https://www.facebook.com/ArkansasPressAssociation)



[@ARPressAssoc](https://twitter.com/ARPressAssoc)

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 22 July 5, 2023 • arkansaspress.org

EDITOR

The *Madison County Record*, an award-winning large weekly newspaper in Northwest Arkansas, is seeking a talented and dedicated individual to fill the position of Editor. As the Editor, you will be responsible for all editorial content, ensuring the timely and accurate coverage of various topics such as government meetings, news investigations, sports, features, and breaking news. This role also involves conducting investigative reporting and series reporting to delve into in-depth issues affecting the county. Additionally, you will handle the editing of all weekly content and be involved in the pagination of specific newspaper pages. Some night and weekend work will be required to fulfill the demands of the position.

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REGISTER NOW TO ATTEND THE APA SUMMER CONVENTION

July 20-22, 2023
DoubleTree Hotel Little Rock



Award Presentations

Presentation of the Journalism Educator of the Year Award to
Dr. David Keith

Presentation of Golden 50 Service Awards to
Ron Wylie, Wanda Williams



Installation of Incoming President
Eliza Hussman Gaines



Keynote Speaker
Janet Harris
Winthrop Rockefeller
Institute

150 YEARS
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**ARKANSAS
PRESS
ASSOCIATION**



LET'S GET
SOCIAL



[@ArkansasPressAssociation](https://www.facebook.com/ArkansasPressAssociation)



[@ARPressAssoc](https://twitter.com/ARPressAssoc)

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Arkansas Newspaper Connection

Volume 18, No. 23 July 13, 2023 • arkansaspress.org

EDITOR

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- Send your staffing changes to info@arkansaspress.org to be updated online and included in the *Arkansas Publisher Weekly*.

EDITOR AND PUBLISHER

Emmerich Newspapers is looking for a dynamic editor and publisher for its weekly newspaper and 24/7 website in Kosciusko, Mississippi. We have invested heavily in our proprietary state-of-the-art local news and social media platform. We need a strong seller, leader, manager, and news-hound to make it happen. We believe our digital/print hybrid model will yield significant growth.

Ideal candidate knows the business from both sides of the fence, is able to drive revenue and profit, along with producing quality products – this is not a “desk job.” Staff size is 2.5 people. Solid editorial, computer, and advertising skills are major pluses. Additional talents in business, advertising, editorial, leadership, research, problem-solving, strategic planning, negotiation, customer service, management, and teamwork are all wonderful traits. If you have the drive, but may be lacking a few tools in your skill set? We do train. Publisher is also expected to be an active and integral member of the community.

Medical, 401(k), & other benefits. Compensation range \$45K - \$60K. We are aggressive in compensation for the right person. Our bonus model allows high achievers excellent, additional compensation atop their substantial base salary. This is a great opportunity for a high-energy individual willing to work hard and make a lot of money. Send letter of interest, resume, and professional references to Dan W. Strack, COO, Emmerich Newspapers, at strack@emmerichnewspapers.com. (1)

MANAGING EDITOR

Southeast Missourian — flagship of Rust Communications located in Cape Girardeau, Missouri — needs a specific journalist to join its newsroom. This is not a desk job. This is a role for a working journalist, someone whose byline will appear on the front page regularly. The journalist we are looking for is a dogged reporter and talented writer, as creating stories on a daily basis is necessary, but in-depth reporting will be important, too. This journalist will also help coach and mentor other journalists in our newsroom. Finally, this journalist will fill in as newsroom leader in the absence of the editor, who relishes opportunities to get to his hunting lease in South Arkansas and has no qualm about leaving a trusted colleague in charge.

In other words, this position will scratch most every itch a budding newsroom leader might have — creating content, helping others grow, leading.

We have big things in the works for the future of our company and, not to sound too bold, for the future of our industry. This position is an important position for us going forward.

We can pay a competitive salary, and we are on no timeline to hire, as we want — we need — the right person.

Interested? Contact editor Rick Fahr, rfahr@semissourian.com. (1)

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 25 July 26, 2023 • arkansaspress.org

EDITOR AND PUBLISHER

Emmerich Newspapers is looking for a dynamic editor and publisher for its weekly newspaper and 24/7 website in Kosciusko, Mississippi. We have invested heavily in our proprietary state-of-the-art local news and social media platform. We need a strong seller, leader, manager, and news-hound to make it happen. We believe our digital/print hybrid model will yield significant growth.

