

Arkansas Newspaper Connection

Volume 19, No. 1 January 3, 2024 • arkansaspress.org

REGIONAL MANAGING EDITOR

The *El Dorado News-Times* seeks a **regional managing editor** to oversee daily newspaper operations in El Dorado and at our weekly Camden and Magnolia newspapers. We seek an experienced editor comfortable managing print and digital publications.

This hands-on position will guide our staff of reporters through the process of putting together a world-class print and digital publication. This includes writing and editing stories.

We are looking for a candidate to become a part of our community, build relationships, teach, mentor, and lead our staff of reporters through producing quality community journalism. The successful candidate will be able to coordinate editorial publications and meetings, plan and approve assignments, control schedules, and enforce deadlines.

Critical to our success is providing a positive work environment that fosters teamwork, accountability, and respect for all internal and external customers. A journalism degree or equivalent experience in a community newsroom is required. Candidate must be able to work a flexible schedule. This is a safety-sensitive position.

The *News-Times*, a drug-free workplace, is owned by **WEHCO Media, Inc.**, a privately held company with a vibrant future. WEHCO owns the largest newspaper in Arkansas, the *Arkansas Democrat-Gazette*, and several other newspapers in Arkansas, Missouri, and Tennessee.

El Dorado is the headquarters for the Fortune 500 company Murphy USA. Its downtown entertainment district, the Murphy Arts District, features a music hall, restaurant and amphitheater and a 70-bed boutique hotel, with an art gallery and renovated theater planned for downtown.

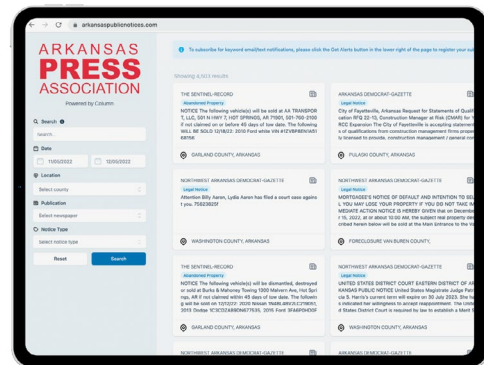
Joining our team is not just a job; it's becoming a valued member of our professional family. We take pride in offering a comprehensive benefits package to enhance your personal and professional life. Enjoy perks like paid vacation, holidays, sick leave, personal days, and parental leave. Take charge of your well-being with our extensive health, dental, vision, and other insurance coverage. Plan for your future with long-term disability and retirement plans, and access additional support through our Employee Assistance Program when needed.

If you're ready to be an integral part of our team and make a significant impact, express your interest by sending your resumes to Robyn Yarbrow at ryarbrow@camdenarknews.com.

The *El Dorado News-Times* takes pride in being an equal-opportunity employer that values diversity. We do not discriminate based on race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age, genetic information, or any other legally protected class or status. Join us in creating a workplace that celebrates uniqueness and fosters innovation. (5)

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**ARKANSAS
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411 South Victory Street, Little Rock AR 72201
(501) 374-1500 | arkansaspress.org

**LET US
KNOW**

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Arkansas Newspaper Connection

Volume 19, No. 2 January 10, 2024 • arkansaspress.org

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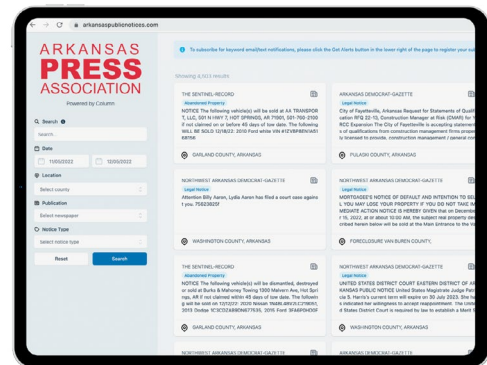
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Arkansas Newspaper Connection

Volume 19, No. 3 January 17, 2024 • arkansaspress.org

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- High school diploma with 120 college credit hours from an accredited college or university OR a bachelor's degree or higher degree in an area of communications, journalism, cinematography, TV or film, or related field.
- Understanding of social media and videography best practices;
- Familiarity with content platforms including YouTube, Facebook, Twitter, Instagram, and Reddit; and
- Familiarity with video editing software such as Adobe Premiere Pro.

Previous experience in higher education or nonprofit marketing, representing a brand on social media and working across multiple media in digital, graphics, social media, etc. is preferred. The ideal candidate will have a high level of creativity, with the ability to strategize content and concepts; excellent communication and interpersonal skills, with the ability to effectively collaborate and build relationships with diverse individuals, teams and stakeholders; the ability to think strategically and be nimble; the ability to appropriately manage and respond to sensitive information on social media; and willingness to work flexible hours to monitor social media and provide coverage for campus events or emergencies.

A criminal background check and sex offender registry check is required.

Required documents to apply include Cover Letter/Letter of Application, List of three Professional References (name, email, business title), Resume. All application materials must be uploaded to the University of Arkansas System Career Site <https://uasys.wd5.myworkdayjobs.com/UASYS>

Recruitment Contact Information: Carrie Phillips, Chief Communications & Marketing Officer, 501-916-5907. (1)

CAPITOL BUREAU REPORTER

The *Arkansas Democrat-Gazette* is looking for an experienced, energetic reporter for a position on its state Capitol bureau in Little Rock.

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Arkansas Newspaper Connection

Volume 19, No. 4 January 24, 2024 • arkansaspress.org

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Applications may be picked up at the Times-Herald, 222 N. Izard in Forrest City.

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Arkansas Newspaper Connection

Volume 19, No. 5 January 31, 2024 • arkansaspress.org

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Volume 19, No. 6 February 7, 2024 • arkansaspress.org

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Volume 19, No. 7 February 14, 2024 • arkansaspress.org

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Volume 19, No. 8 February 21, 2024 • arkansaspress.org

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MARKETING – ADVERTISING DIRECTOR

The *Jonesboro Sun* is searching for a Marketing - Advertising Director with a proven track record of building partnerships and developing strategies for new and existing clients. The Marketing - Advertising Director will serve as the advertising sales leader for the *Jonesboro Sun* for our print and digital products.

The ideal candidate will possess expertise in advertising sales for both print and digital, have sales management experience, and experience in forecasting, budgeting, and revenue development.

Responsibilities include:

- Achievement of monthly and annual revenue goals
- Growing print and digital advertising revenues

- Leading sales training
- Planning and executing ideas for print and digital advertising campaigns
- Possess an understanding of competitive media and market growth opportunities
- Monitor and analyze competing media

Requirements:

- Minimum of three to five years management experience
- Proven ability to meet revenue goals
- Ability to work well with clients and business leaders
- Strong interpersonal skills
- Excellent communication skills, both written and oral
- Excellent digital skills including social media, digital analytics, and an understanding of digital market
- Sales training experience
- Proficient in Microsoft Office (Word, Excel, PowerPoint)

Benefits include:

- Salary plus bonus opportunity
- Paid vacation
- Paid holidays
- 401k
- Health insurance
- Vision insurance
- Dental insurance

To apply: email your cover letter and resume to rterry@paxtommedia.com

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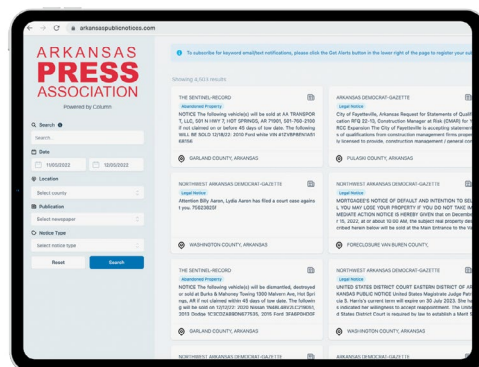
A criminal background check and sex offender registry check is required.

