

Arkansas Newspaper Connection

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PUBLISHER/ADVERTISING MANAGER

Publisher/Advertising Manager sought as the leader and public face of the *Advance-Monticellonian* and *The Eagle Democrat*, overseeing all aspects of the newspapers' business operations, advertising sales, community engagement, and print operations.

Essential Duties and Responsibilities

- Provide leadership and oversight for the daily operations of the *Advance-Monticellonian*, *The Eagle Democrat*, and the commercial printing operation.
- Build and maintain strong relationships with elected officials, business leaders, nonprofit organizations, schools, civic groups, and community stakeholders.
- Represent the newspapers at community events, public meetings, chamber functions, and civic gatherings.
- Serve as the first point of contact for community members, advertisers, business owners, and civic leaders with questions, concerns, or ideas regarding the newspapers.
- Maintain a working understanding of the newspapers' financial performance, including revenue, expenses, budgets, and progress toward organizational goals.
- Identify opportunities for new community partnerships, initiatives, and coverage that strengthen both the newspapers and the communities they serve.
- Maintain and grow an active book of advertising clients while leading the advertising team to meet and exceed monthly sales goals.
- Develop innovative advertising solutions that help local businesses achieve their marketing objectives.
- Create new revenue opportunities across print, digital, special sections, events, sponsorships, and other products.
- Work closely with the editor to identify important stories and community issues.
- Oversee the commercial printing operation and build relationships with print customers to ensure efficient production schedules, quality service, and customer satisfaction.

Qualifications

- Strong belief in the importance and value of local community journalism.
- Demonstrated success in advertising sales, business development, and revenue growth.
- Proven leadership and management experience preferred.
- Newspaper or media industry experience preferred.
- Understanding of digital media platforms, digital advertising, and emerging media trends.
- Excellent communication, interpersonal, and relationship-building skills.
- Ability to lead diverse teams while working effectively with community members, public officials, business leaders, and nonprofit organizations.
- Strong organizational, financial, and strategic planning skills.
- Customer-focused approach with strong problem-solving abilities

To discuss this opportunity, salary, and benefits, contact: Shawn Storie, President of Publishing, Smith Newspapers, at shawn.storie@jrpress.com.

DIGITAL NEWS PRODUCER

The *Arkansas Democrat-Gazette* is seeking a sharp, fast-moving digital news producer to drive traffic and audience engagement across all of our online platforms.

This is a hands-on role at the center of our real-time news operation — publishing breaking news quickly and accurately, writing compelling headlines, curating must-read newsletters and shaping how our journalism appears across platforms.

JOB DUTIES AND RESPONSIBILITIES:

- Communicate and collaborate with the web team to avoid duplication of efforts and to accomplish the team's short- and long-term goals. Also to complete daily tasks as well as longer-term projects.
- Help lead audience engagement efforts across digital platforms to grow readership and respond quickly to changes in audience interests, news cycles and platform trends.
- Edit articles, write engaging headlines and post them to the website.
- Watch the Associated Press wire and local press releases, selecting and posting content suitable for our audience.
- Edit and send daily and weekly newsletters, curating content for our newsletter subscribers.
- Work in conjunction with reporters and editors on staff to avoid duplication of efforts, workflow pain points and to develop longer-term projects.
- Add videos and graphic elements in stories on ArkansasOnline.com and in the Democrat-Gazette replica edition.
- Manage Arkansas Online's existing and future social media feeds, with current emphasis on Facebook and Instagram, though familiarity with LinkedIn and any other social media platforms is a plus.
- Monitor traffic analytics and test ideas about coverage.

THE IDEAL CANDIDATE

- Is comfortable with technology
- Is focused on the Arkansas Democrat-Gazette's audience
- Is familiar with Associated Press style and media law
- Is familiar with HTML
- Has strong English-language skills, including grammar and spelling
- Is able to operate in a fast-paced environment under deadline

The producer role will require evening and weekend shifts and will be cross-trained to cover other shifts on the online team.

This job is based in Little Rock, the state capital and home to a thriving downtown and entertainment district.

A degree in journalism or a related field is desired with at least one (1) year of professional experience in professional newsrooms. Two (2) years experience, preferably at a daily newspaper or television station, may be substituted in lieu of a college degree.