Ideal candidate knows the business from both sides of the fence, is able to drive revenue and profit, along with producing quality products – this is not a “desk job.” Staff size is 2.5 people. Solid editorial, computer, and advertising skills are major pluses. Additional talents in business, advertising, editorial, leadership, research, problem-solving, strategic planning, negotiation, customer service, management, and teamwork are all wonderful traits. If you have the drive, but may be lacking a few tools in your skill set? We do train. Publisher is also expected to be an active and integral member of the community.

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Save the Date



Arkansas Press Freedom Gala

THURSDAY, OCTOBER 12, 2023

• LITTLE ROCK •

LET US KNOW



We want to know about your new hires,
retires and promotions!

Send your staffing changes to
info@arkansaspress.org
to be updated online and included in
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Arkansas Newspaper Connection

Volume 18, No. 27 August 9, 2023 • arkansaspress.org

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Arkansas Newspaper Connection

Volume 18, No. 28 August 23, 2023 • arkansaspress.org

EDITOR AND PUBLISHER

Emmerich Newspapers is looking for a dynamic editor and publisher for its weekly newspaper and 24/7 website in Kosciusko, Mississippi. We have invested heavily in our proprietary state-of-the-art local news and social media platform. We need a strong seller, leader, manager, and news-hound to make it happen. We believe our digital/print hybrid model will yield significant growth.

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EDITOR

The Daily Corinthian, a community newspaper serving Northeast Mississippi and Southwest Tennessee, is seeking an experienced, hands-on newspaper journalist to help lead and direct our newsroom operations as editor. The successful candidate will manage the day-to-day operations of our newsroom. Duties include reporter story assignment, writing, editing, and photography. This position is responsible for our online product and specialty magazine publications. Qualified candidates will have three to five years newspaper experience with a minimum of two years supervisory experience, along with the ability to deliver in-depth reporting and the ability to coach others. We offer a competitive salary, paid vacation, paid holidays, company matched 401K, major medical insurance, life and dental insurance. Send resume to: Reece Terry, Group Publisher, 1607 South Harper Road, Corinth, MS 38834 or email: rterry@paxtonmedia.com. The Daily Corinthian is an equal opportunity employer and does not discriminate on the basis of race, religion, color, sex, age, national origin, or disability. (1)

FREELANCE WRITER/REPORTER SERVICE

Veteran writer/reporter seeks a return to the journalism industry as a freelancer. Many years as a professional journalist for Arkansas newspapers, as well as for federal, civilian, military and Department of Defense publications, most recently working as a writer/editor for U.S. Customs and Border Protection Headquarters in Washington, D.C. Basically, I'm just an ink-stained rascal who wants to write again, hit the beat and deliver the story. Mass communication is in my blood and always will be. I began my career in print journalism and am eager to return. If you need a freelance journalist to write news, features or sports articles, take a chance on this newshound. Please send inquiries to: dodpadoyen@gmail.com. Resume provided on request. (1)

LET US KNOW

We want to know about your new hires, retirees and promotions!

- arkansaspress.org to be updated online and included in the *Arkansas Publisher Weekly*.

Send your staffing changes to [info@](mailto:info@arkansaspress.org)

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Arkansas Newspaper Connection

Volume 18, No. 28 August 23, 2023 • arkansaspress.org

SAFETY-SENSITIVE POSITION

Central Missouri Newspapers, Inc. is hiring for a full-time exempted General Manager. The position is responsible for and drives the overall business strategy, execution, and revenue initiatives for print and online advertising, Flypaper agency, print and digital subscriptions, niche publications, and commercial printing; is responsible for the financial performance of the operation, including budgeting, revenue projections, and expense control; consults with the President of WEHCO Newspaper Division and other WEHCO senior leadership to ensure alignment of overall business plan; serves as the corporate representative to the local community to ensure desired brand and visibility is present and engaging. Supports and communicates the WEHCO Statement of Core Values to our readers, customers, and employees.