Required documents to apply include Cover Letter/Letter of Application, List of three Professional References (name, email, business title), Resume. All application materials must be uploaded to the University of Arkansas System Career Site <https://uasys.wd5.myworkdayjobs.com/UASYS>

Recruitment Contact Information: Carrie Phillips, Chief Communications & Marketing Officer, 501-916-5907. (6)

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**ARKANSAS
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411 South Victory Street, Little Rock AR 72201
(501) 374-1500 | arkansaspress.org

**LET US
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We want to know about
your new hires, retirees and
promotions!



Send your staffing changes to
info@arkansaspress.org to be updated online
and included in the *Arkansas Publisher Weekly*.

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Arkansas Newspaper Connection

Volume 19, No. 9 February 28, 2024 • arkansaspress.org

FULL-TIME / PART-TIME POSITIONS

Times-Herald Publishing has openings for full-time and part-time positions. Applicants must have the ability to work with a small staff in a fast-paced environment and manage his or her time well.

The entry-level positions will allow applicants to be exposed to all aspects of publishing a community newspaper. Applicants with newspaper experience preferred, but not required as training will be provided. The position requires a valid driver's license and reliable transportation.

A competitive salary and benefits package is included.

Applications may be picked up at the Times-Herald, 222 N. Izard in Forrest City.

Resumés may be emailed to: publisher@thnews.com or dropped off at the *Times-Herald* office in Forrest City. (6)

MARKETING – ADVERTISING DIRECTOR

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The ideal candidate will possess expertise in advertising sales for both print and digital, have sales management experience, and experience in forecasting, budgeting, and revenue development.

Responsibilities include:

- Achievement of monthly and annual revenue goals
- Growing print and digital advertising revenues
- Leading sales training
- Planning and executing ideas for print and digital advertising campaigns
- Possess an understanding of competitive media and market growth opportunities
- Monitor and analyze competing media

Requirements:

- Minimum of three to five years management experience
- Proven ability to meet revenue goals
- Ability to work well with clients and business leaders
- Strong interpersonal skills
- Excellent communication skills, both written and oral
- Excellent digital skills including social media, digital analytics, and an understanding of digital market
- Sales training experience
- Proficient in Microsoft Office (Word, Excel, PowerPoint)

Benefits include:

- Salary plus bonus opportunity
- Paid vacation
- Paid holidays
- 401k
- Health insurance
- Vision insurance
- Dental insurance

To apply: email your cover letter and resume to rterry@paxtommedia.com

The Jonesboro Sun is an equal opportunity employer and does not discriminate on the basis of race, religion, color, sex, age, national origin, or disability. (2)



LET US KNOW



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Arkansas Newspaper Connection

Volume 19, No. 10 March 6, 2024 • arkansaspress.org

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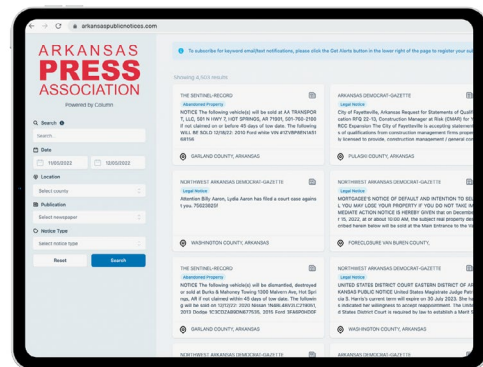
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Arkansas Newspaper Connection

Volume 19, No. 11 March 13, 2024 • arkansaspress.org

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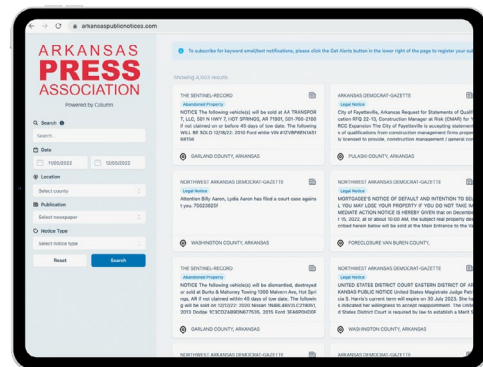
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Arkansas Newspaper Connection

Volume 19, No. 12 March 20, 2024 • arkansaspress.org

STATE GOVERNMENT, POLITICS AND POLICY REPORTER

The Arkansas Advocate is an award-winning nonpartisan, nonprofit news organization that covers state government, politics and policy. It is staffed by veteran Arkansas reporters and is dedicated to its mission of relentless reporting that sheds light on how decisions in Little Rock are made and their impact on people and communities across the Natural State.

Part of States Newsroom, the Advocate believes in enlisting and empowering journalists to do powerful, ambitious work.

Based in Little Rock, this reporter will thrive in a collaborative culture, possess great news judgment, and demonstrate the ability to develop a beat to create compelling, engaging journalism. The reporter will produce daily and enterprise stories on the Legislature, state agencies, statewide elections, and other assignments. The reporter may also take photos, and share content on social media.

The ideal candidate will know how to track trending topics and hold officials accountable through deep source building and public records requests. The reporting will take readers beyond press releases, providing a deeper understanding of the issues.

ESSENTIAL RESPONSIBILITIES AND TASKS

- Produce regular, high-quality reporting on Arkansas government and officials
- Contribute regularly to outlet's briefs section
- Generate story ideas with the editorial team
- Pursue story leads, both self-generated and as assigned, with self-direction and solid news judgment
- Approach assignments on deadline with strong communication and follow through with the editors and colleagues
- Collaborate with other reporters on projects and to share research and pertinent knowledge when/if available
- Take photos and video to illustrate and amplify stories

QUALIFICATIONS AND COMPENSATION

We're looking for candidates with at least 3 years previous news reporting and/or editing experience (some student journalism counts), sound news judgment, flexibility, and the ability to manage ongoing and short-term projects with strong attention to detail and accuracy. Knowledge of the state's political landscape and leaders, previous digital, photography and/or videography experience, and an entrepreneurial spirit are strong assets. States Newsroom journalists are expected to produce at least four posts per week.

Authorization to work in the United States is required. All States Newsroom employees are required to be fully vaccinated for COVID within 30 days of hire. Bilingual candidates encouraged to apply.

The minimum salary for this position is \$52,000 and rises depending on experience. Our generous benefits package includes:

- Premium-free platinum healthcare for employees and their families (i.e., nothing comes out of your paycheck!)
- 4 weeks of vacation per year

- 2 weeks of personal leave per year
- 20 hours of paid volunteer time per year
- 11 paid holidays per year
- \$75 monthly cell phone reimbursement
- \$200 cell phone replacement benefit every two years
- \$75 monthly fitness benefit
- 401K with up to 3% match
- 12 weeks of parental leave
- Full-service EAP
- Annual DeleteMe subscription
- New laptop and any necessary equipment will be provided by States Newsroom.

