# Arkansas Newspaper Connection

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### **PUBLISHER**

Ashley County Publishing Company and Chicot County Newspapers, which publish *The Ashley News-Observer*, *The Ashley County Ledger*, *The Chicot Spectator*, The Eudora Enterprise and *Shopper's Guide* as well as several niche publications, are seeking a new publisher to take over for a long time publisher who is retiring.

This individual must be an innovator who is ready to take this multimedia operation to the next level and lead into the future. In addition to the printed products and related websites, Ashley and Chicot have access to state of the art digital marketing and advertising platforms.

Offerings include social media, Google, recruitment, streaming TV and audio commercials, content creation, geofencing and much more. You will have access to top notch training and a full support team from our home office.

Ashley County Publishing, located in Crossett, Arkansas also has a web press with a robust commercial printing operation. The commercial print side of the business is very profitable, but does need attention on the personnel side.

Whether you prefer small town living or the excitement of a larger community, this southeast Arkansas area can provide. The county wide-population of around 20,000 offers a chance to know your neighbors, but be within only an hour's drive away to larger community amenities.

The new publisher will earn a competitive salary with a generous bonus tied directly to operating profit and other benefits such as family health insurance, vehicle allowance, vacation, life insurance, etc.

The owners wish to fill this important position quickly.

Please apply to John Lancaster, Vice President, Lancaster Management, Inc, at <a href="mailto:john@lminews.com">john@lminews.com</a> with your resume, references, salary requirements and your goals for the future.

### **ASSOCIATE EDITOR**

The Mena Star is searching for a full time Associate Editor. If you would love to live in a small mountain community and work for a weekly paper which has been in print since 1896 we would like to speak with you!

The Associate Editor position would entail covering local events such as city and county meetings, sporting events, taking pictures, proofing our publications, working with our composing team, editing and writing. This position would also be the lead on our other weekly publication, the *Ouachita Trading Post*. This position will require some nights and weekend work to be performed.

We operate our own press and publish three of our own publications. We also do various print jobs that would require your expertise.

Please send your resume to Jamie Hammack at Publisher@MenaStar. com. Arklahoma Print & Digital is an equal opportunity employer. Women and minorities are encouraged to apply.

#### **PRESS OPERATOR**

Ashley County Publishing Co., Inc. in Crossett, Arkansas has a position available for a web press operator. This is a daytime position with a Tuesday through Friday print schedule each week. Press is a GOSS / DGM with a four high and five floor units as well as two Jardis splicers.

Knowledge of Kansa 480 inserting machine is a plus. Printing and general maintenance are a part of the job as well as some mailroom work. Vacation, life insurance, and short-term disability insurance are provided. Group health insurance is offered.

To apply, send a resume to bwhite@ashleynewsobserver.com.

#### **INVESTIGATIVE EDITOR**

The Arkansas Democrat-Gazette is seeking a smart, skilled, tireless journalist to be the investigative editor for the state's leading news source.

We are looking for journalists with a record of investigative journalism that serves the public by holding powerful people accountable, bringing insight for quick-turn watchdog stories as well as larger, long-term projects, working with reporters across the newsroom to find ideas and help them capitalize on investigative opportunities, managing multiple complex projects simultaneously with strong organizational skills, clear prioritization and consistent followthrough from concept to publication, skilled editing, showing the ability to help reporters deliver cogently written, air-tight stories, use of public records to find stories, unearth facts and fuel reporting, an eye for the big picture to see where the heart of any given story lies, a deft digital hand, finding the best use of the platform, able to apply all the available tools to serve readers, data reporting skills that enable news organizations to compellingly present and reporters to swiftly sift through reams of material, balancing large-scope project management with a steady production of shorter-term watchdog stories, navigating the legalities both in producing unassailable copy that safeguards the institution and in accessing the information needed to deliver the story, seamlessly working with digital teams to ensure the best possible reader experience.

QUALIFICATIONS: At least five years of high-level experience as an investigative journalist, a commitment to public service, a belief in objective reporting that ensures stories are free from actual bias, exceptional writing and editing skills, expertise in leading journalists of all talent levels and all ranges of experience, knowledge of FOIA law, fluency in both media and public records law, proficiency in coaching and managing, the ability to understand and use data and be steeped in digital best practices.

Submit a cover letter, resume and three pdf samples of your best investigative work to:

Executive Editor Lee Wolverton at lwolverton@adgnewsroom.com.

Ads run free for members and students for six weeks.

Deadline is Tuesday 10 a.m.

Email to lance@arkansaspress.org.

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### **GRAPHIC DESIGNER**

AY Media Group is searching for a talented, deadline-driven graphic designer for:

- AY About You
- · Arkansas Money & Politics
- · Annual Mental Health Guide

#### What You Bring

- Proven print design experience with a killer portfolio of editorial layouts and advertising creative
- Mastery of the entire Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat) you live in these programs
- Deep understanding of typography, grid systems, color theory, and what makes a magazine page turn
  - Expert-level Mac user who can troubleshoot on the fly
- The rare ability to juggle multiple deadlines without ever dropping quality
- A collaborative spirit you thrive in a fast-paced newsroom environment and elevate everyone around you
- Calm-under-pressure attitude, especially during "press week" crunch time
- Thick skin and an eagerness to grow you welcome art-director feedback and turn it into even stronger work
- Client-facing polish when needed; you can present concepts to advertisers and account executives with confidence
  - Full-time, in-office role at our Little Rock headquarters Send your résumé + a link to your portfolio (or PDF) to:

#### hbaker@aymag.com

Subject line: Experienced Graphic Designer Application – [Your Name] (No phone calls or walk-ins, please.)

# OFFICE SPACE AVAILABLE

316 square feet

Close to the Arkansas State Capitol

Parking included

Use of conference room and kitchen

Contact: ashley@arkansaspress.org

## PRESS OPERATOR

The Courier in Russellville is looking for a full time press operator. Full time position with a complete benefit package including paid vacation, medical insurance and 401K.

Job Summary: The primary responsibility of the press operator is to set up, operate and maintain a GOSS 8 unit press and folder in a safe and efficient manner with an eye toward print quality and waste control. Fill in any production position when needed, operate a forklift for moving and unloading rolls of newsprint. A physically demanding job that requires lifting, climbing and standing for long durations.

Must have mechanical experience, preferably in an industrial setting. Must be 18 years of age or older.

Apply at *The Courier*, 201 E. 2nd St. Russellville, AR 72801 between 10 a.m. and 3 p.m. Monday through Friday. No phone calls please.

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