RESPONSIBILITIES

1. Provides overall leadership to the organization and sets the strategic vision; develops and implements strategic initiatives that will position the company to realize its full potential in the increasingly evolving publishing industry;
2. Utilizes knowledge of local news, government, and community to advance the company further.
3. Plans, develops, organizes, implements, directs, and evaluates the company's performance; supervises the Department Heads and operations of print and online publications and digital-media outlets of the company;
4. Enhances and/or develops, implements, and enforces policies and procedures of the company that will improve productivity and overall effectiveness.
5. Establishes a culture of success to ensure sustainable results, maximize employee performance and drive employee retention and engagement.
6. Sets and oversees the company's financial objectives; ensure achievement of financial objectives, including generating revenues and controlling expenses to maximize the potential to operate at a profit.
7. Oversees the Advertising, Marketing, Circulation, Production, Administrative, Commercial Printing, Audience Development, and Digital operations of the company and implements high-performance plans to maximize the results of the retail, national, classifieds, legal and digital sales staff in the areas of advertising sales, revenue growth, creative services, production, and cost control;
8. Plans and develops sales programs and procedures in accordance with company goals, objectives, and policies to achieve the most profitable advertising volume at the lowest feasible cost.
9. Guides and supports the Department Managers to create and oversee the production of special sections and niche products.
10. Communicates regularly to plan and ensure alignment regarding performance levels, revenue targets, and initiatives to maximize customer satisfaction.
11. Serves as a critical business partner to ensure seamless communication

of corporate initiatives and direction to the local workforce to build a positive, cooperative team operation throughout the company.

12. Seeks opportunities and serves as the corporation's Face to the community to maximize corporate citizenship reputation and brand recognition, and loyalty
13. Performs other duties as assigned.

KNOWLEDGE, SKILLS, AND ABILITIES

- Strong managerial, leadership, interpersonal, teamwork, and communication skills (both written and oral)
- Strong strategic planning, organizational, analytical, financial, creative, and sales management skills
- Strong negotiation and marketing skills
- High level of understanding of advertising, marketing, and digital policies and procedures
- Ability to organize and coordinate programs and functions with minimal guidance
- Ability to adapt to new procedures or changing environments due to market conditions
- Proficient PC/Apple skills and varying computer programs (PowerPoint, Excel, Word, etc.)
- Well-developed interpersonal skills to deal with diverse types of people in a friendly and professional manner

MINIMUM QUALIFICATIONS

- Bachelor's Degree in Advertising, Marketing, Journalism, Business Administration, or other related field; or Equivalent combination of education and experience in lieu of degree.
- Prior experience as a General Manager or in advertising/sales management position, preferably in the daily newspaper field; Prior experience with community involvement (i.e., serving on community boards and professional organizations).

EXCELLENT COMPENSATION BENEFITS ARE PROVIDED

- Competitive wage
- Supplemental benefits available
- Medical insurance offered
- Paid sick and vacation
- Paid holidays
- Paid personal day and floating holiday
- Paid parental leave
- Life and disability insurance coverage
- 401K matching contribution by the company
- Profit sharing
- Employee Assistance Program

This is a safety-sensitive position. Candidate must pass drug screening, background checks, and have a satisfactory driving record.

Resumes should be directed to: Tammy Hartley at tammy@newstribune.com.

The Central Missouri Newspapers, Inc. is an equal opportunity employer and does not discriminate based on race, color, religion, sex including pregnancy, sexual orientation, gender identity, national origin, disability, age 40 or older, or genetic information, including family medical history or any other legally protected class or status. (1)

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 30 September 7, 2023 • arkansaspress.org

EDITOR

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PART-TIME NEWS CLERK

The *Batesville Daily Guard* seeks a part-time news clerk. Must be available from 10 a.m. to 2 p.m. Monday through Friday to work in the office. The news clerk will assist with community news, obits, Days Gone By and with walk ins to the office. The ideal candidate lives in Batesville and is connected to the community. Office experience is a plus, but not required. There will be ample training. The historic *Batesville Daily Guard* was established in 1876. The office is located in the heart of Batesville at 400 Harrison St. Room 200. Please email resumes/inquires to jmaples@guardonline.com or jstewart@thecabin.net. (2)

