

Arkansas Newspaper Connection

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PUBLISHER/ADVERTISING MANAGER

Publisher/Advertising Manager sought as the leader and public face of the *Advance-Monticellonian* and *The Eagle Democrat*, overseeing all aspects of the newspapers' business operations, advertising sales, community engagement, and print operations.

Essential Duties and Responsibilities

- Provide leadership and oversight for the daily operations of the *Advance-Monticellonian*, *The Eagle Democrat*, and the commercial printing operation.
- Build and maintain strong relationships with elected officials, business leaders, nonprofit organizations, schools, civic groups, and community stakeholders.
- Represent the newspapers at community events, public meetings, chamber functions, and civic gatherings.
- Serve as the first point of contact for community members, advertisers, business owners, and civic leaders with questions, concerns, or ideas regarding the newspapers.
- Maintain a working understanding of the newspapers' financial performance, including revenue, expenses, budgets, and progress toward organizational goals.
- Identify opportunities for new community partnerships, initiatives, and coverage that strengthen both the newspapers and the communities they serve.
- Maintain and grow an active book of advertising clients while leading the advertising team to meet and exceed monthly sales goals.
- Develop innovative advertising solutions that help local businesses achieve their marketing objectives.
- Create new revenue opportunities across print, digital, special sections, events, sponsorships, and other products.
- Work closely with the editor to identify important stories and community issues.
- Oversee the commercial printing operation and build relationships with print customers to ensure efficient production schedules, quality service, and customer satisfaction.

Qualifications

- Strong belief in the importance and value of local community journalism.
- Demonstrated success in advertising sales, business development, and revenue growth.
- Proven leadership and management experience preferred.
- Newspaper or media industry experience preferred.
- Understanding of digital media platforms, digital advertising, and emerging media trends.
- Excellent communication, interpersonal, and relationship-building skills.
- Ability to lead diverse teams while working effectively with community members, public officials, business leaders, and nonprofit organizations.
- Strong organizational, financial, and strategic planning skills.
- Customer-focused approach with strong problem-solving abilities

To discuss this opportunity, salary, and benefits, contact: Shawn Storie, President of Publishing, Smith Newspapers, at shawn.storie@jrpress.com.

WALMART AND RETAIL REPORTER

The *Arkansas Democrat-Gazette*, the state's leading news organization, is seeking a reporter who will aggressively cover Walmart, the second largest company in the world, as well as the larger retail industry. We aren't looking for someone to regurgitate press releases or take spoon-feeding from flacks. We are looking for a dogged journalist who will relentlessly pursue big stories with real impact.

No one will make it easy to get the kind of stories we seek. Delivering journalism that matters will require source-building, savvy and tenacity. It will require a reporter who lives out our newsroom credo: They Answer to Us.

If you are a true believer in the work we do; if you are smart, write with skill and precision and have the clips to show a record of delivering the kind of reporting we seek, we want to hear from you.

Send a cover letter with three samples of your best enterprise work to [Arkansas Democrat-Gazette Executive Editor Lee Wolverton](mailto:ArkansasDemocrat-GazetteExecutiveEditorLeeWolverton@adgnewsroom.com) at lwolverton@adgnewsroom.com. The subject line should read: Walmart Reporter. Work samples should be pdfs or Word files showing full text. Hint: Following these directions is the first step toward getting hired.

NEWS CLERK

The *Arkansas Democrat-Gazette* is seeking a news clerk to serve as the newspaper's first contact with people wanting to get their story in print. They're looking for candidates who are dependable, motivated and have excellent communication skills.

News clerks are given a wide array of responsibilities, including answering the phone, gathering important documents, routing callers and visitors to the right editor or reporter, preparing news releases and compiling obituaries for publication.

Candidates must be good typists with a minimum speed of 30 words per minute and familiar with work-processing programs. Experience with Apple computers and multiline phone systems is a plus. This is a part-time position (about 20 hours per week). The schedule will include at least one weekend day and occasional evening shifts.

Employees working at least 20 hours per week are eligible for voluntary benefits. Those who are age 21 or older and meet the 20-hour threshold are also eligible to participate in the 401k plan.

Candidate must pass drug screening. We are an equal opportunity organization and do not discriminate on the basis of race, national origin, gender, gender identity, sexual orientation, protected veteran status, disability, age, or any other legally protected status.

