

Arkansas Newspaper Connection

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VIDEOGRAPHER/PHOTOGRAPHER

NWA Media is seeking a talented and experienced Videographer/Photographer to join our multimedia team. The ideal candidate will work within our Multimedia department across several areas of advertising, promotion, marketing, and some editorial, serving as a producer and creator to meet the visual content needs of clients and staff. This role requires a creative eye, technical expertise, and a passion for storytelling through both video and photography.

Key Responsibilities:

- Collaborate with advertising representatives to understand client needs and project objectives.
- Shoot high-quality videos and photos for various marketing campaigns and projects.
- Edit video and photo content using Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Lightroom) and or DaVinci Resolve.
- Ensure all visual content aligns with the client's brand and message.
- Manage multiple projects simultaneously and meet tight deadlines.
- Stay up to date with industry trends and best practices in video production and photography.
- Work periodically shooting portraits for photo galleries and promotional videos for the web at Business events

Requirements:

- Proven experience as a Videographer/Photographer with a strong portfolio showcasing your work.
- Proficiency in using Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Lightroom).
- Excellent understanding of lighting, composition, and camera equipment- audio and video.
- Experienced working in a photo/video studio and doing setups on location.
- Strong storytelling skills and a keen eye for detail.
- Ability to work both independently and collaboratively in a fast-paced environment.
- Strong organizational and time-management skills.
- Excellent communication skills and the ability to take direction.

Preferred Qualifications:

- Degree in Film, Photography, Visual Arts, or a related field.
- Experience working in an advertising or marketing agency.
- Familiarity with social media platforms and their video/photo requirements.

Our benefits package includes paid vacation, holidays, sick leave, personal days, and parental leave. We offer health, dental, vision, and other insurance coverage, along with long-term disability and retirement plans. Employees also have access to our Employee Assistance Program for extra support when life gets complicated.

How to Apply: Interested candidates are invited to submit their resume, cover letter, and a link to their portfolio to Spencer Tirey at stirey@nwaonline.com. Please include "Videographer/Photographer Application – Your Name" in the subject line.

METRO EDITOR

The *Northwest Arkansas Democrat-Gazette* seeks a smart, knowledgeable, skilled journalist to be the metro editor for a news organization set in one of America's fastest-growing areas. We are looking for a savvy editor with a reporter's spirit who can help our staff find the stories that others miss. We want an editor who can fuel journalism that holds to account people of high political rank. We want a journalist who can deliver to an intelligent, educated and diverse audience the depth and details no one else can.

We are looking for journalists with a record of:

- Working with reporters across the newsroom to find ideas and help capitalize on reporting opportunities.
- Managing multiple complex projects simultaneously with strong organizational skills, clear prioritization and consistent follow-through from concept to publication.
- Skilled editing, showing the ability to help reporters deliver cogently written, air-tight stories.
- Using public records to find stories, unearth facts and fuel reporting.
- Finding the best use of the digital platform; able to apply all the available tools to serve readers.
- Balancing large-scope project management with a steady production of quick-turn stories.
- Navigating the legalities, including producing unassailable copy that safeguards the institution and accessing the information needed to deliver the story.
- Seamlessly working with digital teams to ensure the best possible reader experience.
- What's needed to be qualified for the job:
- At least three years of experience as a reporter.
- A belief in objective reporting that ensures stories are free from actual bias.
- Exceptional writing and editing skills.
- Skill in leading journalists of all talent levels and all ranges of experience.
- Knowledge of both media and public records law.
- Proficiency in coaching and managing.
- Steeped in digital best practices.

We offer paid time off, health insurance, and retirement plans. Our benefits are designed to support you and help you succeed in your role.

Submit a cover letter, resume and three PDF samples of your best work, either as a reporter or editor or both, to *Northwest Arkansas Democrat-Gazette* Executive Editor Lee Wolverton at lwolverton@adgnewsroom.com. The subject line should read: Metro Editor.

Hint: Following these directions is the first step in getting considered for the job.

Ads run free for members and students for six weeks.

Deadline is Tuesday 10 a.m.

Email to lance@arkansaspress.org.

Arkansas Newspaper Connection

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EDITOR/PUBLISHER; INDIANOLA, MS

Emmerich Newspapers is looking for a dynamic editor and publisher for its weekly newspaper in Indianola, Mississippi. We have invested heavily in our proprietary state-of-the-art, 24/7, local news and social media platform. We need a strong manager to lead and guide our talented staff. Ideal candidate knows the business from both sides of the fence, able to drive revenue and profit, along with producing quality products – this is not a “desk job.” Solid editorial skillset, layout abilities are required. Advertising knowledge and experience a plus. If you have the drive, but may be lacking a tool or two in your skill set? We do train. Publisher is also expected to be an active and integral member of the community. Medical, 401(k), & other benefits. Compensation range \$60K - \$75K. We are aggressive in compensation for the right person. Our bonus model allows high achievers additional compensation atop their substantial base salary. This is a great opportunity for a high-energy individual willing to work hard and earn good money. Send letter of interest, resume, and professional references to Dan Strack at strack@emmerichnewspapers.com.

OFFICE SPACE AVAILABLE

316 square feet

Parking included

Close to the
Arkansas
State Capitol

Use of
conference room
and kitchen

Contact: ashley@arkansaspress.org

LET'S GET SOCIAL



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