SPORTS REPORTER

Saline Courier Sports Reporter: immediate opening and opportunity to cover the 5x state champs, Bryant Hornets! The *Saline Courier* is hiring a multi-media sports news enthusiast to cover daily county-wide sports news focused on Saline County high school sports from breaking news and game analysis to sports feature stories. Story pagination, presentation and visuals including photography and videography is an important part of delivery across all platforms. Send introduction and work history to publisher@bentoncourier.com. (1)



*The Arkansas Press Association invites you
to join us for our annual*

PRESS FREEDOM GALA CELEBRATING SUPPORTERS OF DEMOCRACY

*Thursday the 12th
of October
2023*

*Cocktail Reception
at 6 p.m.
Dinner and Program
at 7 p.m.*

Chenal Country Club
LITTLE ROCK

*To purchase tickets or a table
visit arkansaspress.org/gala*

The Press Freedom Gala benefits the Arkansas Newspaper Foundation,
a 501(c)(3) nonprofit, and journalism efforts throughout the state.

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 30 September 7, 2023 • arkansaspress.org

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RESPONSIBILITIES

1. Provides overall leadership to the organization and sets the strategic vision; develops and implements strategic initiatives that will position the company to realize its full potential in the increasingly evolving publishing industry;
2. Utilizes knowledge of local news, government, and community to advance the company further.
3. Plans, develops, organizes, implements, directs, and evaluates the company's performance; supervises the Department Heads and operations of print and online publications and digital-media outlets of the company;
4. Enhances and/or develops, implements, and enforces policies and procedures of the company that will improve productivity and overall effectiveness.
5. Establishes a culture of success to ensure sustainable results, maximize employee performance and drive employee retention and engagement.
6. Sets and oversees the company's financial objectives; ensure achievement of financial objectives, including generating revenues and controlling expenses to maximize the potential to operate at a profit.
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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 18, No. 31 September 14, 2023 • arkansaspress.org

EDITOR

The Daily Corinthian, a community newspaper serving Northeast Mississippi and Southwest Tennessee, is seeking an experienced, hands-on newspaper journalist to help lead and direct our newsroom operations as editor. The successful candidate will manage the day-to-day operations of our newsroom. Duties include reporter story assignment, writing, editing, and photography. This position is responsible for our online product and specialty magazine publications. Qualified candidates will have three to five years newspaper experience with a minimum of two years supervisory experience, along with the ability to deliver in-depth reporting and the ability to coach others. We offer a competitive salary, paid vacation, paid holidays, company matched 401K, major medical insurance, life and dental insurance. Send resume to: Reece Terry, Group Publisher, 1607 South Harper Road, Corinth, MS 38834 or email: rterry@paxtonmedia.com. The Daily Corinthian is an equal opportunity employer and does not discriminate on the basis of race, religion, color, sex, age, national origin, or disability. (4)

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2023*

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Dinner and Program
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LITTLE ROCK

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RESPONSIBILITIES

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Volume 18, No. 32 September 20, 2023 • arkansaspress.org

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Arkansas Newspaper Connection

Volume 18, No. 33 September 28, 2023 • arkansaspress.org

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Arkansas Newspaper Connection

Volume 18, No. 34 October 4, 2023 • arkansaspress.org

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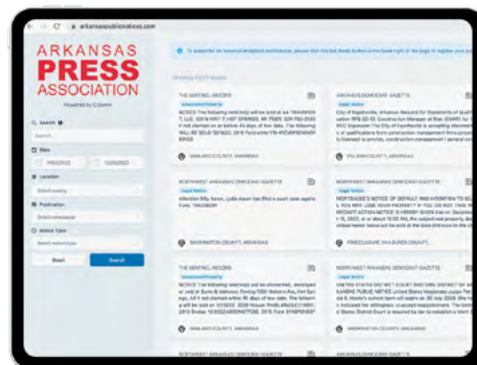
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YOUR RIGHT TO KNOW

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SEARCH BY:

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- ✓ COUNTY
- ✓ PUBLICATION DATE
- ✓ NOTICE TYPE

You may also subscribe by keyword on the
website to receive email/text notifications.