Send resumes to Andy Davis, assistant city editor, at adavis@arkansasonline.com.

Ads run free for members and students for six weeks.

Deadline is Tuesday 10 a.m.

Email to lance@arkansaspress.org.

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EDITOR

The Marshall Mountain Wave, a weekly newspaper in beautiful Searcy County, is seeking an editor.

The ideal candidate will be comfortable writing everything from hard news to feature stories. Photography and page layout skills are a plus, and an interest in covering local sports would be an added bonus.

We offer a competitive salary, a supportive team environment and opportunities for advancement within a growing regional newspaper group. Experience is preferred, but we're also happy to consider an outstanding recent graduate.

To apply or learn more, contact Publisher Scott Loftis at SLoftis@CarrollCoNews.com or call 870-654-5321.

GROWTH LAB REPORTER

The *Northwest Arkansas Democrat-Gazette* is seeking a reporter for its Growth Lab, producing rigorous, data-driven reporting and human-centered storytelling that examines how economic development, migration, housing, transportation and workforce trends intersect to reshape our region.

Qualifications

- Bachelor's degree in journalism, communications or a related field, or equivalent professional experience.
- Demonstrated reporting experience, preferably covering local government, business, development or growth-related issues.
- Strong writing, interviewing and storytelling skills.
- Ability to analyze public records, budgets, planning documents and data.
- Strong news judgment and the ability to manage multiple deadlines.
- Commitment to fairness, accuracy and ethical journalism.
- Experience with digital storytelling, social media and audience engagement is a plus.

Position works from our Fayetteville and Bentonville offices. Work schedule includes nights and occasional weekend duty. Applicants must have a good driving record, a valid driver's license and their own means of transportation.

To apply: Please submit your resume, cover letter and at least three writing samples to Managing Editor Dave Perozek at dperozek@nwaonline.com.

We want to know about your new hires, retirements and promotions! Send your staffing changes to info@arkansaspress.org to be updated online and included in the *Arkansas Publisher Weekly*.

EDITOR-IN-CHIEF

Jonesboro Media Group is looking for an experienced, driven, digital-savvy journalism leader for the local news site JonesboroRightNow.com. The editor-in-chief is responsible for the publication of all site content; supervises the content team; and collaborates with advertising and broadcast teams to ensure a robust news site that meets the community's needs.

Typical duties will include:

- Using sound news judgment to make editorial decisions on site content.
- Representing the site to the community in public and on social media.
- Holding weekly staff meetings to review metrics and discuss content plans.
- Using digital tools to analyze site metrics to inform decision-making.

The ideal candidate will have:

- A bachelor's degree in journalism, communications, or a related field.
- Five or more years of journalism experience.
- Top-notch writing and editing ability.
- Leadership skills for effective work in a collaborative, supportive environment.
- Experience with digital content management systems.
- Active engagement in social media platforms.
- The ability to learn and adapt quickly to emerging technologies.

This position includes fantastic benefits and the opportunity to enjoy a career in digital journalism. This is an in-person position, and reliable transportation is required. Jonesboro Media Group is an equal-opportunity employer. Join us and make a difference at JonesboroRightNow!

Apply: Email success@jmediagr.com.

HIGHER EDUCATION REPORTER

The *Arkansas Democrat-Gazette* and the *Northwest Arkansas Democrat-Gazette* are seeking a smart, skilled journalist to cover higher education, focusing on the University of Arkansas, the public flagship. This position will be based in Fayetteville but will work with editors there and in Little Rock.

This reporter will be a creative problem-solver able to find his or her way to the story despite the obstacles that inevitably arise. We expect this reporter to own University of Arkansas coverage. The ability to deliver sharp, clean, accurate copy that compels readers to read on is also critical.

If all this sounds like you, we want to hear from you. Email a resume with three samples of your best work (with both story links and pdfs that display the full text of the stories) to Dave Perozek, managing editor of the *Northwest Arkansas Democrat-Gazette*, dperozek@nwaonline.com. Please ensure the subject line reads: Higher education reporter.

The benefits package includes paid vacation, holidays, sick leave, personal days, and parental leave to support a healthy work-life balance. Health, dental, vision, and additional insurance coverage are provided, along with long-term disability insurance and retirement plans. Employees have access to an Employee Assistance Program and behavioral health support, offering confidential resources for personal and professional challenges.