

# Arkansas Newspaper Connection

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## ONLINE PRODUCER

Want to cover one of the fastest-growing areas in the country? The *Northwest Arkansas Democrat-Gazette* is hiring an online producer to help us stay at the forefront of news coverage in Northwest Arkansas. The job includes responsibilities such as:

- Keeping our website up to date and arranging stories online based on our analytics.
- Sending daily and weekly email updates.
- Checking the AP wire for stories that apply to our region.
- Posting breaking news to our website.
- Posting to and maintaining our social media sites.
- Writing stories and shooting and editing video and photo slideshows, including breaking news events.
- Assisting staff with online components.
- Developing original content for the web.
- Helping create and maintain special reader engagements, such as quizzes and polls.

The work includes some nights and weekends. This position reports to the online editor and is based in Fayetteville, Ark.

Qualifications: We value candidates with prior journalism experience, but we also encourage applicants at the entry level seeking to build their careers. A college degree in print or multimedia journalism is preferred. Basic knowledge of AP Style and standard journalism standards and practices, as well as experience with content management systems, basic HTML, video, photography, iMovie, Photoshop or other similar software is also preferred.

The job involves prolonged sitting while working on a computer screen. Remote work options may be available for certain shifts.

We offer paid time off, health insurance, and retirement plans. Our benefits are designed to support you and help you succeed in your role. This is a safety-sensitive role; candidates must pass drug screenings and background checks and maintain a satisfactory driving record.

We are proud to be an equal-opportunity employer. We welcome candidates from all backgrounds, regardless of race, color, religion, gender, sexual orientation, nationality, disability, age, genetic information, or any other legally protected status.

To apply, please send your resume and a few writing samples to Managing Editor Dave Perozek at [dperozek@nwaonline.com](mailto:dperozek@nwaonline.com).

## OFFICE SPACE AVAILABLE

316 square feet

Parking included

Close to the Arkansas  
State Capitol

Use of conference  
room and kitchen

Contact: [ashley@arkansaspress.org](mailto:ashley@arkansaspress.org)

## MULTIMEDIA ACCOUNT EXECUTIVE

*Banner News* in Magnolia is hiring a Multimedia Account Executive who gets results. You'll build lasting partnerships with clients and help them grow their businesses across multiple platforms. We want someone who knows how to create strong business relationships and consistently delivers. You understand that clients come first. Your job is to create custom solutions that fit each client's needs. You'll design and launch fresh marketing strategies across different platforms. We don't just sell ad space; we tell stories that connect with the audiences our clients want to reach.

You're good at finding new sales opportunities with both new and current advertisers. You'll grow our client base through your initiative. You'll pitch to potential clients and show them why our display advertising and digital marketing work. You'll sell digital solutions and help clients succeed online. You'll attend sales and training sessions to keep up with industry changes and sharpen your skills.

Enjoy benefits such as paid vacation, holidays, sick leave, personal days, and parental leave. We prioritize your health with our comprehensive insurance coverage for health, dental, vision, and more. Plan for the future with long-term disability and retirement plans, and access additional support through our Employee Assistance Program when needed.

This role requires a commitment to safety. You'll need to pass drug screening and background checks, maintain a clean driving record, and follow our company driving policy.

*Banner News* is an equal-opportunity employer. We do not discriminate based on race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age, genetic information, or any other legally protected class or status.

## LET'S GET SOCIAL



@ArkansasPressAssociation



@ARPressAssoc

Ads run free for members and students for six weeks.  
Deadline is Tuesday 10 a.m.

Email to [lance@arkansaspress.org](mailto:lance@arkansaspress.org).