

# Arkansas Newspaper Connection

Volume 21, No. 24 June 17, 2026 • [arkansaspress.org](http://arkansaspress.org)

## DIRECTOR OF LOCAL NEWS AND SPORTS

*Camden News* is seeking a Director of Local News and Sports to lead and manage the newsroom's local news and high school sports coverage. The Director will oversee news and sports assignments, supervise staff, maintain high editorial standards, and foster strong community relationships. This role provides strategic direction to ensure content is accurate, relevant, and engaging. Responsibilities include setting editorial priorities, upholding journalistic standards, assigning, editing, and approving news and sports stories, as well as supervising, mentoring, and evaluating reporters and editors. The Director will oversee content accuracy, fairness, and completeness; direct the layout and production of sports and news sections; build relationships with local coaches, school officials, and community leaders; integrate multimedia elements into coverage; and represent the organization at events.

Requirements include a bachelor's degree in journalism, communications, or a related field—or equivalent experience—along with five or more years in news and/or sports journalism, including leadership roles. The ideal candidate will demonstrate strong leadership, communication and editorial skills; possess knowledge of media law and ethical journalism; have experience with digital publishing and multimedia and be flexible enough to work evenings and weekends and to travel locally.

The benefits package includes paid vacation, holidays, sick leave, personal days, and parental leave to support a healthy work-life balance. Health, dental, vision, and additional insurance coverage are provided, along with long-term disability insurance and retirement plans. Employees have access to an Employee Assistance Program and behavioral health support, offering confidential resources for personal and professional challenges.

This is a safety-sensitive position. Candidate must pass drug screening and background checks.

*Camden News* is an equal opportunity organization and does not discriminate on the basis of race, national origin, gender, gender identity, sexual orientation, protected veteran status, disability, age, or any other legally protected status.

Contact Robin Yarbro at [ryarb@camdenarknews.com](mailto:ryarb@camdenarknews.com).

## REPORTER

The *El Dorado News-Times* is seeking a full-time reporter to develop story ideas from assignments or leads, gather and verify information, and write clear, accurate news and feature stories using a computer. Responsibilities may include monitoring communications systems for leads, taking photographs or videos, rewriting or editing stories, and performing other assigned duties. Consistent attendance is essential.

Receives assignments or develops story ideas by evaluating leads and tips, gathers and verifies information through interviews, observation, and research, writes clear and accurate stories according to editorial guidelines, may monitor communications for leads, take photos or videos, rewrite or edit stories, and is required to maintain good attendance.

Must possess knowledge of journalistic techniques and procedures, computer operations, college-level grammar, spelling, and math, as well as freedom of information and libel laws. Essential skills include interviewing, observing, organizing work elements, and effective written and oral communication. The role requires the ability to perform essential tasks under deadline-driven, stressful situations; identify and develop story ideas independently; interact well with news sources, the public, co-workers, and supervisors; and work outdoors in all types of terrain and weather, including driving at night to attend meetings and events.

A degree in journalism from an accredited college, or active pursuit of such a degree, is preferred; alternatively, five years of experience, preferably at a daily newspaper, may substitute for a college degree.

A valid driver's license and a driving record that meet company policy requirements are required. Reliable personal transportation and proof of insurance.

Our benefits package features paid vacation, holidays, sick leave, personal days, and parental leave to support a healthy work-life balance. We offer health, dental, vision, and additional insurance coverage, as well as long-term disability insurance and retirement plans. Employees also have access to our Employee Assistance Program and behavioral health support, which offer confidential resources for personal and professional challenges.

This is a safety-sensitive position. Candidate must pass drug screening, background and motor vehicle records checks.

We are an equal opportunity employer and do not discriminate on the basis of race, national origin, gender, gender identity, sexual orientation, protected veteran status, disability, age, or any other legally protected status.

Contact Robin Yarbro at [ryarb@camdenarknews.com](mailto:ryarb@camdenarknews.com).

Ads run free for members and students for six weeks.

Deadline is Tuesday 10 a.m.

Email to [lance@arkansaspress.org](mailto:lance@arkansaspress.org).

## OFFICE SPACE AVAILABLE

316 square feet

Parking included

Close to the Arkansas  
State Capitol

Use of conference  
room and kitchen

Contact: [ashley@arkansaspress.org](mailto:ashley@arkansaspress.org)

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SOCIAL



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## HEALTH BEAT LAB EDITOR

The *Arkansas Democrat-Gazette* is seeking an editor to lead a three-person health team to deliver data-driven journalism and people-centered storytelling through a public health, accountability and community-impact lens.