Applicants should respond to jobs@statesnewsroom.com

Sonny Albarado, Editor-in-Chief, Arkansas Advocate

@ArkAdvocate

501-551-8811 (1)

Save the date!

2024 APA Advertising Conference
April 18-19

Winthrop Rockefeller Institute
Petit Jean Mountain



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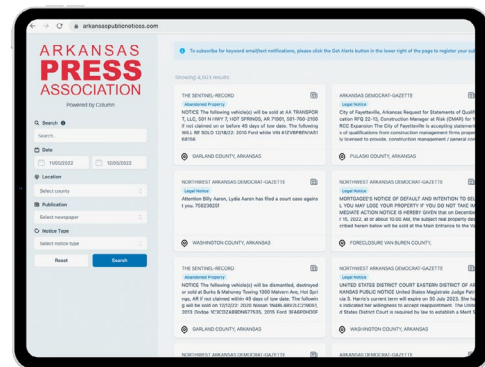
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Arkansas Newspaper Connection

Volume 19, No. 13 March 27, 2024 • arkansaspress.org

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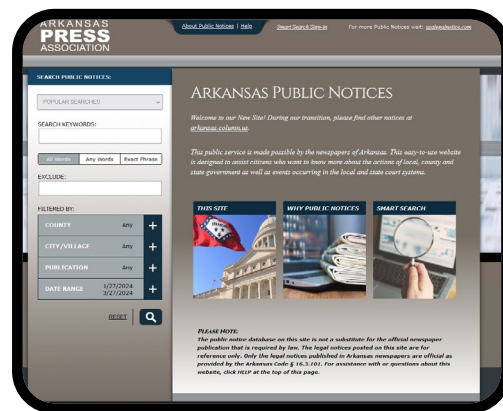
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Arkansas Newspaper Connection

Volume 19, No. 14 April 5, 2024 • arkansaspress.org

SALES AND MARKETING TEAM MEMBER

The *Advance-Monticellonian* is looking to hire an energetic individual to join our sales and marketing team.

The ideal candidate will be enthusiastic about serving the local community and assisting local businesses with their print and digital advertising needs.

Job responsibilities include, but are not limited to:

- seeing customers on a weekly basis
- being involved in local activities
- promoting the advance on social media
- meet sales goals set by each publication

870-367-5325 • 314 N Main St, Monticello, AR 71655 (1)

Registration now open!

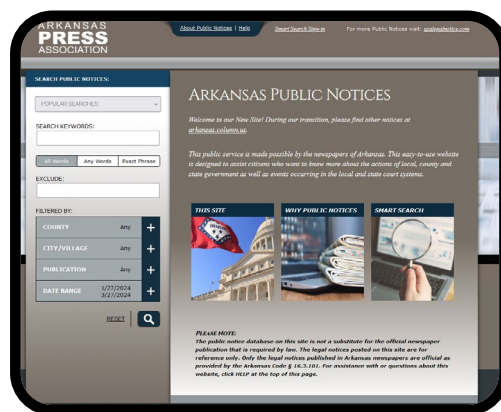
2024 APA Advertising Conference
April 18-19

Winthrop Rockefeller Institute
Petit Jean Mountain

arkansaspress.org/advertising-conference

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Arkansas Newspaper Connection

Volume 19, No. 16 April 17, 2024 • arkansaspress.org

2024 APA Convention
June 27-29

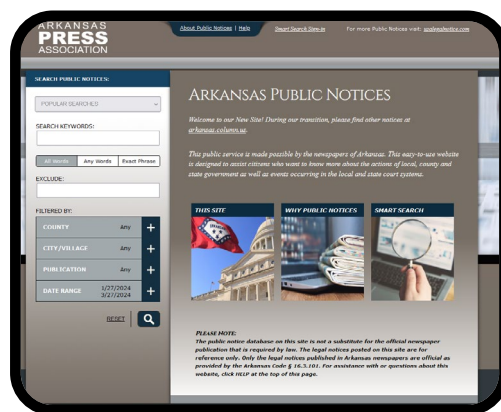
SAVE THE DATE



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Red Wolf Convention Center

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Arkansas Newspaper Connection

Volume 19, No. 17 April 24, 2024 • arkansaspress.org

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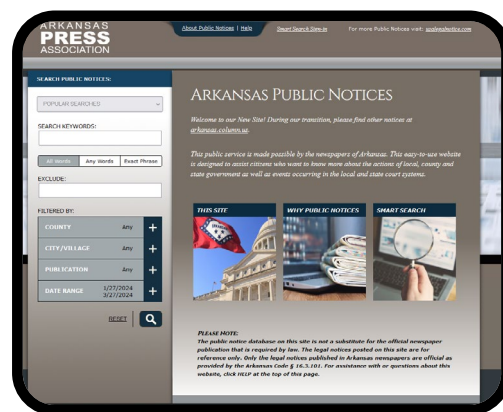
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Volume 19, No. 18 May 1, 2024 • arkansaspress.org

2024 APA Convention
June 27-29

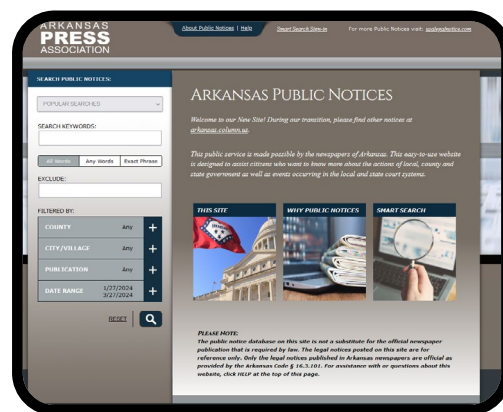
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Volume 19, No. 19 May 8, 2024 • arkansaspress.org

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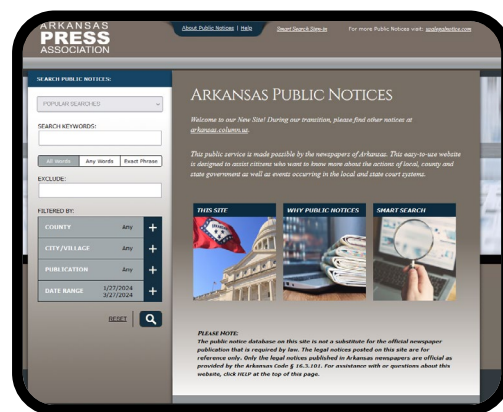
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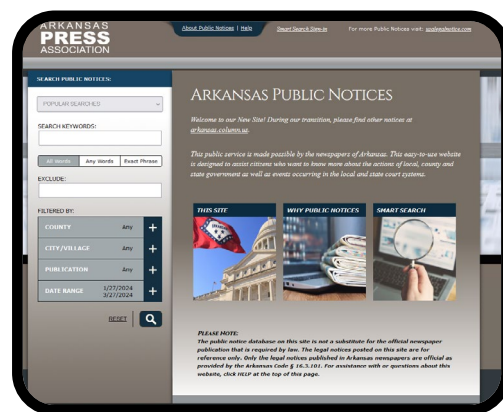
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Arkansas Newspaper Connection

Volume 19, No. 21 May 22, 2024 • arkansaspress.org

ADVERTISING MANAGER FOR NORTH CENTRAL ARKANSAS NEWSPAPERS

Phillips Media Group is looking for a sales management professional to manage sales operations for our North Arkansas newspapers and websites. The manager will oversee sales operations for our twice a weekly newspapers in Harrison and Mtn Home, Arkansas as well as West Plains, Missouri. Responsibilities will be to manage, hire and train sales staff. Each newspaper has a local sales staff dedicated to each market. This position will work with the local Editor/GM but will report to the president of Phillips Media Group.

