

# Arkansas Newspaper Connection

Volume 21, No. 19 May 13, 2026 • [arkansaspress.org](http://arkansaspress.org)

## VIDEOGRAPHER/PHOTOGRAPHER

NWA Media is seeking a talented and experienced Videographer/Photographer to join our multimedia team. The ideal candidate will work within our Multimedia department across several areas of advertising, promotion, marketing, and some editorial, serving as a producer and creator to meet the visual content needs of clients and staff. This role requires a creative eye, technical expertise, and a passion for storytelling through both video and photography.

### Key Responsibilities:

- Collaborate with advertising representatives to understand client needs and project objectives.
- Shoot high-quality videos and photos for various marketing campaigns and projects.
- Edit video and photo content using Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Lightroom) and or DaVinci Resolve.
- Ensure all visual content aligns with the client's brand and message.
- Manage multiple projects simultaneously and meet tight deadlines.
- Stay up to date with industry trends and best practices in video production and photography.
- Work periodically shooting portraits for photo galleries and promotional videos for the web at Business events

### Requirements:

- Proven experience as a Videographer/Photographer with a strong portfolio showcasing your work.
- Proficiency in using Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Lightroom).
- Excellent understanding of lighting, composition, and camera equipment- audio and video.
- Experienced working in a photo/video studio and doing setups on location.
- Strong storytelling skills and a keen eye for detail.
- Ability to work both independently and collaboratively in a fast-paced environment.
- Strong organizational and time-management skills.
- Excellent communication skills and the ability to take direction.

### Preferred Qualifications:

- Degree in Film, Photography, Visual Arts, or a related field.
- Experience working in an advertising or marketing agency.
- Familiarity with social media platforms and their video/photo requirements.

Our benefits package includes paid vacation, holidays, sick leave, personal days, and parental leave. We offer health, dental, vision, and other insurance coverage, along with long-term disability and retirement plans. Employees also have access to our Employee Assistance Program for extra support when life gets complicated.

**How to Apply:** Interested candidates are invited to submit their resume, cover letter, and a link to their portfolio to Spencer Tirey at [stirey@nwaonline.com](mailto:stirey@nwaonline.com). Please include "Videographer/Photographer Application – Your Name" in the subject line.

## METRO EDITOR

The *Northwest Arkansas Democrat-Gazette* seeks a smart, knowledgeable, skilled journalist to be the metro editor for a news organization set in one of America's fastest-growing areas. We are looking for a savvy editor with a reporter's spirit who can help our staff find the stories that others miss. We want an editor who can fuel journalism that holds to account people of high political rank. We want a journalist who can deliver to an intelligent, educated and diverse audience the depth and details no one else can.

We are looking for journalists with a record of:

- Working with reporters across the newsroom to find ideas and help capitalize on reporting opportunities.
- Managing multiple complex projects simultaneously with strong organizational skills, clear prioritization and consistent follow-through from concept to publication.
- Skilled editing, showing the ability to help reporters deliver cogently written, air-tight stories.
- Using public records to find stories, unearth facts and fuel reporting.
- Finding the best use of the digital platform; able to apply all the available tools to serve readers.
- Balancing large-scope project management with a steady production of quick-turn stories.
- Navigating the legalities, including producing unassailable copy that safeguards the institution and accessing the information needed to deliver the story.
- Seamlessly working with digital teams to ensure the best possible reader experience.
- What's needed to be qualified for the job:
- At least three years of experience as a reporter.
- A belief in objective reporting that ensures stories are free from actual bias.
- Exceptional writing and editing skills.
- Skill in leading journalists of all talent levels and all ranges of experience.
- Knowledge of both media and public records law.
- Proficiency in coaching and managing.
- Steeped in digital best practices.

We offer paid time off, health insurance, and retirement plans. Our benefits are designed to support you and help you succeed in your role.

Submit a cover letter, resume and three PDF samples of your best work, either as a reporter or editor or both, to *Northwest Arkansas Democrat-Gazette* Executive Editor Lee Wolverton at [lwolverton@adgnewsroom.com](mailto:lwolverton@adgnewsroom.com). The subject line should read: Metro Editor.

Hint: Following these directions is the first step in getting considered for the job.

Ads run free for members and students for six weeks.

Deadline is Tuesday 10 a.m.

Email to [lance@arkansaspress.org](mailto:lance@arkansaspress.org).

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Want to cover one of the fastest-growing areas in the country? The *Northwest Arkansas Democrat-Gazette* is hiring an online producer to help us stay at the forefront of news coverage in Northwest Arkansas. The job includes responsibilities such as:

- Keeping our website up to date and arranging stories online based on our analytics.
- Sending daily and weekly email updates.
- Checking the AP wire for stories that apply to our region.
- Posting breaking news to our website.
- Posting to and maintaining our social media sites.
- Writing stories and shooting and editing video and photo slideshows, including breaking news events.
- Assisting staff with online components.
- Developing original content for the web.
- Helping create and maintain special reader engagements, such as quizzes and polls.

The work includes some nights and weekends. This position reports to the online editor and is based in Fayetteville, Ark.

Qualifications: We value candidates with prior journalism experience, but we also encourage applicants at the entry level seeking to build their careers. A college degree in print or multimedia journalism is preferred. Basic knowledge of AP Style and standard journalism standards and practices, as well as experience with content management systems, basic HTML, video, photography, iMovie, Photoshop or other similar software is also preferred.

The job involves prolonged sitting while working on a computer screen. Remote work options may be available for certain shifts.

We offer paid time off, health insurance, and retirement plans. Our benefits are designed to support you and help you succeed in your role.

To apply, please send your resume and a few writing samples to Managing Editor Dave Perozek at [dperozek@nwaonline.com](mailto:dperozek@nwaonline.com).

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