### Responsibilities

- Set the agenda for breaking news, enterprise and investigative stories
- Become expert in the issues affecting health in Arkansas and across the country
- Meet regularly with your team to determine reporting objectives
- Drive reporting on healthcare systems, policy decisions and public health trends affecting Arkansans
- Direct pursuit and analysis of public records, health data and research to identify trends, disparities and accountability stories
- Engage as a player-coach, developing connections with people across the spectrum of coverage
- Ensure your staff builds relationships and trust among healthcare professionals, researchers, advocates and affected families
- Deliver coverage on issues impacting rural communities and underserved populations
- Assign human-centered stories powered by storytelling and supported by data and details from public records
- Work with your staff to produce compelling prose that unfolds the issues in clear, precise language while keeping readers interested and engaged
- Guide your staff in translating complex health and scientific information into accessible, audience-friendly journalism
- Collaborate with our visuals, audience and engagement teams on storytelling and distribution strategies
- Coordinate coverage so that stories are consistently accompanied by powerful images, video and graphics that illustrate the data
- Join community listening sessions and engagement efforts
- Contribute to newsletters, social media, video or other multimedia storytelling as needed
- Set the highest possible standards for journalism, accountability reporting, writing, storytelling and multimedia presentations.

### Preferred Qualifications

- Bachelor's degree in journalism, communications, or related field required
- Experience leading reporting on health, public policy, education or social issues
- Demonstrated ability to analyze and contextualize data and research
- Understanding of healthcare systems and public health issues
- Expertise in trauma-informed interviewing and how to approach sensitive topics
- Knowledge of disparities affecting rural, low-income and historically underserved communities
- Record of leading reporters in the production of quick-turn, enterprise and investigative stories

If interested in this position, please contact: Executive Editor Lee Wolverson [lwolverson@adgnewsroom.com](mailto:lwolverson@adgnewsroom.com).

## MULTIMEDIA REPORTER

The *Saline Courier*, formerly the *Benton Courier*, is an award-winning news organization serving Benton, Arkansas, since 1876. It publishes news online daily and in print from Tuesday through Saturday, maintaining a strong focus on community journalism.

### Position Description:

The reporter will cover general news, enterprise, and investigative stories for *The Saline Courier*. Stories should be primarily self-generated and reflect a deep understanding of the community. The reporter should actively engage in local events and be a recognizable presence in Saline County, both in person and on social media.

This role requires producing hard news and feature stories for both digital and print platforms. The ideal candidate should have photography and videography skills, be able to pivot quickly between topics, and deliver accurate, in-depth reporting on tight deadlines.

Candidates should have experience as a reporter or a background in humanities-related education. Proficiency in digital and social media for tracking news is essential. Strong news judgment, an understanding of digital and print news cycles, and a passion for local journalism are required. The ability to meet deadlines and a degree in journalism or an equivalent combination of education and experience are necessary.

### Overview:

Multimedia reporters at *The Saline Courier* cover both hard news and feature stories. They must be inquisitive, determined, creative, and able to adapt quickly between topics while producing high-quality work under tight deadlines.

### Duties and Responsibilities:

- Receive assignments from editors.
- Evaluate leads and pitch compelling story ideas.
- Report for digital and print platforms.
- Meet deadlines.
- Conduct interviews, investigations, and research.
- Capture photos, videos, and audio to support stories.
- Cover breaking news on location.
- Communicate effectively with newsroom staff.
- Collaborate with colleagues to enhance coverage.

### Requirements and Qualifications:

- Bachelor's degree in journalism or a related field, or equivalent experience.
- Commitment to ethical, honest, and objective reporting.
- Ability to build relationships with diverse sources.
- Strong time management skills and ability to work under deadlines.
- Creative approach to storytelling.
- Quick and accurate research skills.
- Strong news judgment.
- Physical Requirements
- Close eye work, continuous sitting, frequent walking and standing.
- Light to moderate lifting (15-30 pounds) per safety policy.

To apply, please email a resume, writing samples, and cover letter to [editor@bentoncourier.com](mailto:editor@bentoncourier.com).