Travel between newspapers required. Each newspaper is within a one hour drive from a sister newspaper.

Please send your resume or questions to jim@phillipsmedia.com.

BOOK YOUR ROOM NOW!

ARKANSAS
PRESS
ASSOCIATION
2024 Convention
Jonesboro



SHARING THE NEWS SHINING THE LIGHT

Thursday, June 27 - Saturday, June 29

Embassy Suites by Hilton Jonesboro Red Wolf Convention Center



Scan QR code or
call 870-619-4482

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Volume 19, No. 22 May 29, 2024 • arkansaspress.org

FOR SALE

Southwest Missouri weekly three-newspaper group. Home office at Sarcxie, Missouri, in our 124th year of continual publication. All are established, legal publications, one at beautiful Carthage, county seat of Jasper County and another at tony Carl Junction. Owners aging and wanting to retire. Contact owners at 417-440-0344 or e-mail jascocitizen@gmail.com. (1)

SENIOR ADVERTISING ACCOUNT EXECUTIVE

AY Media Group, a multimedia company, seeks a dynamic Senior Advertising Account Executive to sell print advertising and digital content across our platforms. As an account executive, you identify potential clients by making cold calls, sending emails, and following up on inquiries. You'll work daily in helping businesses grow with print and digital solutions. You will inherit a current client list of customers and prospects for new ones, and you are responsible for developing and maintaining relationships with them.

The ideal candidate must have a competitive personality with the desire to win. Candidates must be able to meet goals, demonstrate consultative sales skills, develop multi-media proposals and make presentations to potential clients.

Must have previous sales experience, good time management, great enthusiasm, and work well with others.

To apply, or for more information, submit your resume to hbaker@aymag.com. (1)

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We want to know about
your new hires, retirees and
promotions!



Send your staffing changes to
info@arkansaspress.org to be updated online
and included in the *Arkansas Publisher Weekly*.

Ads run free for members and students for six weeks. Deadline is Tuesday 10 a.m.

Numbers in parentheses indicate weeks the ad has run.

Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 19, No. 23 June 5, 2024 • arkansaspress.org

FOR SALE

Southwest Missouri weekly three-newspaper group. Home office at Sarcxie, Missouri, in our 124th year of continual publication. All are established, legal publications, one at beautiful Carthage, county seat of Jasper County and another at tony Carl Junction. Owners aging and wanting to retire. Contact owners at 417-440-0344 or e-mail jascocitizen@gmail.com. (2)

SENIOR ADVERTISING ACCOUNT EXECUTIVE

AY Media Group, a multimedia company, seeks a dynamic Senior Advertising Account Executive to sell print advertising and digital content across our platforms. As an account executive, you identify potential clients by making cold calls, sending emails, and following up on inquiries. You'll work daily in helping businesses grow with print and digital solutions. You will inherit a current client list of customers and prospects for new ones, and you are responsible for developing and maintaining relationships with them.

The ideal candidate must have a competitive personality with the desire to win. Candidates must be able to meet goals, demonstrate consultative sales skills, develop multi-media proposals and make presentations to potential clients.

Must have previous sales experience, good time management, great enthusiasm, and work well with others.

To apply, or for more information, submit your resume to hbaker@aymag.com. (2)

ADVERTISING MANAGER FOR NORTH CENTRAL ARKANSAS NEWSPAPERS

Phillips Media Group is looking for a sales management professional to manage sales operations for our North Arkansas newspapers and websites. The manager will oversee sales operations for our twice a weekly newspapers in Harrison and Mtn Home, Arkansas as well as West Plains, Missouri. Responsibilities will be to manage, hire and train sales staff. Each newspaper has a local sales staff dedicated to each market. This position will work with the local Editor/GM but will report to the president of Phillips Media Group.

Travel between newspapers required. Each newspaper is within a one hour drive from a sister newspaper.

Please send your resume or questions to jim@phillipsmedia.com. (3)

PUBLISHER

Direct and manage the comprehensive day to day operational activity of our Joplin, Missouri newspaper operation to ensure achievement of revenue goals and maintenance of expense budget.

ESSENTIAL FUNCTIONS

Leadership:

- Provide guidance to team members to ensure company goals and objectives are met.
- Coach, manage and engage in advertising sales alongside team members to drive revenue in both print and online categories. Develop sustainable strategies to maintain current revenue streams and create new opportunities – including new products and events.
- Set the tone for the location, making sure all employees are challenged, understand expectations and receive necessary support. Maintain a culture of openness, positive communication and accountability across all departments.

Teamwork:

- Work closely with other department leaders in accounting, editorial and audience development. Communicate with business office and regional publisher in regard to revenue forecasting, variances and expense projections across the location.
- Collaborate with team leaders locally and in other locations to enhance and develop new revenue opportunities as well as expense controls that lead to a stronger presence in the market.

Community involvement:

- Represent the brand through engagement with civic groups, interacting with local business leaders and representing the location at community events.
- Participate on community boards to show commitment to the community and to strengthen long-term relationships that help build a robust brand.

Qualifications:

- Bachelor's degree or equivalent in a related field, plus 5+ years of related work experience.
- Proven history of successful leadership, sales ability, creativity, problem-solving, innovation and staff management.
- Strong written and oral communication skills.

The perks: Excellent employee culture, competitive pay, 401(k) and room to make your mark at one of the historically powerful properties in the company. Comprehensive package also includes company-paid volunteer, vacation and sick time.

Send resume and cover letter to: bill.hanson@newsandtribune.com. (1)

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Numbers in parentheses indicate weeks the ad has run.

Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 19, No. 24 June 12, 2024 • arkansaspress.org

FOR SALE

Southwest Missouri weekly three-newspaper group. Home office at Sarcxie, Missouri, in our 124th year of continual publication. All are established, legal publications, one at beautiful Carthage, county seat of Jasper County and another at tony Carl Junction. Owners aging and wanting to retire. Contact owners at 417-440-0344 or e-mail jascocitizen@gmail.com. (3)

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Arkansas Newspaper Connection

Volume 19, No. 25 June 19, 2024 • arkansaspress.org

FOR SALE

Southwest Missouri weekly three-newspaper group. Home office at Sarcxie, Missouri, in our 124th year of continual publication. All are established, legal publications, one at beautiful Carthage, county seat of Jasper County and another at tony Carl Junction. Owners aging and wanting to retire. Contact owners at 417-440-0344 or e-mail jascocitizen@gmail.com. (4)

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Arkansas Newspaper Connection

Volume 19, No. 26 June 26, 2024 • arkansaspress.org

FOR SALE

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Arkansas Newspaper Connection

Volume 19, No. 27 July 3, 2024 • arkansaspress.org

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 19, No. 28 July 10, 2024 • arkansaspress.org

PUBLISHER

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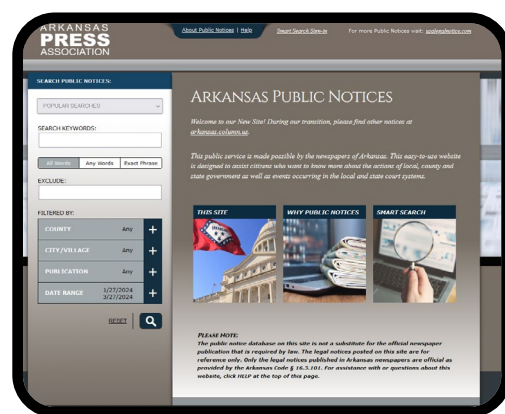
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**ARKANSAS
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(501) 374-1500 | arkansaspress.org



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Arkansas Newspaper Connection

Volume 19, No. 29 July 17, 2024 • arkansaspress.org

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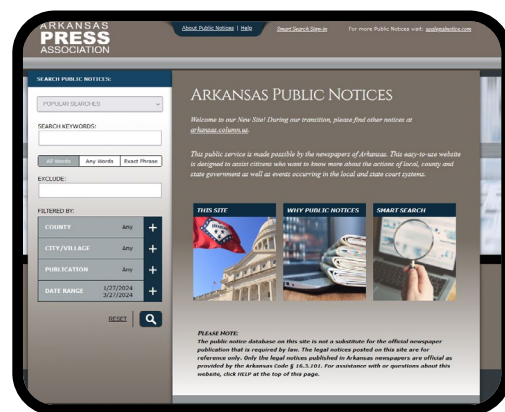
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Arkansas Newspaper Connection

A network diagram on a dark blue background featuring several circular nodes connected by thin white lines. Some nodes contain icons: a newspaper, a group of people, and a document.

Volume 19, No. 29 July 17, 2024 • arkansaspress.org

Ads run free for members and students for six weeks. Deadline is Tuesday 10 a.m.

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 19, No. 30 July 24, 2024 • arkansaspress.org

EDITOR

The *Madison County Record*, an award-winning large weekly newspaper in Northwest Arkansas, is seeking a talented and dedicated individual to fill the position of Editor. As the Editor, you will be responsible for all editorial content, ensuring the timely and accurate coverage of various topics such as government meetings, news investigations, sports, features, and breaking news. This role also involves conducting investigative reporting and series reporting to delve into in-depth issues affecting the county. Additionally, you will handle the editing of all weekly content and be involved in the pagination of specific newspaper pages. Some night and weekend work will be required to fulfill the demands of the position.

Required Skills and Qualifications:

- Excellent writing and editing skills
- Strong journalistic integrity and ethics
- Ability to work in a fast-paced and dynamic environment
- Good work ethic and dedication to meeting deadlines
- Collaborative mindset to work effectively with a small staff and community members
- Strong communication and interpersonal skills

Preferred Skills:

- Proficiency in InDesign pagination software
- Familiarity with Adobe software
- Prior experience in investigative reporting
- Knowledge of the local community and its issues

Location:

The position is based in Huntsville, which is conveniently located at the crossroads of the Ozarks. It offers a short commute to both Eureka Springs and the Fayetteville/Bentonville area. Madison County is currently the fastest-growing area in the state, providing an exciting environment for professional growth and development.

Company Information:

The Madison County Record is a family-owned newspaper that has gained recognition through its exceptional journalism. It has recently received prestigious national awards, including the Nieman Award and the Gish Award, along with statewide recognition for its news and investigative reporting. The company provides a competitive salary and benefits package to its employees.

To Apply:

If you are interested in this position, please submit your application, including your resume and any relevant writing samples, to ekreth@sbcglobal.net.

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Arkansas Newspaper Connection

Volume 19, No. 31 July 31, 2024 • arkansaspress.org

EDITOR

The *Madison County Record*, an award-winning large weekly newspaper in Northwest Arkansas, is seeking a talented and dedicated individual to fill the position of Editor. As the Editor, you will be responsible for all editorial content, ensuring the timely and accurate coverage of various topics such as government meetings, news investigations, sports, features, and breaking news. This role also involves conducting investigative reporting and series reporting to delve into in-depth issues affecting the county. Additionally, you will handle the editing of all weekly content and be involved in the pagination of specific newspaper pages. Some night and weekend work will be required to fulfill the demands of the position.

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Arkansas Newspaper Connection

Volume 19, No. 32 August 7, 2024 • arkansaspress.org

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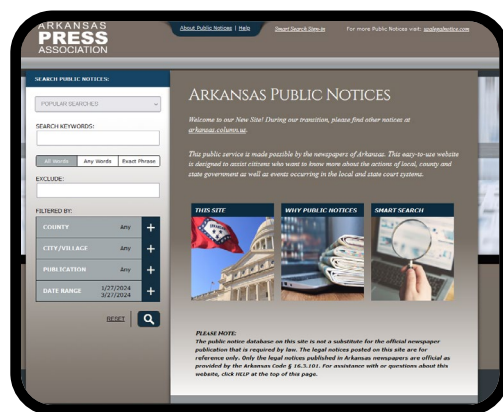
The Madison County Record is a family-owned newspaper that has gained recognition through its exceptional journalism. It has recently received prestigious national awards, including the Nieman Award and the Gish Award, along with statewide recognition for its news and investigative reporting. The company provides a competitive salary and benefits package to its employees.

To Apply:

If you are interested in this position, please submit your application, including your resume and any relevant writing samples, to ekreth@sbcglobal.net. (2)

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 19, No. 33 August 14, 2024 • arkansaspress.org

EDITOR

The *Madison County Record*, an award-winning large weekly newspaper in Northwest Arkansas, is seeking a talented and dedicated individual to fill the position of Editor. As the Editor, you will be responsible for all editorial content, ensuring the timely and accurate coverage of various topics such as government meetings, news investigations, sports, features, and breaking news. This role also involves conducting investigative reporting and series reporting to delve into in-depth issues affecting the county. Additionally, you will handle the editing of all weekly content and be involved in the pagination of specific newspaper pages. Some night and weekend work will be required to fulfill the demands of the position.

Required Skills and Qualifications:

- Excellent writing and editing skills
- Strong journalistic integrity and ethics
- Ability to work in a fast-paced and dynamic environment
- Good work ethic and dedication to meeting deadlines
- Collaborative mindset to work effectively with a small staff and community members
- Strong communication and interpersonal skills

Preferred Skills:

- Proficiency in InDesign pagination software
- Familiarity with Adobe software
- Prior experience in investigative reporting
- Knowledge of the local community and its issues

Location:

The position is based in Huntsville, which is conveniently located at the crossroads of the Ozarks. It offers a short commute to both Eureka Springs and the Fayetteville/Bentonville area. Madison County is currently the fastest-growing area in the state, providing an exciting environment for professional growth and development.