If interested in this position, please contact Senior Online Editor Nick Popowitch, npopowitch@adgnewsroom.com.

Ads run free for members and students for six weeks.

Deadline is Tuesday 10 a.m.

Email to lance@arkansaspress.org.

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REPORTERS, EDITORS, PAGE DESIGNERS

Ozarks Community Media, publishers of four weekly newspapers in north Arkansas, is looking to add to its editorial team. Reporters, editors and page designers, contact Publisher Scott Loftis at SLoftis@CarrollCoNews.com.

GROWTH LAB REPORTER

The *Northwest Arkansas Democrat-Gazette* is seeking a reporter for its Growth Lab, producing rigorous, data-driven reporting and human-centered storytelling that examines how economic development, migration, housing, transportation and workforce trends intersect to reshape our region.

Qualifications

- Bachelor's degree in journalism, communications or a related field, or equivalent professional experience.
- Demonstrated reporting experience, preferably covering local government, business, development or growth-related issues.
- Strong writing, interviewing and storytelling skills.
- Ability to analyze public records, budgets, planning documents and data.
- Strong news judgment and the ability to manage multiple deadlines.
- Commitment to fairness, accuracy and ethical journalism.
- Experience with digital storytelling, social media and audience engagement is a plus.

Position works from our Fayetteville and Bentonville offices. Work schedule includes nights and occasional weekend duty. Applicants must have a good driving record, a valid driver's license and their own means of transportation.

To apply: Please submit your resume, cover letter and at least three writing samples to Managing Editor Dave Perozek at dperozek@nwaonline.com.

EDITOR-IN-CHIEF

Jonesboro Media Group is looking for an experienced, driven, digital-savvy journalism leader for the local news site JonesboroRightNow.com. The editor-in-chief is responsible for the publication of all site content; supervises the content team; and collaborates with advertising and broadcast teams to ensure a robust news site that meets the community's needs.

Typical duties will include:

- Using sound news judgment to make editorial decisions on site content.
- Representing the site to the community in public and on social media.
- Holding weekly staff meetings to review metrics and discuss content plans.
- Using digital tools to analyze site metrics to inform decision-making.

The ideal candidate will have:

- A bachelor's degree in journalism, communications, or a related field.
- Five or more years of journalism experience.
- Top-notch writing and editing ability.
- Leadership skills for effective work in a collaborative, supportive environment.
- Experience with digital content management systems.
- Active engagement in social media platforms.
- The ability to learn and adapt quickly to emerging technologies.

This position includes fantastic benefits and the opportunity to enjoy a career in digital journalism. This is an in-person position, and reliable transportation is required. Jonesboro Media Group is an equal-opportunity employer. Join us and make a difference at JonesboroRightNow!

Apply: Email success@jmediagr.com.

HIGHER EDUCATION REPORTER

The *Arkansas Democrat-Gazette* and the *Northwest Arkansas Democrat-Gazette* are seeking a smart, skilled journalist to cover higher education, focusing on the University of Arkansas, the public flagship. This position will be based in Fayetteville but will work with editors there and in Little Rock.

This reporter will be a creative problem-solver able to find his or her way to the story despite the obstacles that inevitably arise. We expect this reporter to own University of Arkansas coverage. The ability to deliver sharp, clean, accurate copy that compels readers to read on is also critical.

If all this sounds like you, we want to hear from you. Email a resume with three samples of your best work (with both story links and pdfs that display the full text of the stories) to Dave Perozek, managing editor of the *Northwest Arkansas Democrat-Gazette*, dperozek@nwaonline.com. Please ensure the subject line reads: Higher education reporter.

The benefits package includes paid vacation, holidays, sick leave, personal days, and parental leave to support a healthy work-life balance. Health, dental, vision, and additional insurance coverage are provided, along with long-term disability insurance and retirement plans. Employees have access to an Employee Assistance Program and behavioral health support, offering confidential resources for personal and professional challenges.

OFFICE SPACE FOR LEASE TWO SUITES AVAILABLE

1,000 sq. ft. and
316 sq. ft.

Parking included

Close to the
Arkansas
State Capitol

Use of conference
room and kitchen

Contact: ashley@arkansaspress.org