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## EDITOR/PUBLISHER; INDIANOLA, MS

Emmerich Newspapers is looking for a dynamic editor and publisher for its weekly newspaper in Indianola, Mississippi. We have invested heavily in our proprietary state-of-the-art, 24/7, local news and social media platform. We need a strong manager to lead and guide our talented staff. Ideal candidate knows the business from both sides of the fence, able to drive revenue and profit, along with producing quality products – this is not a “desk job.” Solid editorial skillset, layout abilities are required. Advertising knowledge and experience a plus. If you have the drive, but may be lacking a tool or two in your skill set? We do train. Publisher is also expected to be an active and integral member of the community. Medical, 401(k), & other benefits. Compensation range \$60K - \$75K. We are aggressive in compensation for the right person. Our bonus model allows high achievers additional compensation atop their substantial base salary. This is a great opportunity for a high-energy individual willing to work hard and earn good money. Send letter of interest, resume, and professional references to Dan Strack at [strack@emmerichnewspapers.com](mailto:strack@emmerichnewspapers.com).

## PUBLISHER; KERRVILLE, TX

The stars are aligned for the right person. Publisher openings at Southern Newspapers are rare. That's what makes this opportunity at the *Kerrville Daily Times* (TX) so special.

The *Kerrville Daily Times* serves a vibrant and growing community in the heart of the Texas Hill Country, within easy driving distance of Austin and San Antonio — two of the fastest-growing markets in the nation. And did I mention Texas? No state income tax, a fast-growing population and a strong economy. Things really are bigger in Texas — including this opportunity. The community is highly engaged, and the newspaper is both successful and poised for additional growth.

Who are we looking for? An experienced driver of print and digital revenue, a strong community leader, a talented people person, and someone with a deeply rooted passion for community journalism. What we do matters to the communities we serve. Publisher experience is helpful, but a proven revenue generator with strong leadership skills, boundless energy, and a desire to make a difference will absolutely be considered.

What should you do today? Act — and act now. Opportunities like this don't come along often, and these stars won't remain aligned forever. When we find the right person, we'll move quickly to put them in a position to succeed.

A final note: We offer a competitive compensation package, 401(k), health insurance, paid vacation, and all the benefits you'd expect from a successful organization. We work hard, have fun, and take pride in being a company where publisher opportunities rarely become available.

Act now: Leonard Woolsey, President, Southern Newspapers, Inc., at [leonard.woolsey@snnews.com](mailto:leonard.woolsey@snnews.com).

## EDITOR-IN-CHIEF

*Deep South Today* is launching *Arkansas Today* this fall and is seeking its inaugural Editor-in-Chief.

### Duties and responsibilities

- Create and execute the newsroom's editorial and product vision. The EIC must define a clear and compelling vision for the look, feel and voice of our journalism, and must be at the table for the creation of the branding, website, newsletters, multimedia content and social media.
- Create, implement and assess a staff and management structure that provides for editorial success.
- Set and responsibly manage the newsroom's annual budget, and support the development team as they fundraise and work toward long-term sustainability.
- Share cross-departmental responsibility for growing our digital, social media and event audiences in conjunction with *Deep South Today* colleagues.
- Seek out editorial partnerships and collaborations with local, statewide, regional and national news organizations.
- Hire and develop editors, reporters and video and audio producers.
- Supervise the editorial team, providing key support as the newsroom launches and grows in its early days.
- Write editorials and/or columns, positioning the Editor-in-Chief as a thought leader in the community.
- Represent the newsroom and organization at social functions and other public events.
- Make final decisions about which articles and photographs to publish.
- Review written content for spelling and grammatical errors.
- Fact-check information in articles and stories.
- Assess legal risk of reporting material before it publishes and coordinate with outside counsel when necessary.
- Lead the awards submissions process annually.

### Skills and qualification requirements

- Degree in journalism, communications, or similar.
- Minimum 3-5 years of experience as a senior editor.
- Experience working in an online, digital-first news environment.
- Experience managing a budget.
- Good interpersonal skills, attention to detail, good decision-making skills and strong leadership skills.

### What you'll get

Salary: Up to \$150,000

Highly competitive benefits package, including medical insurance and options for vision and dental insurance.

29 days paid time off.

Up to 12 weeks of parental family leave, with return-to-work flexibility. Simple IRA with 3 percent company matching. Group-term life insurance provided to employees (\$15,000 policy).

Apply at <https://deepsouthtoday.org/careers/editor-in-chief-arkansas-today/>. For questions, contact Adam Ganuchau at [aganuchau@deepsouthtoday.org](mailto:aganuchau@deepsouthtoday.org).

**CHECK BACK FOR MORE OPPORTUNITIES EVERY WEDNESDAY!**