Company Information:

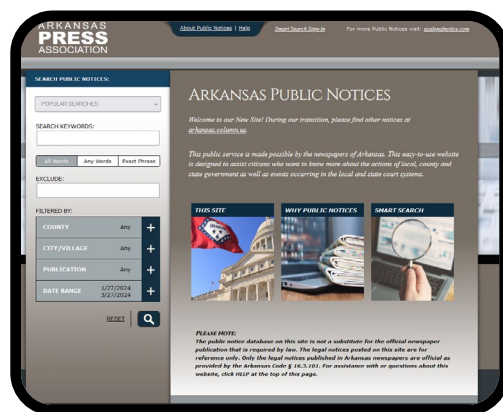
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Arkansas Newspaper Connection

Volume 19, No. 34 September 13, 2024 • arkansaspress.org

EDITOR

The *Madison County Record*, an award-winning large weekly newspaper in Northwest Arkansas, is seeking a talented and dedicated individual to fill the position of Editor. As the Editor, you will be responsible for all editorial content, ensuring the timely and accurate coverage of various topics such as government meetings, news investigations, sports, features, and breaking news. This role also involves conducting investigative reporting and series reporting to delve into in-depth issues affecting the county. Additionally, you will handle the editing of all weekly content and be involved in the pagination of specific newspaper pages. Some night and weekend work will be required to fulfill the demands of the position.

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Arkansas Newspaper Connection

Volume 19, No. 35 September 18, 2024 • arkansaspress.org

BUSINESS REPORTER - NORTHWEST ARKANSAS

The *Northwest Arkansas Business Journal* has an opening for an entry-level reporter to support the Journal's broad coverage of the dynamic Northwest Arkansas economy. The full-time position requires a person who is able to support a bi-weekly publication, and support daily news coverage that is posted online. A good candidate should also be comfortable in working with sources and creating relationships necessary to stay on top of the region's fast-paced economic growth.

Experience at a college newspaper and weekly or daily news publication is preferred but not required. The *Journal* offers competitive pay and benefits, including medical, vision and dental insurance, and a 401k.

If interested, please send a resume and any writing samples to editor@nwabj.com. (1)

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Send your staffing changes to
info@arkansaspress.org

to be updated online and included
in the *Arkansas Publisher Weekly*.

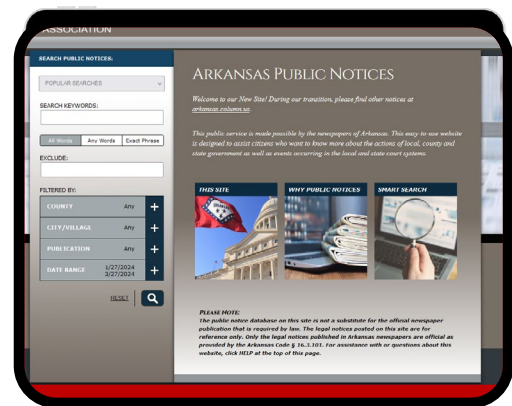


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Arkansas Newspaper Connection

Volume 19, No. 36 September 25, 2024 • arkansaspress.org

BUSINESS REPORTER - NORTHWEST ARKANSAS

The *Northwest Arkansas Business Journal* has an opening for an entry-level reporter to support the Journal's broad coverage of the dynamic Northwest Arkansas economy. The full-time position requires a person who is able to support a bi-weekly publication, and support daily news coverage that is posted online. A good candidate should also be comfortable in working with sources and creating relationships necessary to stay on top of the region's fast-paced economic growth.

Experience at a college newspaper and weekly or daily news publication is preferred but not required. The *Journal* offers competitive pay and benefits, including medical, vision and dental insurance, and a 401k.

If interested, please send a resume and any writing samples to editor@nwabj.com. (2)

NEWSPAPER EXECUTIVE

The *Joplin Globe* seeks an innovative, ambitious newspaper executive to lead its daily newspaper in southwest Missouri.

Our publisher will direct and manage the day-to-day activities of our newspaper operation to ensure profitability by meeting revenue and expense targets. We are looking for a revenue-producing star and creative thinker with a track record of bringing concepts to reality. The successful candidate will be a champion at leadership and community involvement.

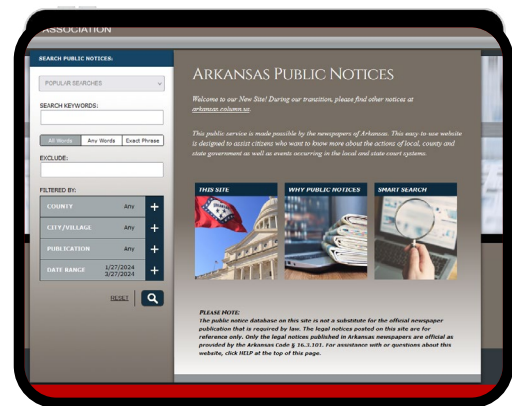
Our publisher will work closely with all departments with special attention given to audience development and advertising sales, fostering new products and events to further strengthen this award-winning Tuesday-Saturday publication. This person will coach, manage and engage in advertising sales alongside team members to drive revenue in print, online and through new event opportunities.

Candidates should have a bachelor's degree or equivalent in a related field and a minimum of five years' related work experience. A proven history of successful leadership, sales ability, creativity, problem-solving, innovation and staff management are critical.

Interested candidates should send their resume, a cover letter explaining why they are qualified for the position to Bill Hanson at bill.hanson@newsandtribune.com. (1)

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Arkansas Newspaper Connection

Volume 19, No. 37 October 2, 2024 • arkansaspress.org

BUSINESS REPORTER - NORTHWEST ARKANSAS

The *Northwest Arkansas Business Journal* has an opening for an entry-level reporter to support the Journal's broad coverage of the dynamic Northwest Arkansas economy. The full-time position requires a person who is able to support a bi-weekly publication, and support daily news coverage that is posted online. A good candidate should also be comfortable in working with sources and creating relationships necessary to stay on top of the region's fast-paced economic growth.

Experience at a college newspaper and weekly or daily news publication is preferred but not required. The *Journal* offers competitive pay and benefits, including medical, vision and dental insurance, and a 401k.

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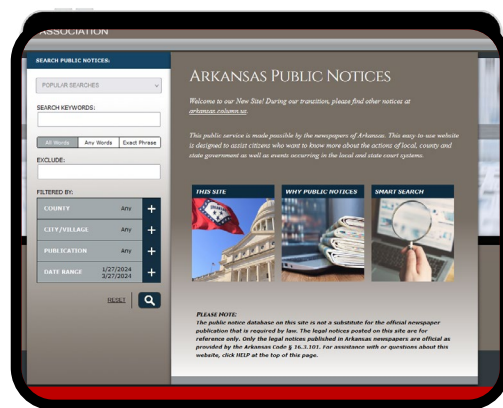
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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 19, No. 38 October 9, 2024 • arkansaspress.org

BUSINESS REPORTER - NORTHWEST ARKANSAS

The *Northwest Arkansas Business Journal* has an opening for an entry-level reporter to support the Journal's broad coverage of the dynamic Northwest Arkansas economy. The full-time position requires a person who is able to support a bi-weekly publication, and support daily news coverage that is posted online. A good candidate should also be comfortable in working with sources and creating relationships necessary to stay on top of the region's fast-paced economic growth.