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PRESS
ASSOCIATION**

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(501) 374-1500 | arkansaspress.org


[@ArkansasPress
Association](https://www.facebook.com/ArkansasPressAssociation)

 **LET'S GET
SOCIAL**


[@ARPressAssoc](https://twitter.com/ARPressAssoc)

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Arkansas Newspaper Connection

Volume 18, No. 35 October 11, 2023 • arkansaspress.org

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ASSISTANT EDITOR/WRITER

The *Northeast Arkansas Town Courier* in Blytheville is seeking an assistant editor/writer. The position is perfect for someone who is looking to grow and eventually step into an editor's position. If you spend three or four years with us, you'll be ready for the next step in your career. Or you may learn Northeast Arkansas is a great place to live and stay a while longer.

We publish two days a week, Wednesday and Saturday mornings. We also publish a popular Sports Connection section in Wednesday's paper when school is in session. The assistant editor will also be available to help with a sister weekly paper, The Osceola Times.

Our assistant editor will write news and sports feature stories, cover meetings and games, write police and crime stories, take photographs, and paginate pages using InCopy and InDesign. We have new computers and the most recent Adobe software.

Our assistant editor/writer will also have management duties, including helping reporters with story ideas and editing their stories, making sure all deadlines are met, and having a voice in daily assignments and direction of the newsroom. We also are looking for someone to take the lead with our digital products, including social media.

We offer the standard full-time benefits, including medical, vision and dental insurance, 401K, and free life insurance, but we also offer flexible work schedules and an opportunity to become part of a growing community. Memphis (1 hour) and Jonesboro, Ark. (1 hour) are favorite spots for locals to visit.

To apply for the position, email a cover letter and resume, along with examples of your work, to editor Sandra Brand at brand@osceolatimes.com. (1)

FULL TIME/PART TIME

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*The Arkansas Press Association invites you
to join us for our annual*

PRESS FREEDOM GALA

CELEBRATING SUPPORTERS OF DEMOCRACY

*Thursday the 12th
of October
2023*

*Cocktail Reception
at 6 p.m.
Dinner and Program
at 7 p.m.*

Chenal Country Club
LITTLE ROCK

The Press Freedom Gala benefits the Arkansas Newspaper Foundation,
a 501(c)(3) nonprofit, and journalism efforts throughout the state.



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Arkansas Newspaper Connection

Volume 18, No. 36 October 18, 2023 • arkansaspress.org

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We offer the standard full-time benefits, including medical, vision and dental insurance, 401K, and free life insurance, but we also offer flexible work schedules and an opportunity to become part of a growing community. Memphis (1 hour) and Jonesboro, Ark. (1 hour) are favorite spots for locals to visit.

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Arkansas Newspaper Connection

Volume 18, No. 37 October 25, 2023 • arkansaspress.org

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Volume 18, No. 38 November 1, 2023 • arkansaspress.org

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Volume 18, No. 39 November 8, 2023 • arkansaspress.org

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Arkansas Newspaper Connection

Volume 18, No. 40 November 15, 2023 • arkansaspress.org

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Arkansas Newspaper Connection

Volume 18, No. 41 November 22, 2023 • arkansaspress.org

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Arkansas Newspaper Connection

Volume 18, No. 42 November 29, 2023 • arkansaspress.org

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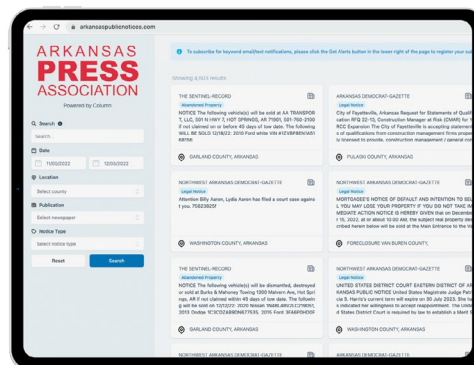
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Arkansas Newspaper Connection

Volume 18, No. 43 December 6, 2023 • arkansaspress.org

REGIONAL MANAGING EDITOR

The *El Dorado News-Times* seeks a **regional managing editor** to oversee daily newspaper operations in El Dorado and at our weekly Camden and Magnolia newspapers. We seek an experienced editor comfortable managing print and digital publications.

This hands-on position will guide our staff of reporters through the process of putting together a world-class print and digital publication. This includes writing and editing stories.