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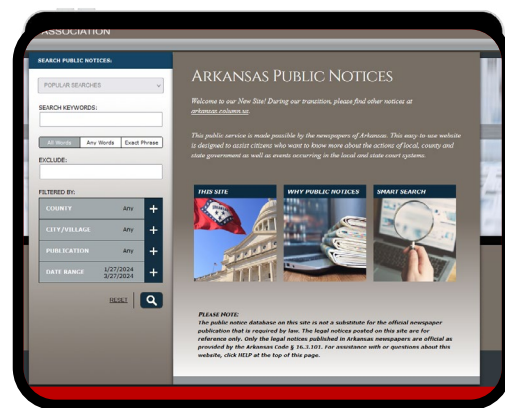
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Arkansas Newspaper Connection

Volume 19, No. 39 October 16, 2024 • arkansaspress.org

BUSINESS REPORTER - NORTHWEST ARKANSAS

The *Northwest Arkansas Business Journal* has an opening for an entry-level reporter to support the Journal's broad coverage of the dynamic Northwest Arkansas economy. The full-time position requires a person who is able to support a bi-weekly publication, and support daily news coverage that is posted online. A good candidate should also be comfortable in working with sources and creating relationships necessary to stay on top of the region's fast-paced economic growth.

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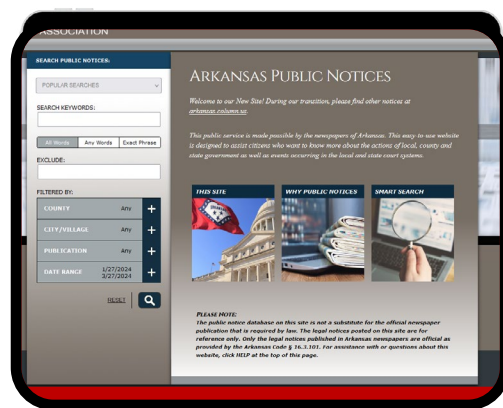
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Arkansas Newspaper Connection

Volume 19, No. 40 October 23, 2024 • arkansaspress.org

BUSINESS REPORTER - NORTHWEST ARKANSAS

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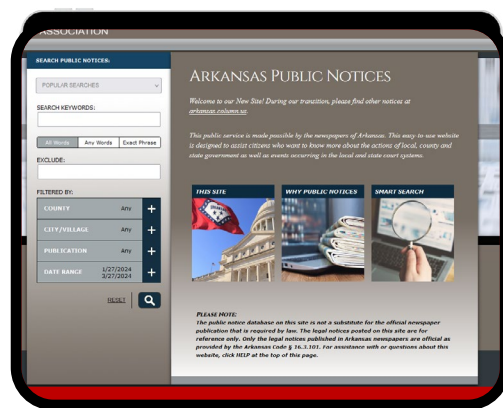
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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 19, No. 41 October 30, 2024 • arkansaspress.org

NEWSPAPER EXECUTIVE

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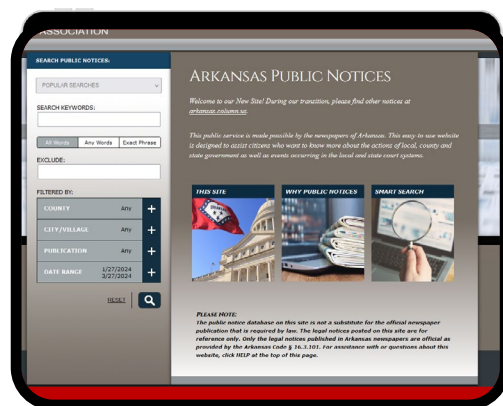


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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 19, No. 43 November 13, 2024 • arkansaspress.org

SALES REPRESENTATIVE

The *Jonesboro Sun* has an opening for a multi-media sales representative. We seek an innovative, outgoing and customer-centered sales representative to sell advertising, special promotions and other products. This includes ads in our legacy newspaper, all forms of digital advertising, video and other special projects. This is a new position at the paper to complement the paper's expanding product lines. Will train the right candidate. Please send resume, job history, and 3 references to Kevin Brown, marketing manager, at kbrown@jonesborosun.com. (1)



OFFICE SPACE AVAILABLE

580 square feet

Close to the Arkansas State Capitol

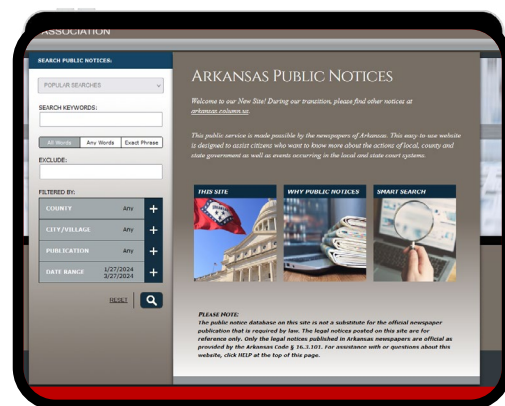
Parking included

Use of conference room and kitchen

Contact: ashley@arkansaspress.org

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Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 19, No. 44 November 21, 2024 • arkansaspress.org

SALES REPRESENTATIVE

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OFFICE SPACE AVAILABLE

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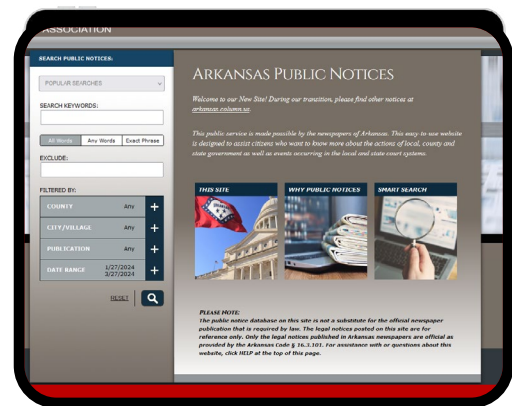
Parking included

Use of conference room and kitchen

Contact: ashley@arkansaspress.org

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Arkansas Newspaper Connection

Volume 19, No. 46 December 4, 2024 • arkansaspress.org

SALES REPRESENTATIVE

The *Jonesboro Sun* has an opening for a multi-media sales representative. We seek an innovative, outgoing and customer-centered sales representative to sell advertising, special promotions and other products. This includes ads in our legacy newspaper, all forms of digital advertising, video and other special projects. This is a new position at the paper to complement the paper's expanding product lines. Will train the right candidate. Please send resume, job history, and 3 references to Kevin Brown, marketing manager, at kbrown@jonesborosun.com. (4)



OFFICE SPACE AVAILABLE

580 square feet

Close to the Arkansas State Capitol

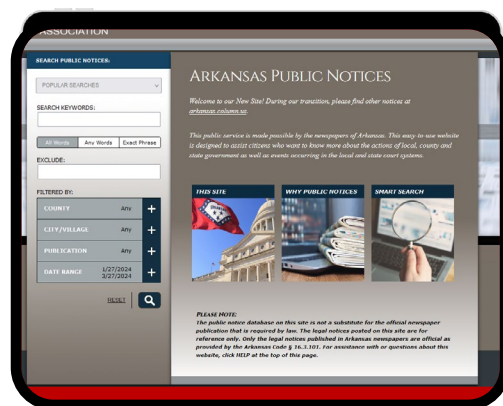
Parking included

Use of conference room and kitchen

Contact: ashley@arkansaspress.org

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Arkansas Newspaper Connection

Volume 19, No. 47 December 11, 2024 • arkansaspress.org

EDITOR AND PUBLISHER; GREENWOOD, MS

Emmerich Newspapers is looking for a dynamic editor and publisher for its small five-day daily, including a large press operation, in Greenwood, Mississippi. We have invested heavily in our proprietary state-of-the-art, 24/7, local news and social media platform. We need a strong manager to lead and guide our talented staff into the future.