We are looking for a candidate to become a part of our community, build relationships, teach, mentor, and lead our staff of reporters through producing quality community journalism. The successful candidate will be able to coordinate editorial publications and meetings, plan and approve assignments, control schedules, and enforce deadlines.

Critical to our success is providing a positive work environment that fosters teamwork, accountability, and respect for all internal and external customers. A journalism degree or equivalent experience in a community newsroom is required. Candidate must be able to work a flexible schedule. This is a safety-sensitive position.

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El Dorado is the headquarters for the Fortune 500 company Murphy USA. Its downtown entertainment district, the Murphy Arts District, features a music hall, restaurant and amphitheater and a 70-bed boutique hotel, with an art gallery and renovated theater planned for downtown.

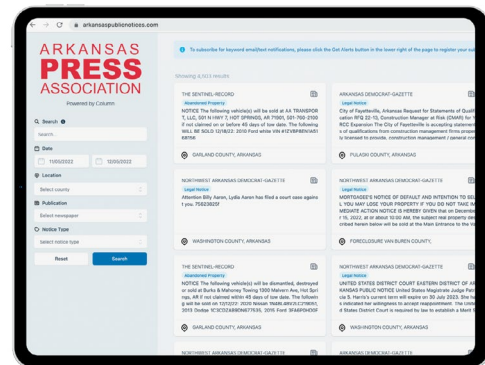
Joining our team is not just a job; it's becoming a valued member of our professional family. We take pride in offering a comprehensive benefits package to enhance your personal and professional life. Enjoy perks like paid vacation, holidays, sick leave, personal days, and parental leave. Take charge of your well-being with our extensive health, dental, vision, and other insurance coverage. Plan for your future with long-term disability and retirement plans, and access additional support through our Employee Assistance Program when needed.

If you're ready to be an integral part of our team and make a significant impact, express your interest by sending your resumes to Robyn Yarbrow at ryarbrow@camdenarknews.com.

The *El Dorado News-Times* takes pride in being an equal-opportunity employer that values diversity. We do not discriminate based on race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age, genetic information, or any other legally protected class or status. Join us in creating a workplace that celebrates uniqueness and fosters innovation. (1)

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Arkansas Newspaper Connection

Volume 18, No. 44 December 13, 2023 • arkansaspress.org

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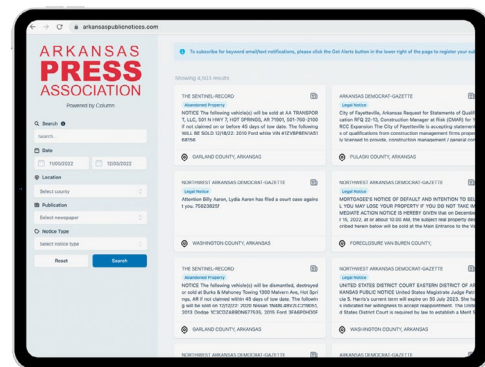
Joining our team is not just a job; it's becoming a valued member of our professional family. We take pride in offering a comprehensive benefits package to enhance your personal and professional life. Enjoy perks like paid vacation, holidays, sick leave, personal days, and parental leave. Take charge of your well-being with our extensive health, dental, vision, and other insurance coverage. Plan for your future with long-term disability and retirement plans, and access additional support through our Employee Assistance Program when needed.

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Arkansas Newspaper Connection

Volume 18, No. 45 December 20, 2023 • arkansaspress.org

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El Dorado is the headquarters for the Fortune 500 company Murphy USA. Its downtown entertainment district, the Murphy Arts District, features a music hall, restaurant and amphitheater and a 70-bed boutique hotel, with an art gallery and renovated theater planned for downtown.

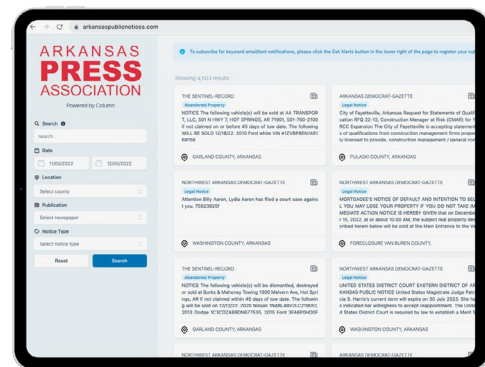
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