Veteran publisher/editor is retiring, and the ideal candidate knows the business from both sides of the fence, able to drive revenue and profit, along with producing quality products – this is not a “desk job.” Solid editorial skillset, along with in-depth advertising knowledge and experience are requirements for successfully leading the operation. Publisher is also expected to be an active and integral member of the community.

Medical, 401(k), & other benefits. Compensation range \$80K - \$90K. We are aggressive in compensation for the right person. Our bonus model allows high achievers additional compensation atop their substantial base salary. This is a great opportunity for a high-energy individual willing to work hard and earn good money. Send letter of interest, resume, and professional references to Dan W. Strack, COO, Emmerich Newspapers, at strack@emmerichnewspapers.com. (1)

SALES REPRESENTATIVE

The *Jonesboro Sun* has an opening for a multi-media sales representative. We seek an innovative, outgoing and customer-centered sales representative to sell advertising, special promotions and other products. This includes ads in our legacy newspaper, all forms of digital advertising, video and other special projects. This is a new position at the paper to complement the paper's expanding product lines. Will train the right candidate. Please send resume, job history, and 3 references to Kevin Brown, marketing manager, at kbrown@jonesborosun.com. (5)

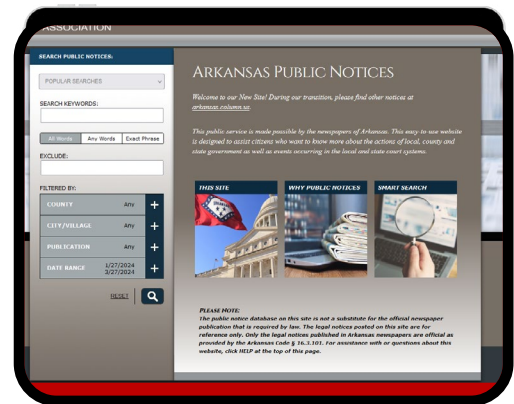


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Ads run free for members and students for six weeks. Deadline is Tuesday 10 a.m.

Numbers in parentheses indicate weeks the ad has run.

Email to info@arkansaspress.org.

Arkansas Newspaper Connection

Volume 19, No. 48 December 19, 2024 • arkansaspress.org

EDITOR/REPORTER

This *Waldron News*, which serves Waldron, Mansfield, and Scott County is seeking an energetic and self-motivated editor/reporter.

Duties and responsibilities include but are not limited to:

- Report on current events in a wide variety of areas, including local government, schools, and sports.
- Investigate, observe, and conduct interviews to gather information for articles
- Take photographs to accompany articles
- Investigate, observe, and conduct interviews to gather information for articles, keeping notes, recordings and other necessary records that were used for writing articles.
- Assess information for potential stories and consult with publisher
- Meet regular deadlines
- Create trustworthy relationships with contacts and sources
- Keep up to date on latest news developments by attending events and meetings, studying different publications, and monitoring social platform discussions of things within the coverage area.
- Assist with website and social platforms
- Write recommended headlines
- Work with appropriate personnel for pagination so that paper is printed each week on time
- Meet with Publisher regularly to visit about potential big stories, important events in the community, etc.
- Participate in community activities
- Other duties as assigned

Qualifications:

- High School Diploma or equivalent required
- Four-year degree in journalism or related field preferred
- Ability to work independently and be self-motivated
- Professional, friendly attitude with an ability to work well with colleagues is required

For more information or to submit resumes, contact Andrew Bagley at andrew@helenaworld.org or 870-995-6067. (1)

ADVERTISING REPRESENTATIVE

The *Waldron News*, which serves Waldron, Mansfield, and Scott County, is seeking an energetic and self-motivated advertising representative.

Duties and responsibilities include but are not limited to:

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- Build new business and complete all necessary paperwork
- Regularly visit customers and establish relationships in the community
- Attend and participate in community events
- Promote publication on social platforms
- Work with appropriate personnel to insure placement of all advertisements on a weekly basis
- Other duties as assigned

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We want to know about your new hires, retirees and promotions! Send your staffing changes to info@arkansaspress.org to be updated online and included in the *Arkansas Publisher Weekly*.

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Arkansas Newspaper Connection

EDITOR AND PUBLISHER; GREENWOOD, MS

Emmerich Newspapers is looking for a dynamic editor and publisher for its small five-day daily, including a large press operation, in Greenwood, Mississippi. We have invested heavily in our proprietary state-of-the-art, 24/7, local news and social media platform. We need a strong manager to lead and guide our talented staff into the future.

Veteran publisher/editor is retiring, and the ideal candidate knows the business from both sides of the fence, able to drive revenue and profit, along with producing quality products – this is not a “desk job.” Solid editorial skillset, along with in-depth advertising knowledge and experience are requirements for successfully leading the operation. Publisher is also expected to be an active and integral member of the community.

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OFFICE SPACE AVAILABLE

580 square feet

Close to the Arkansas State Capitol

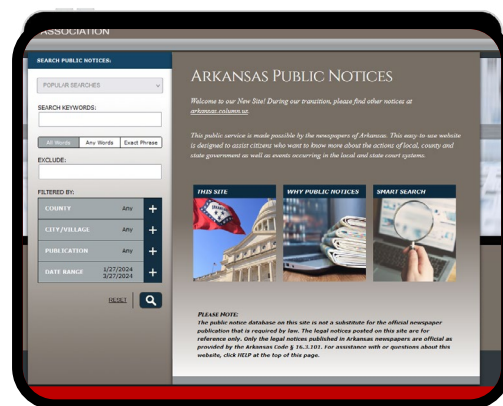
Parking included

Use of conference room and kitchen

Contact: ashley@arkansaspress.org

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Arkansas Newspaper Connection

Volume 19, No. 49 December 26, 2024 • arkansaspress.org

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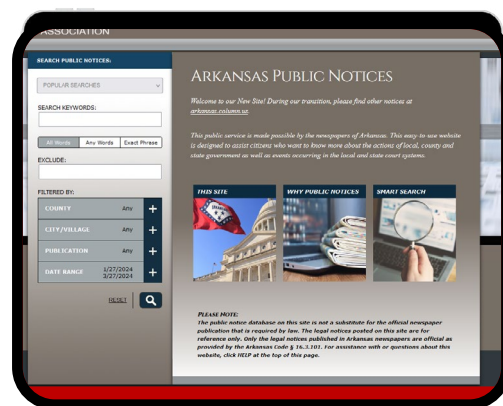
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